

Plant Materials Web Site

<http://www.plant-materials.nrcs.usda.gov>

Web Log Analysis Monthly Report February 2003

Report Range: 02/01/2003 00:00:00 - 02/28/2003 23:59:59

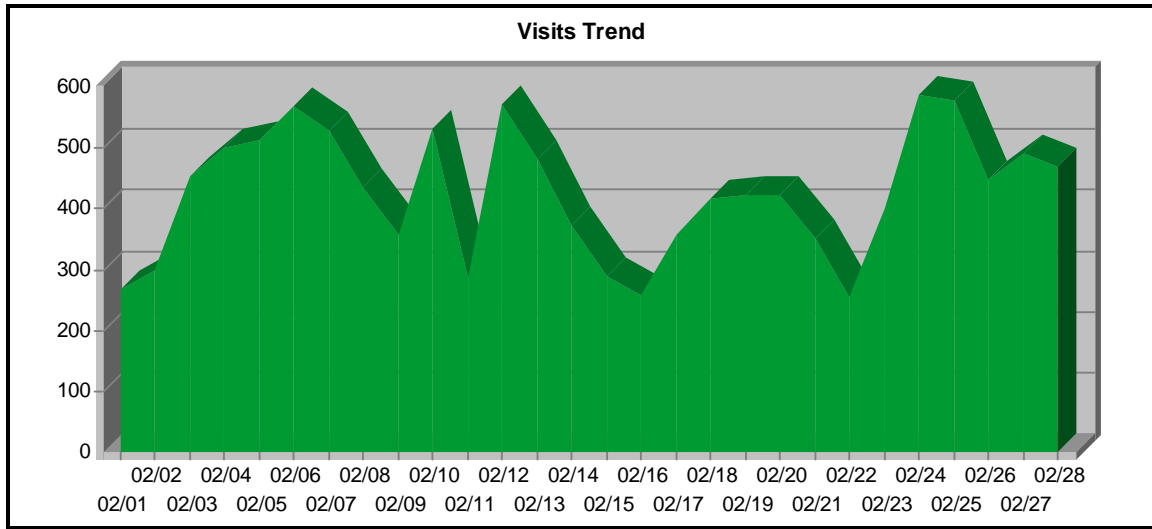
Table of Contents

Overview Dashboard	4
Referrers Dashboard	6
Activity by Referring Site	9
Activity by Referring Domain.....	11
Activity by Referring URL	13
Search Engines Dashboard	15
Activity by Search Engine.....	18
Activity by Search Phrase.....	30
Activity by Search Keyword.....	33
Visitors Dashboard	38
Top Visitors	43
Visitors by Number of Visits	46
Visitors Trend.....	48
Visits Trend	52
Pages Dashboard.....	54
Top Pages.....	58
Top Documents.....	63
Top Directories.....	68
Files Dashboard	71
Most Downloaded Files	73
Most Accessed File Types	76

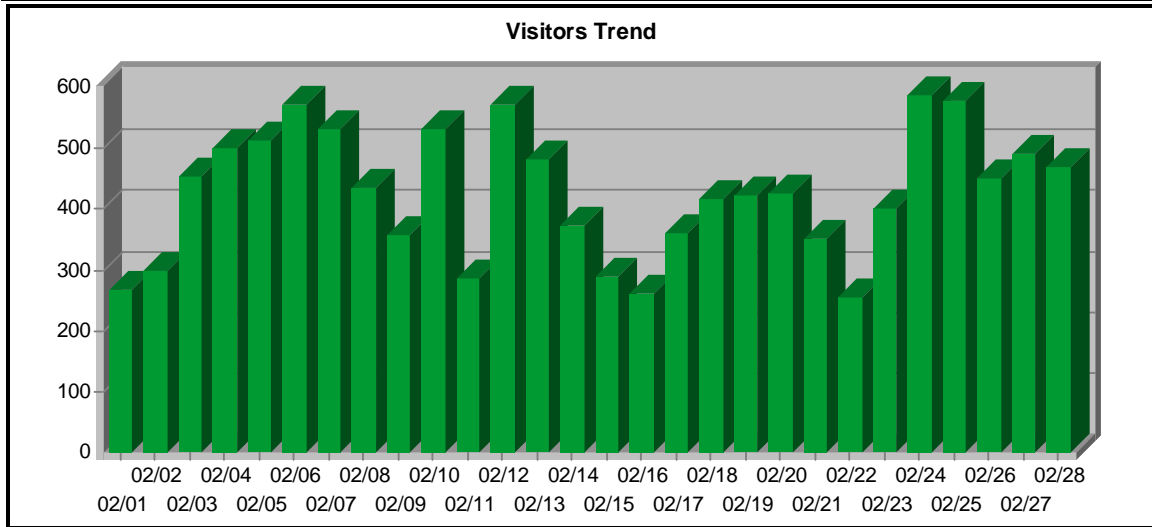
Navigation Dashboard	78
Top Entry Pages.....	81
Single Access Pages	85
Errors Dashboard	89
Client Errors	91
File Not Found Errors	92
Server Errors	94
Visits by Day of the Week	95
Hits by Day of the Week	97
Browsers and Platforms Dashboard	99
Top Browsers	102
Microsoft Explorer Browsers	105
Netscape Browsers.....	107
Top Spiders	109
Top Platforms.....	112
Glossary	114

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

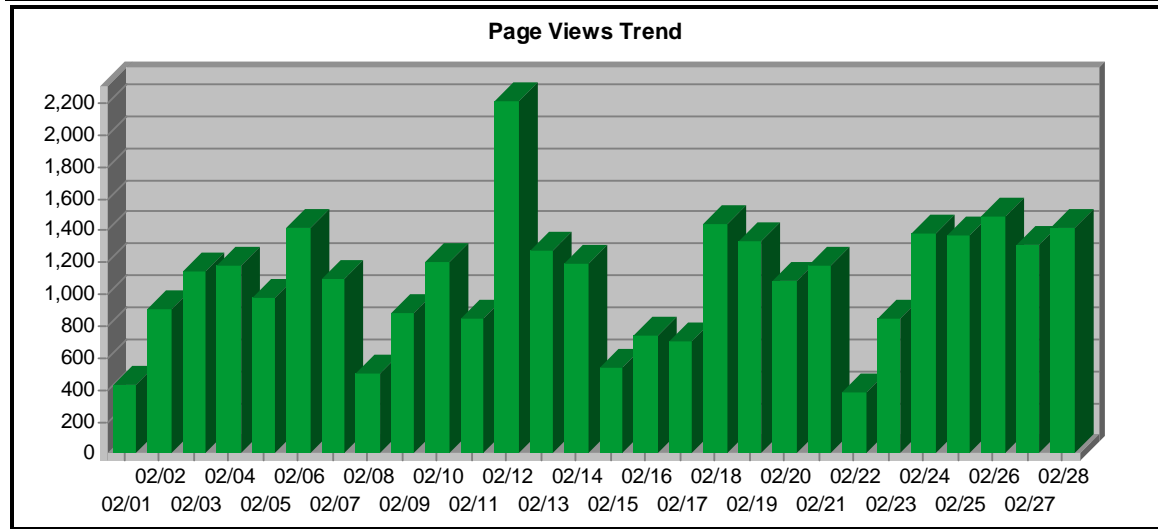


Visit Summary	
Visits	11,889
Average per Day	424
Average Visit Length	00:07:20
Median Visit Time	00:01:05
International Visits	3.76%
Visits of Unknown Origin	18.11%
Visits from Your Country: United States (US)	78.13%

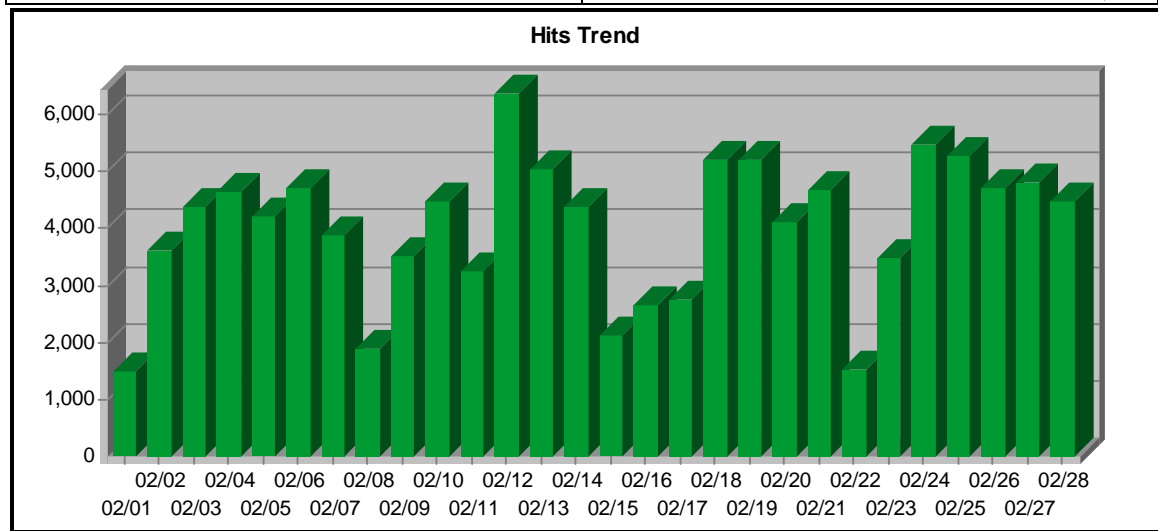


Visitor Summary	
-----------------	--

Visitor Summary	
Unique Visitors	6,543
Visitors Who Visited Once	5,493
Visitors Who Visited More Than Once	1,050



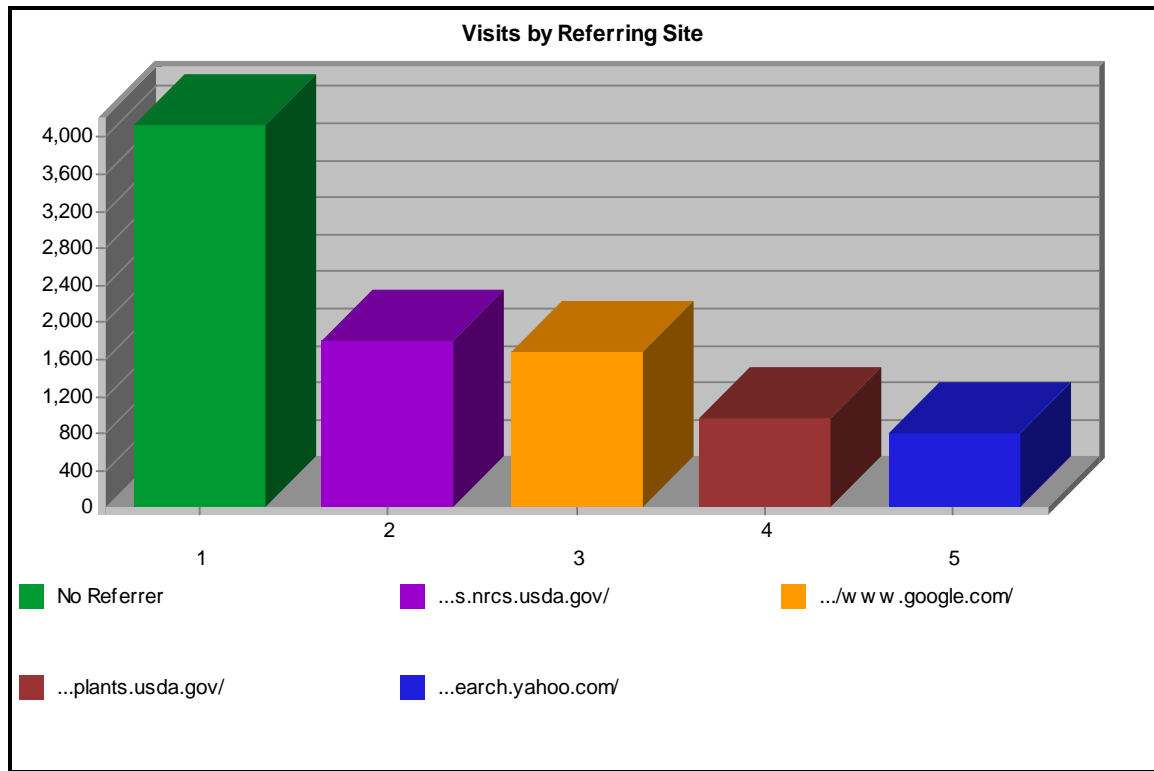
Page View Summary	
Page Views	30,507
Average per Day	1,089
Dynamic Pages and Forms Views	112
Document Views	30,395

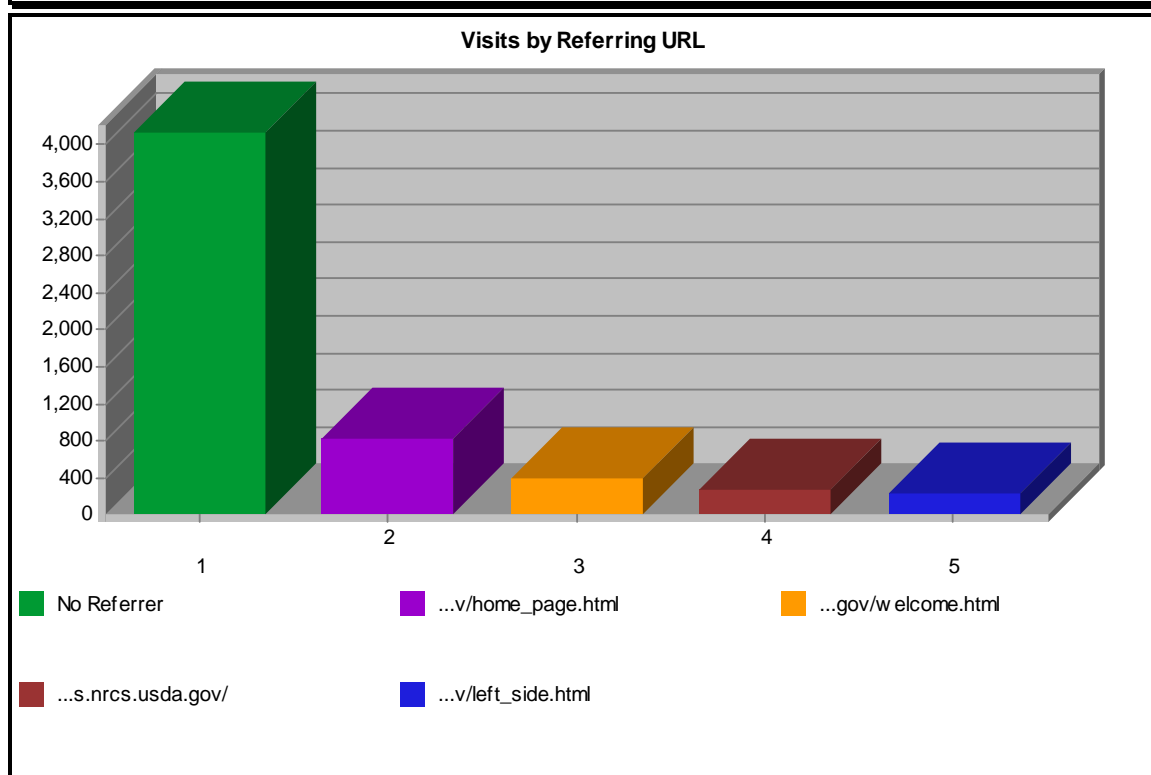
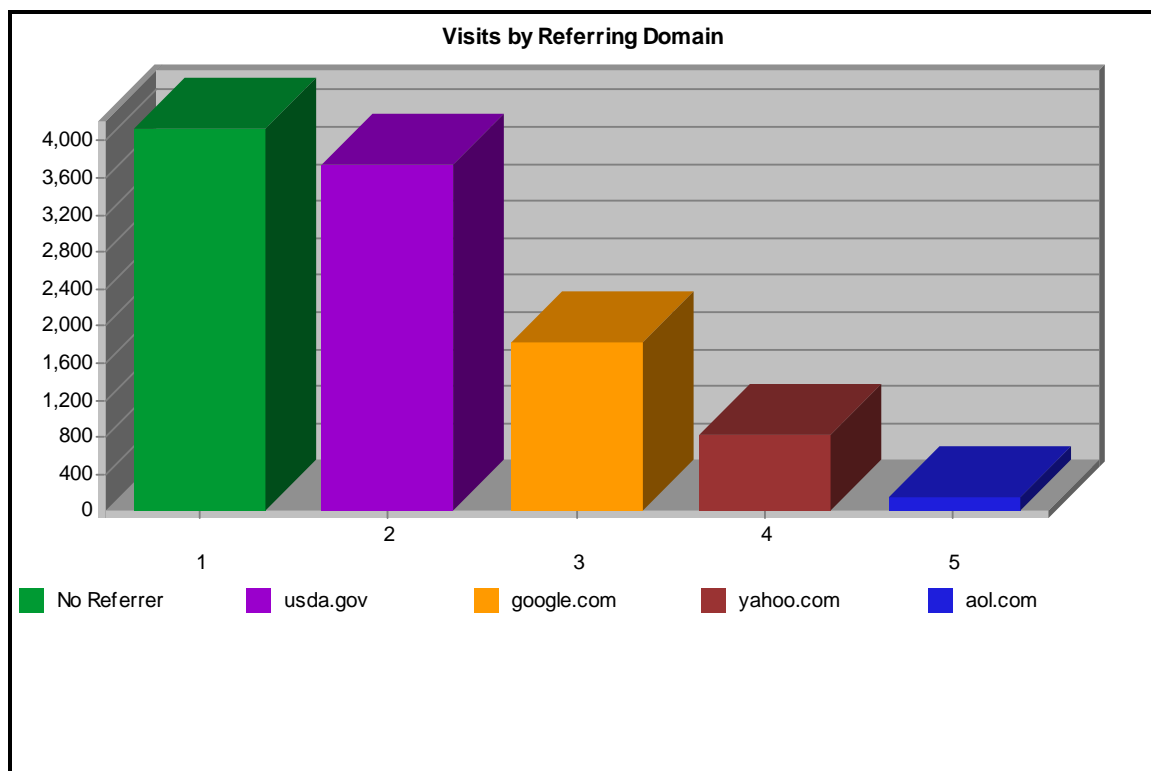


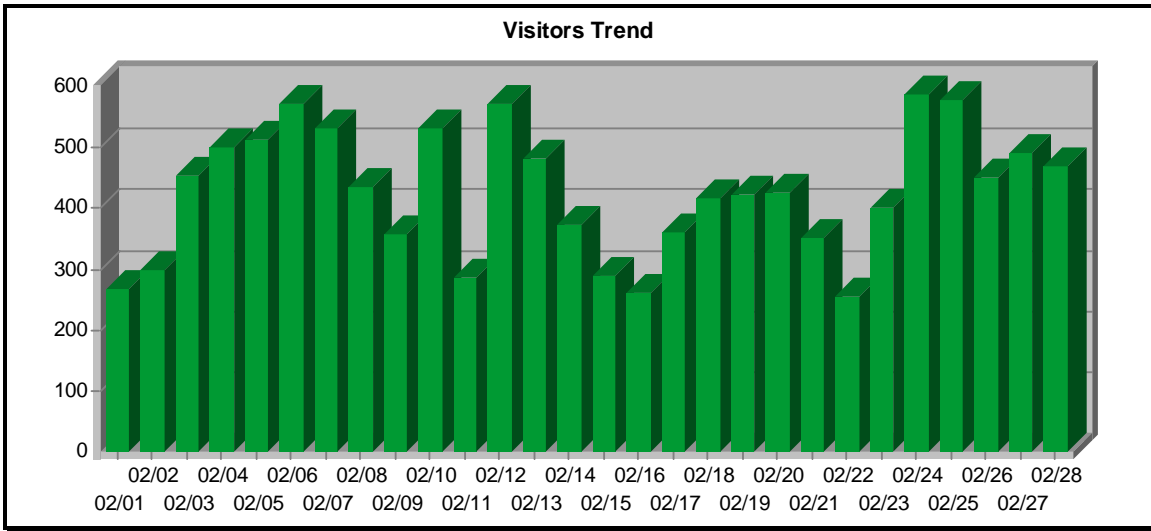
Hit Summary	
Successful Hits for Entire Site	112,149
Average Hits per Day	4,005
Home Page Hits	431

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

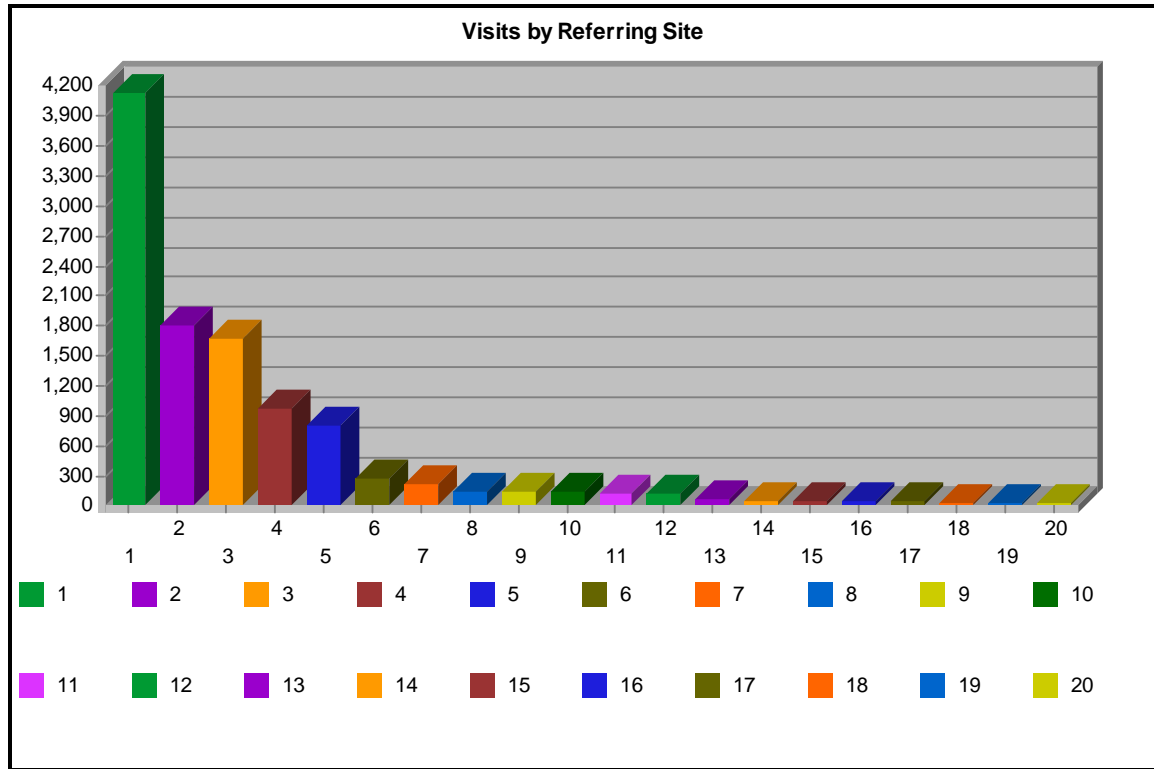






Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site			
	Site	Visits	%
1.	No Referrer	4,135	29.61%
2.	http://plant-materials.nrcs.usda.gov/	1,813	12.98%
3.	http://www.google.com/	1,677	12.01%
4.	http://plants.usda.gov/	976	6.99%
5.	http://search.yahoo.com/	813	5.82%
6.	http://www.nrcs.usda.gov/	278	1.99%
7.	http://www.plant-materials.nrcs.usda.gov/	219	1.57%
8.	http://aolsearch.aol.com/	149	1.07%
9.	http://www.firstgov.gov/	146	1.05%
10.	http://images.google.com/	140	1.00%
11.	http://www.google.ca/	124	0.89%
12.	http://search.msn.com/	117	0.84%
13.	http://search.netscape.com/	59	0.42%
14.	[unknown+origin]	52	0.37%
15.	http://www.mo.nrcs.usda.gov/	41	0.29%
16.	http://www.cnga.org/	41	0.29%
17.	http://search.dogpile.com/	39	0.28%
18.	http://www.wi.nrcs.usda.gov/	36	0.26%

Activity by Referring Site			
	Site	Visits	%
19.	http://www.nj.nrcs.usda.gov/	34	0.24%
20.	http://auto.search.msn.com/	30	0.21%
	Subtotal	10,919	78.19%
	Other	3,045	21.81%
	Total	13,964	100.00%

Activity by Referring Site - Help Card

?

Referring Sites - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

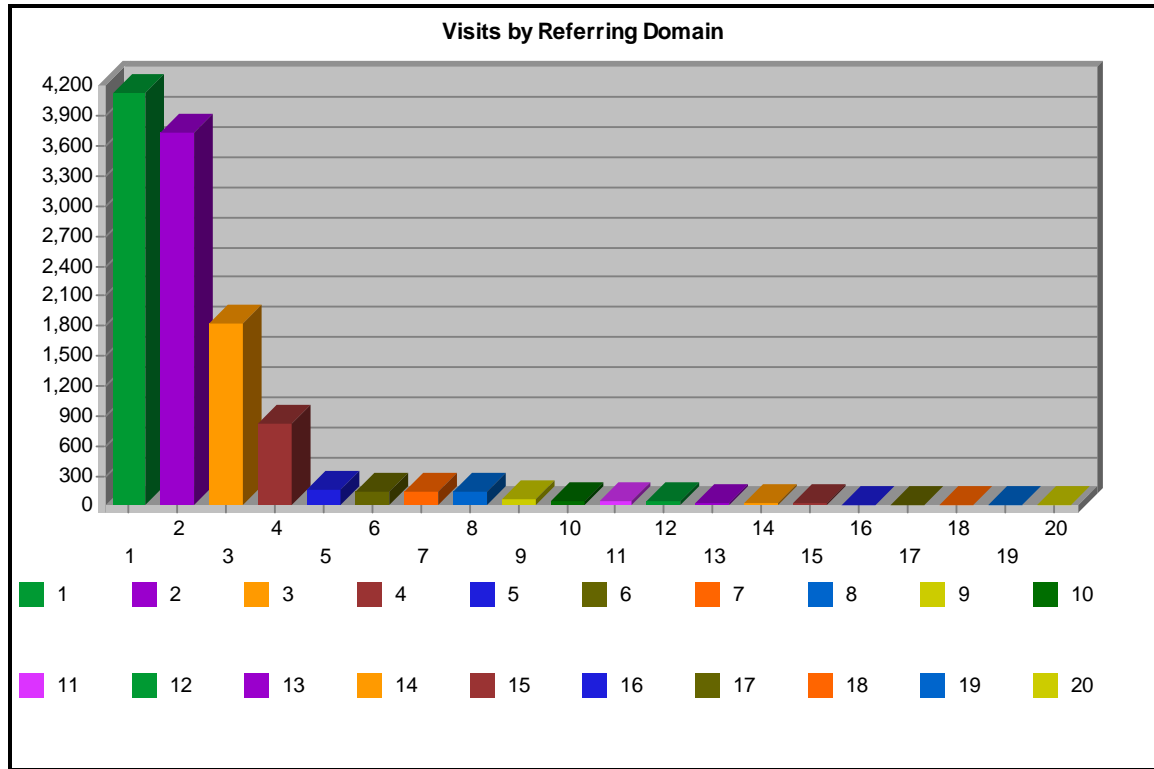
% - Percentage of referrals that came from the specified site.

💡

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



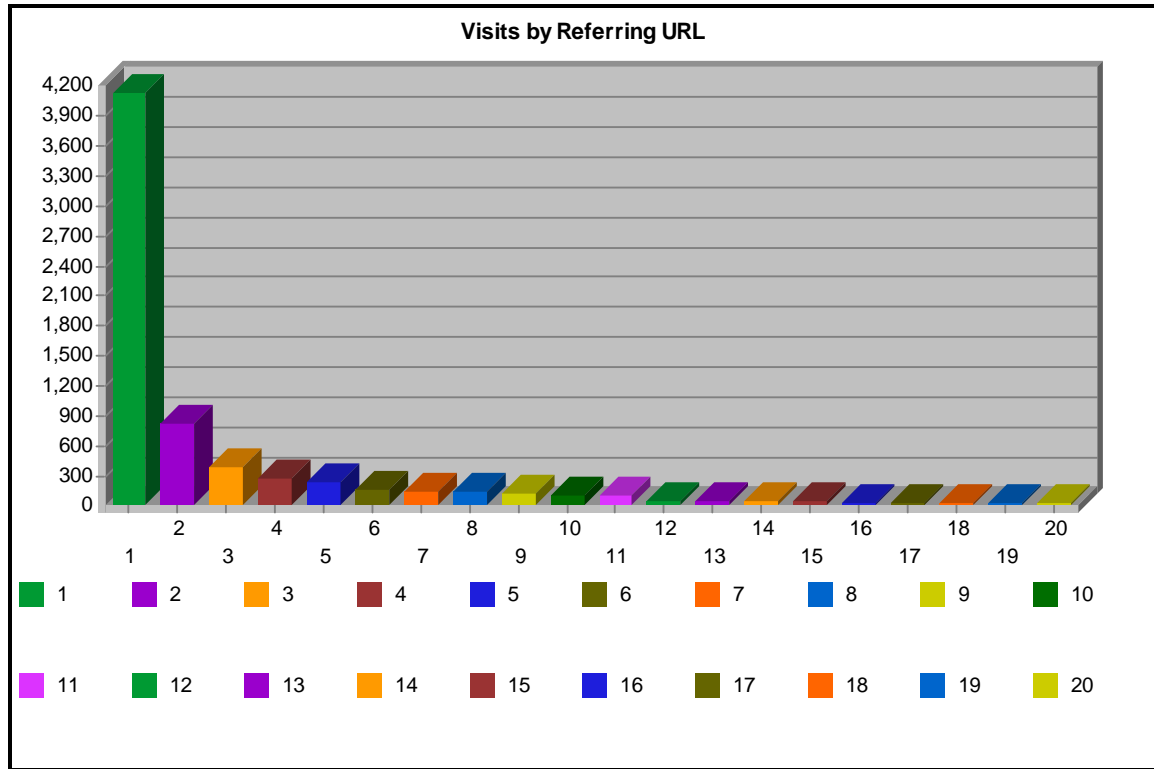
Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	4,135	34.78%
2.	usda.gov	3,735	31.42%
3.	google.com	1,823	15.33%
4.	yahoo.com	830	6.98%
5.	aol.com	158	1.33%
6.	msn.com	150	1.26%
7.	firstgov.gov	146	1.23%
8.	google.ca	135	1.14%
9.	netscape.com	59	0.50%
10.	[unknown+origin]	52	0.44%
11.	cnga.org	41	0.34%
12.	dogpile.com	39	0.33%
13.	grownative.org	23	0.19%
14.	arizona.edu	23	0.19%
15.	earthlink.net	22	0.19%
16.	cs.com	17	0.14%
17.	lycos.com	17	0.14%
18.	google.fr	17	0.14%

Activity by Referring Domain			
	Domain	Visits	%
19.	iwon.com	15	0.13%
20.	google.de	15	0.13%
	Subtotal	11,452	96.32%
	Other	437	3.68%
	Total	11,889	100.00%

Activity by Referring Domain - Help Card
<p>?</p> <p>Referring Domain - A Web site which refers a visitor to your site by linking to it.</p> <p>Domain - Specific referring domain being analyzed.</p> <p>Visits - Number of times the specified domain referred visitors to your site.</p> <p>% - Percentage of referrals that came from the specified domain.</p> <p>💡</p> <p>You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.</p>

Activity by Referring URL

This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



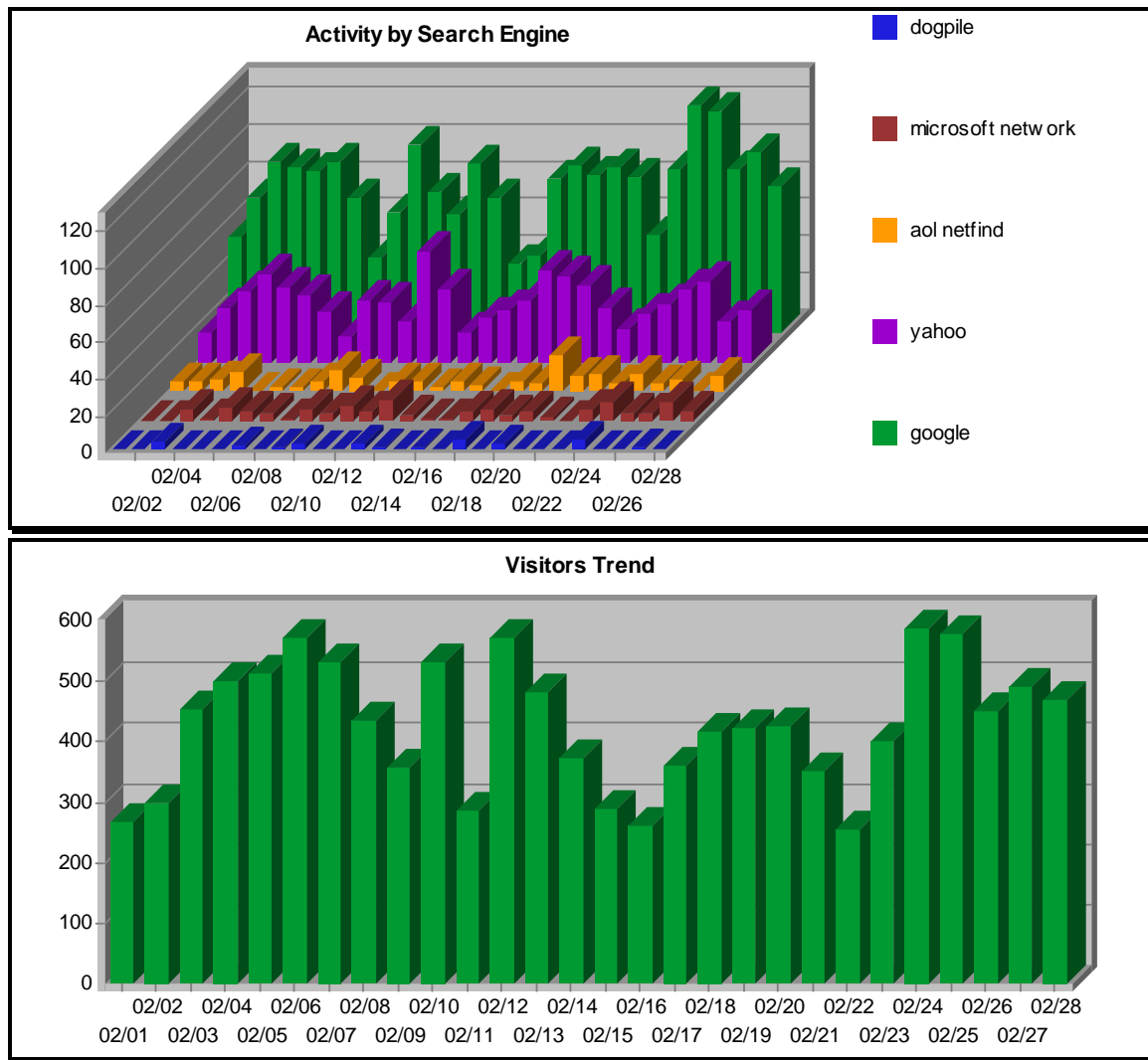
Activity by Referring URL			
	URL	Visits	%
1.	No Referrer	4,135	29.61%
2.	http://plants.usda.gov/home_page.html	817	5.85%
3.	http://plant-materials.nrcs.usda.gov/welcome.html	389	2.79%
4.	http://plant-materials.nrcs.usda.gov/	269	1.93%
5.	http://plant-materials.nrcs.usda.gov/left_side.html	233	1.67%
6.	http://plant-materials.nrcs.usda.gov/header.html	165	1.18%
7.	http://www.nrcs.usda.gov/programs/plantmaterials/	141	1.01%
8.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	133	0.95%
9.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	117	0.84%
10.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	109	0.78%
11.	http://www.nrcs.usda.gov/technical/plants.html	106	0.76%
12.	[unknown+origin]	52	0.37%
13.	http://plants.usda.gov/about_factsheets.html	52	0.37%
14.	http://www.cnga.org/press.php	39	0.28%
15.	http://www.mo.nrcs.usda.gov/rpt_maps.html	39	0.28%
16.	http://plants.usda.gov/tools_body.html	35	0.25%
17.	http://www.Plant-Materials.nrcs.usda.gov/welcome.html	34	0.24%

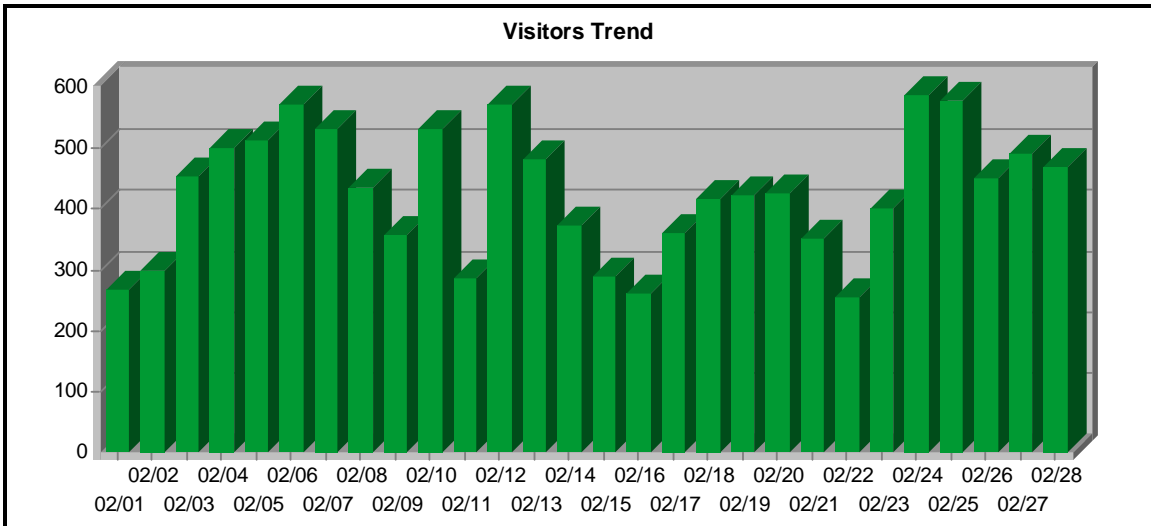
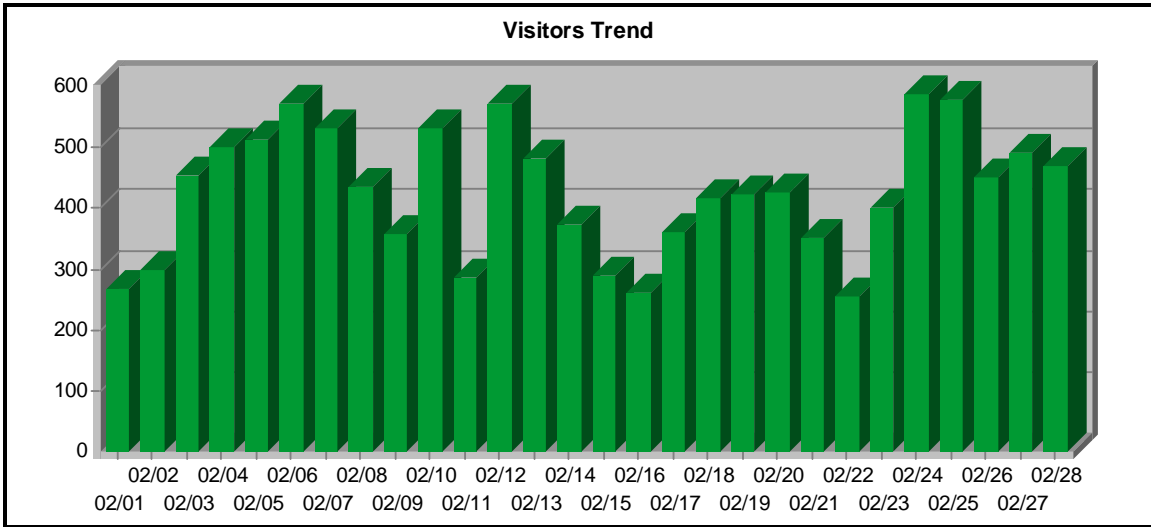
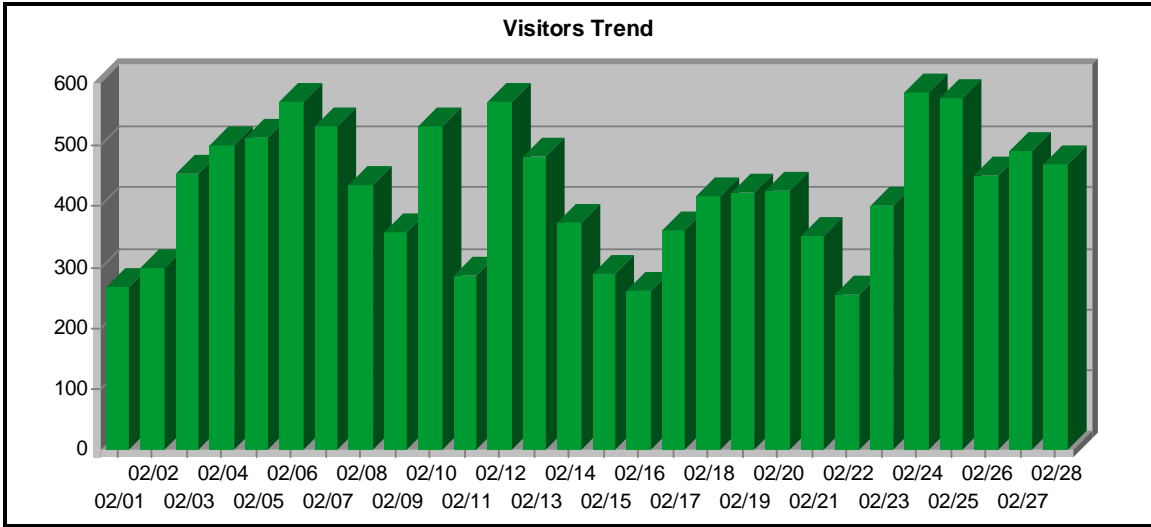
Activity by Referring URL			
	URL	Visits	%
18.	http://plant-materials.nrcs.usda.gov/pmcs.html	34	0.24%
19.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	29	0.21%
20.	http://npk.nrcs.usda.gov/nutrient_banner.html	25	0.18%
	Subtotal	6,953	49.79%
	Other	7,011	50.21%
	Total	13,964	100.00%

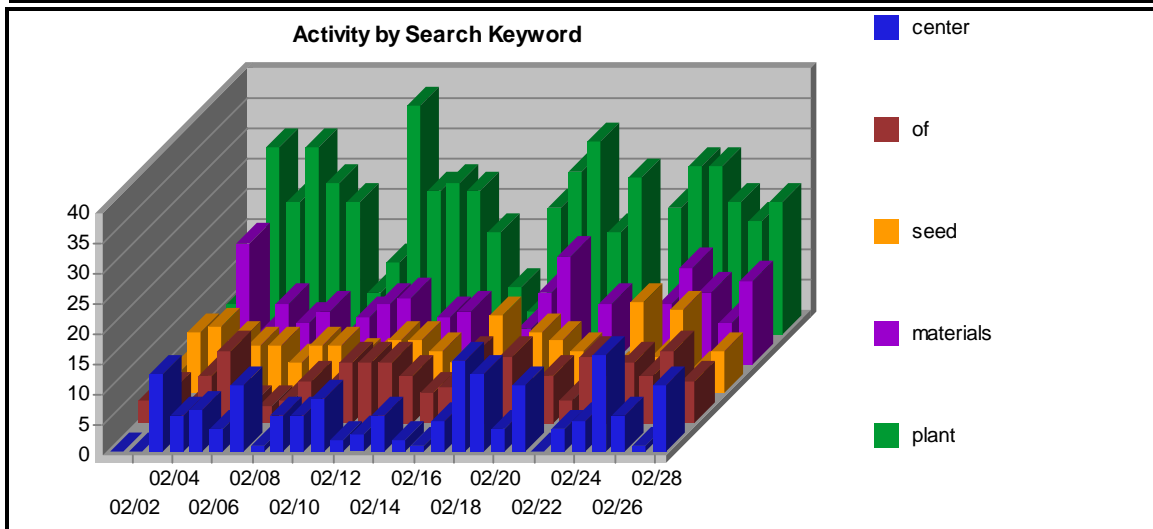
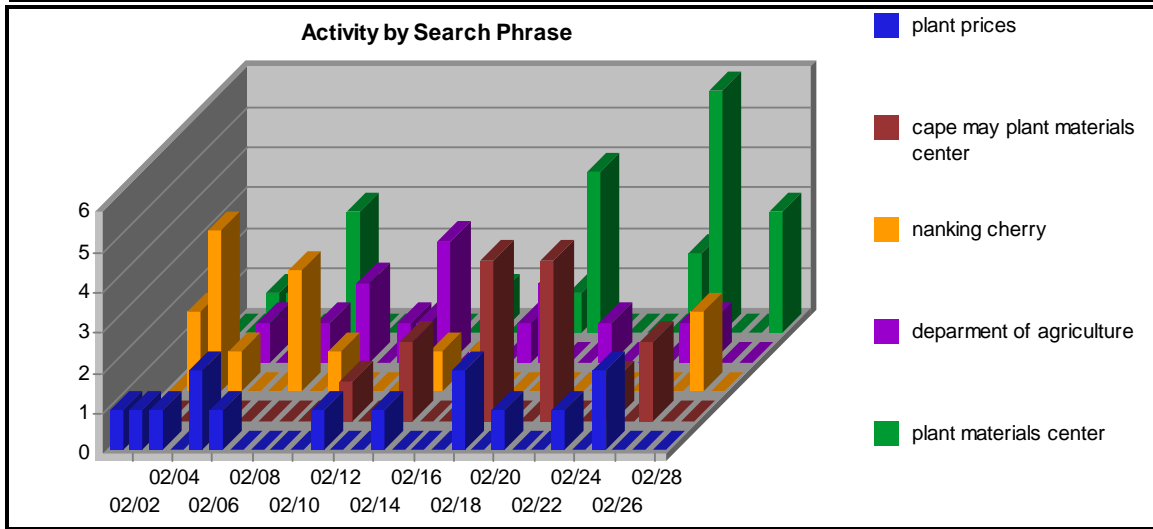
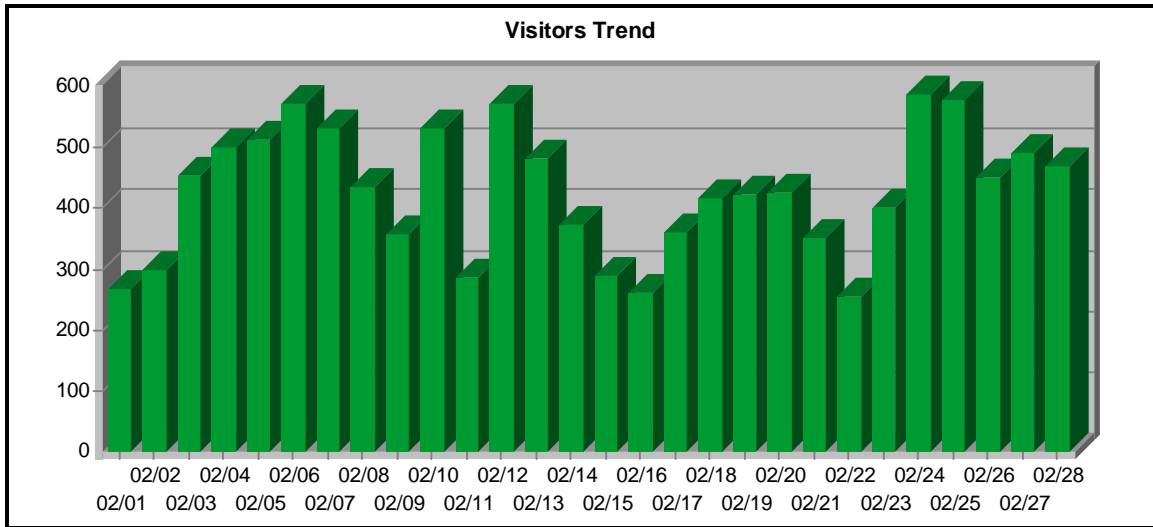
Activity by Referring URL - Help Card	
<p>?</p> <p>URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.</p> <p>Visits - Number of visitors referred from the specified URL.</p> <p>% - Percentage of referred visitors who came from the specified site.</p> <p>💡</p> <p>You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.</p>	

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.





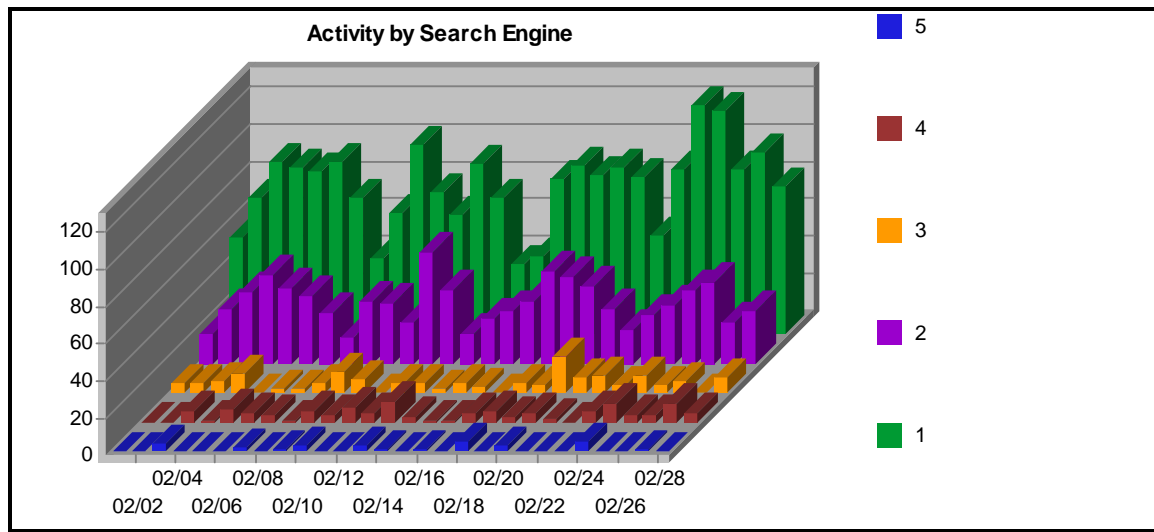


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine			
	Engines	Referrals	%
1.	google	2,247	61.09%
2.	yahoo	933	25.37%
3.	aol netfind	176	4.79%
4.	microsoft network	150	4.08%
5.	dogpile	51	1.39%
6.	lycos	31	0.84%
7.	overture	25	0.68%
8.	ask jeeves	22	0.60%
9.	iwon	17	0.46%
10.	altavista	11	0.30%
11.	megaspider	5	0.14%
12.	mamma	3	0.08%
13.	infospace	2	0.05%
14.	look smart	2	0.05%
15.	excite	2	0.05%
16.	fresh eye	1	0.03%
	Total	3,678	100.00%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
1.google	plant materials center	17	0.46%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
2.yahoo	nanking cherry	10	0.27%
	xeroscape	9	0.24%
	american hazelnut	8	0.22%
	texas kidneywood	8	0.22%
	deparment of agriculture	8	0.22%
	mstatc	7	0.19%
	plant materials	7	0.19%
	cape may plant materials center	7	0.19%
	chinese plants	7	0.19%
	plant prices	7	0.19%
	bottlebrush squirreltail	6	0.16%
	musser farms	6	0.16%
	asexual plant propagation	6	0.16%
	herbaceous plant identification	6	0.16%
	seaside goldenrod	6	0.16%
	bulrush plant	6	0.16%
	meadowview nursery	6	0.16%
	eastern gamagrass pasture	5	0.14%
	juncus balticus	5	0.14%
	plant prices	7	0.19%
	herbaceous plant	6	0.16%
	deparment of agriculture	6	0.16%
	a.t. ferrell	2	0.05%
	kidneywood	5	0.14%
	cape may plant materials center	5	0.14%
	united states department of agriculture	4	0.11%
	aberdeen plant materials center	4	0.11%
	eastern gama grass chemical dormancy	4	0.11%
	nanking cherry	4	0.11%
	www.ag.ndsu.nodak.edu/aginfo.trees	4	0.11%
	www.nrcs.usda.gov	4	0.11%
	american hazelnut	4	0.11%
	name of tulip	1	0.03%
	seaside goldenrod	3	0.08%
	xeroscape	3	0.08%
	treehaven nursery	3	0.08%
	wild plum	3	0.08%
	seed catalog native plants mid atlantic	3	0.08%
	plant guides	3	0.08%
	average rainfall, temp for elfrida arizona	1	0.03%
	meadow brom forage	3	0.08%
	lambstail shrub	3	0.08%
	prunus tomentosa	3	0.08%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	shepherdia argentea	2	0.05%
	deparment of agriculture	2	0.05%
	united states deparment of agriculture	2	0.05%
	worm castings	2	0.05%
	scirpus pungens	2	0.05%
	native grass in florida	2	0.05%
	seaside goldenrod	2	0.05%
	usda.gov planting guides	1	0.03%
	little bluestem pasture weed control	1	0.03%
	verde kleingrass	2	0.05%
	materials stored in seeds	2	0.05%
	bicolor lespedesa	1	0.03%
	zones for planting	3	0.08%
	missouri planting season	2	0.05%
	centipeedgrass	2	0.05%
	perennial peanuts	2	0.05%
4.microsoft network	kika de la garza	5	0.14%
	plant materials center	4	0.11%
	jamie l. whitten plant materials center	1	0.03%
	plant materials	3	0.08%
	los lunas plant materials center	3	0.08%
	bismark plant	1	0.03%
	bismarck plant materials	1	0.03%
	bismarck usda plant materials	1	0.03%
	plant materials center, coffeerville, ms	1	0.03%
	mulberry plant tree arizona	3	0.08%
	wetland plant nurseries	1	0.03%
	rose lake research center	1	0.03%
	cape may plant materials center	2	0.05%
	rose lake	1	0.03%
	meeker plant materials center	1	0.03%
	foundation plant materials services davis	2	0.05%
	usda nracs plant materials corvallis	1	0.03%
	roselow crabapple	2	0.05%
	jimmy carter water quality	2	0.05%
	plant material	2	0.05%
5.dogpile	myrica pensylvanica 'wildwood'	1	0.03%
	eejay altai wildrye	1	0.03%
	hybid plants how they are formed	1	0.03%
	coffeerville plant material center, mississippi	1	0.03%
	how to grow cotton	2	0.05%
	shrub lespedeza	1	0.03%
	louisiana nracs plant materials	2	0.05%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	center		
	herbal plant buyer directory	1	0.03%
	hydrodrill	1	0.03%
	blando brome	1	0.03%
	rhexia mariana	1	0.03%
	american hazelnut	1	0.03%
	mountain maples as climax plant	1	0.03%
	saline county nebraska conservation trees	1	0.03%
	aster sibiricus	1	0.03%
	new mexico wild plum	1	0.03%
	plant community growth curves	1	0.03%
	were does milkweed grow	1	0.03%
	worm vermaculture usda	1	0.03%
	tazewell county department of conservation	1	0.03%
6.lycos	big flats plant materials center	1	0.03%
	jamie whitten center	4	0.11%
	elsberry plant materials center	4	0.11%
	bismarck plant materials	1	0.03%
	lespedeza thunbergii	2	0.05%
	plants in yellowstone	2	0.05%
	quickstand bermudagrass	1	0.03%
	waterjet stinger	1	0.03%
	university of saskatoon xeriscaping	1	0.03%
	usfs boise seed warehouse	1	0.03%
	newhy wheatgrass	1	0.03%
	dacotah switchgrass	2	0.05%
	pullman plant	1	0.03%
	louisiana land and exploration company	1	0.03%
7.overture	center for plant conservation#	4	0.11%
	plant identification	1	0.03%
	jamie whitten	1	0.03%
	http://www.plant- materials.nrcs.usda.gov/idpmc	1	0.03%
	irvm	1	0.03%
	butterfly milkweeds	1	0.03%
	john w. brown beltsville maryland	1	0.03%
	where do plant my tulips in the dark?	1	0.03%
	arrow plant	1	0.03%
	chesak seed house	1	0.03%
	bitterbrush cutting	1	0.03%
	california landscape plant pictures	1	0.03%
	planting time zones	1	0.03%
	shape of leaves on riparian plants	1	0.03%
	purchasing glyceria canadensis	1	0.03%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
8.ask jeeves	dormancy and willows	1	0.03%
	cicer milkvetch	1	0.03%
	usda big flats	4	0.11%
	about plants	3	0.08%
	soil conservation service	3	0.08%
	private companies sponsoring kew gardens	1	0.03%
	picture of agrostis alba	1	0.03%
	musser farms	1	0.03%
	roadside revegetation	1	0.03%
	need listing of plant nurseries in louisiana	1	0.03%
	what san diego plant nurseries sell native plants?	1	0.03%
	information on plants	1	0.03%
	natural resources conservation service	1	0.03%
	riparian wetland construction	1	0.03%
	where can find the url for redwood city seed co in redwood city ca?	1	0.03%
	where can find articles about u.s. natural resources/	1	0.03%
	9.iwon	1	0.03%
	plant materials	1	0.03%
	flower blue violet bunch	1	0.03%
	origin of the trosclair name	1	0.03%
10.altavista	chinese plants	1	0.03%
	perennial peanuts	1	0.03%
	quercus glauca usda zone	3	0.08%
	preparing for the florida section of the landscape architecture exam	1	0.03%
	plant resources center, nacogdoches, texas	1	0.03%
	pots	1	0.03%
	cone shaped containers	1	0.03%
	highly lignified	1	0.03%
	common dogwood	1	0.03%
	hierochloë odorata (sweet grass)	1	0.03%
	national list of plant species that occur in wetlands north east region	1	0.03%
	eldarica pine picture	1	0.03%
	trimming cottonwood roots	1	0.03%
	agriculture pasture preparation	1	0.03%
	plant id guide	2	0.05%
	plant	1	0.03%
	plant conservation	1	0.03%
	arizona tree leaf identification	1	0.03%
	noise filtering shrub	1	0.03%
	schoenoplectus maritimus	1	0.03%
	pictures of pesticide runoffs	1	0.03%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	leland cypress	1	0.03%
	planting materials	1	0.03%
	germination test	1	0.03%
11.megaspider	plant material center	1	0.03%
	north latitude plant materials	1	0.03%
	freezing black cottonwood cuttings	1	0.03%
	populus hardwood cuttings	1	0.03%
12.mamma	california certified nurseryman exam	2	0.05%
	to company list of all women marketers and suppliers in ohio	1	0.03%
	to company list of all women marketers and suppliers ohio	1	0.03%
13.infospace	seed sales lehmann lovegrass	1	0.03%
	maryland golden-aster seeds	1	0.03%
14.look smart	mississippi grown sweet potato	1	0.03%
	dirr plant program	1	0.03%
15.excite	picture-hunter	1	0.03%
	wi-2p	1	0.03%
16.fresh eye	wi-2p	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
1.google	plant	318	8.65%
	seed	130	3.53%
	materials	120	3.26%
	of	118	3.21%
	center	89	2.42%
	planting	82	2.23%
	tree	79	2.15%
	in	75	2.04%
	native	64	1.74%
	grass	64	1.74%
	plants	63	1.71%
	wetland	62	1.69%
	shrub	53	1.44%
	usda	48	1.31%
	for	45	1.22%
	the	44	1.20%
	germination	43	1.17%
	identification	41	1.11%
	propagation	39	1.06%
	nursery	39	1.06%
2.yahoo	plant	125	3.40%
	seed	67	1.82%
	of	57	1.55%
	in	45	1.22%
	planting	36	0.98%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	grass	31	0.84%
	materials	29	0.79%
	tree	27	0.73%
	native	27	0.73%
	plants	25	0.68%
	texas	24	0.65%
	center	24	0.65%
	agriculture	23	0.63%
	for	22	0.60%
	florida	21	0.57%
	the	19	0.52%
	to	19	0.52%
	propagation	17	0.46%
	picture	15	0.41%
	wetland	15	0.41%
	of	12	0.33%
	in	12	0.33%
	planting	11	0.30%
	for	11	0.30%
	plant	10	0.27%
	seed	8	0.22%
	united	7	0.19%
	states	7	0.19%
	plants	6	0.16%
	shrub	6	0.16%
	missouri	5	0.14%
	agriculture	5	0.14%
	grass	5	0.14%
	tree	5	0.14%
	average	5	0.14%
	rainfall,	4	0.11%
	florida	4	0.11%
	arizona	4	0.11%
	newspaper	4	0.11%
	resources	4	0.11%
4.microsoft network	plant	71	1.93%
	materials	48	1.31%
	center	28	0.76%
	usda	11	0.30%
	nracs	11	0.30%
	la	6	0.16%
	de	6	0.16%
	bismarck	6	0.16%
	of	6	0.16%
	carter	6	0.16%
	kika	6	0.16%
	jimmy	6	0.16%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	garza	6	0.16%
	material	5	0.14%
	tree	5	0.14%
	identification	4	0.11%
	wetland	4	0.11%
	lake	4	0.11%
	arizona	4	0.11%
	rose	4	0.11%
5.dogpile	plant	11	0.30%
	how	5	0.14%
	lespedeza	4	0.11%
	materials	4	0.11%
	center	4	0.11%
	plum	3	0.08%
	hybrid	3	0.08%
	altai	1	0.03%
	eejay	1	0.03%
	planting	3	0.08%
	wildrye	1	0.03%
	formed	3	0.08%
	myrica	3	0.08%
	grow	3	0.08%
	pensylvanica	3	0.08%
	plants	3	0.08%
	nrcs	3	0.08%
	'wildwood'	3	0.08%
	are	3	0.08%
	they	3	0.08%
6.lycos	center	16	0.44%
	plant	16	0.44%
	materials	15	0.41%
	flats	8	0.22%
	big	8	0.22%
	jamie	4	0.11%
	whitten	4	0.11%
	elsberry	4	0.11%
	bismarck	3	0.08%
	lespedesa	1	0.03%
	thunbergii	1	0.03%
	plants	2	0.05%
	in	2	0.05%
	yellowstone	2	0.05%
	university	1	0.03%
	boise	1	0.03%
	usfs	1	0.03%
	quickstand	1	0.03%
	of	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
7.overture	waterjet	1	0.03%
	plant	11	0.30%
	conservation#	4	0.11%
	for	4	0.11%
	identification	4	0.11%
	center	4	0.11%
	whitten	2	0.05%
	jamie	2	0.05%
	http://www.plant-materials.nrcs.usda.gov/idpmc	2	0.05%
	bitterbrush	1	0.03%
	seed	1	0.03%
	zones	1	0.03%
	chesak	1	0.03%
	john	1	0.03%
	milkvetch	1	0.03%
	time	1	0.03%
	tulips	1	0.03%
	dormancy	1	0.03%
	cutting	1	0.03%
	canadensis	1	0.03%
	where	1	0.03%
8.ask jeeves	service	4	0.11%
	plants	4	0.11%
	usda	4	0.11%
	conservation	4	0.11%
	about	4	0.11%
	flats	3	0.08%
	big	3	0.08%
	soil	3	0.08%
	of	2	0.05%
	redwood	2	0.05%
	in	2	0.05%
	companies	2	0.05%
	gardens	2	0.05%
	plant	2	0.05%
	find	2	0.05%
	where	2	0.05%
	city	2	0.05%
	sponsoring	2	0.05%
	private	2	0.05%
	can	2	0.05%
9.iwon	plant	3	0.08%
	the	3	0.08%
	of	3	0.08%
	nacogdoches,	1	0.03%
	center,	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	dogwood	1	0.03%
	pots	1	0.03%
	national	1	0.03%
	common	1	0.03%
	wetlands	1	0.03%
	cottonwood	1	0.03%
	section	1	0.03%
	peanuts	1	0.03%
	occur	1	0.03%
	origin	1	0.03%
	materials	1	0.03%
	blue	3	0.08%
	chinese	1	0.03%
	east	1	0.03%
	violet	1	0.03%
10.altavista	plant	4	0.11%
	guide	2	0.05%
	id	2	0.05%
	shrub	1	0.03%
	noise	1	0.03%
	pictures	1	0.03%
	filtering	1	0.03%
	arizona	1	0.03%
	cypress	1	0.03%
	planting	1	0.03%
	pesticide	1	0.03%
	maritimus	1	0.03%
	tree	1	0.03%
	leaf	1	0.03%
	conservation	1	0.03%
	schoenoplectus	1	0.03%
	identification	1	0.03%
	of	1	0.03%
	test	1	0.03%
	leland	1	0.03%
11.megaspider	material	1	0.03%
	plant	2	0.05%
	center	2	0.05%
	cuttings	2	0.05%
	freezing	1	0.03%
	north	1	0.03%
	latitude	1	0.03%
	hardwood	1	0.03%
	black	1	0.03%
	materials	1	0.03%
	cottonwood	1	0.03%
	populus	1	0.03%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
12.mamma	women	2	0.05%
	suppliers	2	0.05%
	company	2	0.05%
	to	2	0.05%
	all	2	0.05%
	ohio	2	0.05%
	list	2	0.05%
	of	2	0.05%
	marketers	2	0.05%
	nurseryman	1	0.03%
	california	1	0.03%
	certified	1	0.03%
	exam	1	0.03%
	in	1	0.03%
13.infospace	seed	1	0.03%
	golden-aster	1	0.03%
	sales	1	0.03%
	lovegrass	1	0.03%
	lehmann	1	0.03%
	seeds	1	0.03%
	maryland	1	0.03%
14.look smart	potato	1	0.03%
	plant	1	0.03%
	grown	1	0.03%
	mississippi	1	0.03%
	sweet	1	0.03%
	program	1	0.03%
	dirr	1	0.03%
15.excite	picture-hunter	1	0.03%
	wi-2p	1	0.03%
16.fresh eye	wi-2p	1	0.03%

Activity by Search Engine - Help Card
<p>?</p> <p>Top Search Engines Table</p> <p>Engines - Specific search engine being analyzed.</p> <p>Referrers - Number of visitors referred to your site from the specified search engine.</p> <p>% - Percentage of visitors referred from search engines who were referred by the search engine specified.</p> <p>Top Search Engines with Search Phrases Detail Table</p>

Activity by Search Engine - Help Card

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

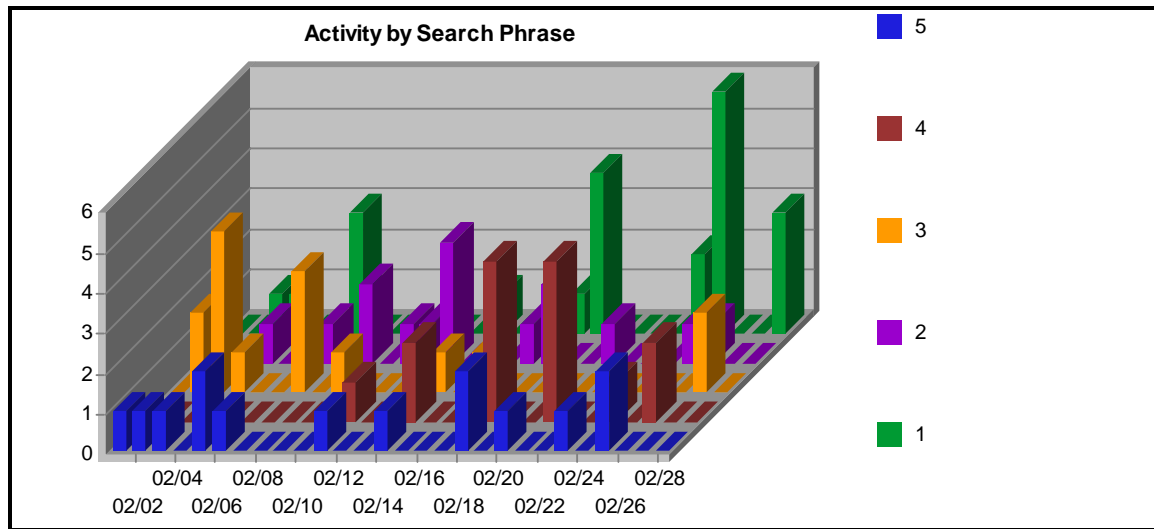


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase			
	Phrases	Referrals	%
1.	plant materials center	22	0.51%
2.	deparment of agriculture	16	0.37%
3.	nanking cherry	15	0.35%
4.	cape may plant materials center	14	0.33%
5.	plant prices	14	0.33%
6.	american hazelnut	13	0.30%
7.	xeroscape	13	0.30%
8.	texas kidneywood	11	0.26%
9.	seaside goldenrod	11	0.26%
10.	plant materials	11	0.26%
11.	kika de la garza	10	0.23%
12.	elsberry plant materials center	10	0.23%
13.	big flats plant materials center	10	0.23%
14.	chinese plants	9	0.21%
15.	united states deparment of agriculture	8	0.19%
16.	shepherdia argentea	8	0.19%
17.	silver buffaloberry	8	0.19%
18.	musser farms	8	0.19%
19.	mstatc	7	0.16%
20.	prunus tomentosa	7	0.16%
	Subtotal	225	5.24%
	Total	4,291	100.00%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
1.plant materials center	google	17	0.40%
	microsoft network	4	0.09%
	yahoo	1	0.02%
2.deparment of agriculture	google	8	0.19%
	yahoo	6	0.14%
	aol netfind	2	0.05%
3.nanking cherry	google	10	0.23%
	yahoo	4	0.09%
	aol netfind	1	0.02%
4.cape may plant materials center	google	7	0.16%
	yahoo	5	0.12%
	microsoft network	2	0.05%
5.plant prices	yahoo	7	0.16%
	google	7	0.16%
6.american hazelnut	google	8	0.19%
	yahoo	4	0.09%
	dogpile	1	0.02%
7.xeroscape	google	9	0.21%
	yahoo	3	0.07%
	aol netfind	1	0.02%
8.texas kidneywood	google	8	0.19%
	yahoo	2	0.05%
	aol netfind	1	0.02%
9.seaside goldenrod	google	6	0.14%
	yahoo	3	0.07%
	aol netfind	2	0.05%
10.plant materials	google	7	0.16%
	microsoft network	3	0.07%
	iwon	1	0.02%
11.kika de la garza	microsoft network	5	0.12%
	google	3	0.07%
	yahoo	2	0.05%
12.elsberry plant materials center	google	4	0.09%
	lycos	4	0.09%
	yahoo	2	0.05%
13.big flats plant materials center	lycos	1	0.02%
	google	2	0.05%
14.chinese plants	google	7	0.16%
	iwon	1	0.02%
	yahoo	1	0.02%
15.united states deparment of agriculture	yahoo	4	0.09%
	google	2	0.05%
	aol netfind	2	0.05%
16.shepherdia argentea	google	4	0.09%
	yahoo	2	0.05%
	aol netfind	2	0.05%
17.silver buffaloberry	google	5	0.12%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
	yahoo	3	0.07%
18.musser farms	google	6	0.14%
	yahoo	1	0.02%
	ask jeeves	1	0.02%
19.mstatc	google	7	0.16%
20.prunus tomentosa	google	3	0.07%
	aol netfind	3	0.07%
	yahoo	1	0.02%

Activity by Search Phrase - Help Card

?

Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

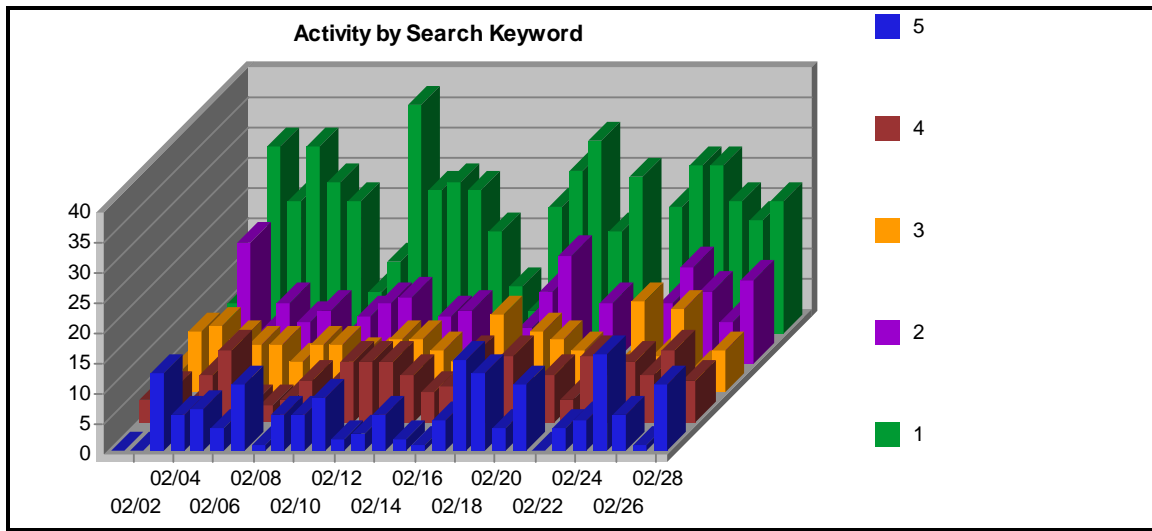
💡

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword			
	Keywords	Referrals	%
1.	plant	575	4.03%
2.	materials	222	1.56%
3.	seed	213	1.49%
4.	of	204	1.43%
5.	center	168	1.18%
6.	in	143	1.00%
7.	planting	136	0.95%
8.	tree	118	0.83%
9.	plants	109	0.76%
10.	grass	105	0.74%
11.	native	98	0.69%
12.	for	86	0.60%
13.	wetland	82	0.57%
14.	shrub	78	0.55%
15.	usda	77	0.54%
16.	the	74	0.52%
17.	texas	60	0.42%
18.	identification	58	0.41%
19.	nracs	58	0.41%
20.	agriculture	58	0.41%
	Subtotal	2,722	19.07%
	Total	14,275	100.00%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
1.plant	google	318	2.23%
	yahoo	125	0.88%
	microsoft network	71	0.50%
	lycos	16	0.11%
	dogpile	11	0.08%
	overture	11	0.08%
	aol netfind	10	0.07%
	altavista	4	0.03%
	iwon	3	0.02%
	megaspider	2	0.01%
	ask jeeves	2	0.01%
	look smart	1	0.01%
2.materials	google	120	0.84%
	microsoft network	48	0.34%
	yahoo	29	0.20%
	lycos	15	0.11%
	dogpile	4	0.03%
	aol netfind	3	0.02%
	megaspider	1	0.01%
	altavista	1	0.01%
	iwon	1	0.01%
3.seed	google	130	0.91%
	yahoo	67	0.47%
	aol netfind	8	0.06%
	microsoft network	3	0.02%
	ask jeeves	1	0.01%
	dogpile	1	0.01%
	lycos	1	0.01%
	infospace	1	0.01%
	overture	1	0.01%
4.of	google	118	0.83%
	yahoo	57	0.40%
	aol netfind	12	0.08%
	microsoft network	6	0.04%
	iwon	3	0.02%
	mamma	2	0.01%
	ask jeeves	2	0.01%
	overture	1	0.01%
	lycos	1	0.01%
	altavista	1	0.01%
	dogpile	1	0.01%
5.center	google	89	0.62%
	microsoft network	28	0.20%
	yahoo	24	0.17%
	lycos	16	0.11%
	dogpile	4	0.03%
	overture	4	0.03%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
6.in	megaspider	2	0.01%
	aol netfind	1	0.01%
	google	75	0.53%
	yahoo	45	0.32%
	aol netfind	12	0.08%
	microsoft network	3	0.02%
	lycos	2	0.01%
	ask jeeves	2	0.01%
	mamma	1	0.01%
	iwon	1	0.01%
	overture	1	0.01%
	dogpile	1	0.01%
7.planting	google	82	0.57%
	yahoo	36	0.25%
	aol netfind	11	0.08%
	dogpile	3	0.02%
	microsoft network	2	0.01%
	overture	1	0.01%
	altavista	1	0.01%
8.tree	google	79	0.55%
	yahoo	27	0.19%
	aol netfind	5	0.04%
	microsoft network	5	0.04%
	dogpile	1	0.01%
	altavista	1	0.01%
9.plants	google	63	0.44%
	yahoo	25	0.18%
	aol netfind	6	0.04%
	ask jeeves	4	0.03%
	microsoft network	4	0.03%
	dogpile	3	0.02%
	lycos	2	0.01%
	overture	1	0.01%
	iwon	1	0.01%
10.grass	google	64	0.45%
	yahoo	31	0.22%
	aol netfind	5	0.04%
	microsoft network	3	0.02%
	dogpile	2	0.01%
11.native	google	64	0.45%
	yahoo	27	0.19%
	microsoft network	3	0.02%
	aol netfind	2	0.01%
	dogpile	1	0.01%
	ask jeeves	1	0.01%
12.for	google	45	0.32%
	yahoo	22	0.15%
	aol netfind	11	0.08%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
13.wetland	overture	4	0.03%
	dogpile	2	0.01%
	iwon	1	0.01%
	ask jeeves	1	0.01%
	google	62	0.43%
14.shrub	yahoo	15	0.11%
	microsoft network	4	0.03%
	ask jeeves	1	0.01%
	google	53	0.37%
	yahoo	13	0.09%
15.usda	aol netfind	6	0.04%
	dogpile	3	0.02%
	microsoft network	2	0.01%
	altavista	1	0.01%
	google	48	0.34%
16.the	yahoo	12	0.08%
	microsoft network	11	0.08%
	ask jeeves	4	0.03%
	dogpile	1	0.01%
	iwon	1	0.01%
17.texas	google	44	0.31%
	yahoo	19	0.13%
	aol netfind	3	0.02%
	iwon	3	0.02%
	microsoft network	3	0.02%
18.identification	ask jeeves	1	0.01%
	overture	1	0.01%
	google	32	0.22%
	yahoo	24	0.17%
	aol netfind	3	0.02%
19.nrcs	iwon	1	0.01%
	google	41	0.29%
	yahoo	5	0.04%
	overture	4	0.03%
	microsoft network	4	0.03%
20.agriculture	aol netfind	2	0.01%
	altavista	1	0.01%
	dogpile	1	0.01%
	google	38	0.27%
	microsoft network	11	0.08%
	yahoo	6	0.04%
	dogpile	3	0.02%
	google	28	0.20%
	yahoo	23	0.16%
	aol netfind	5	0.04%
	microsoft network	1	0.01%
	iwon	1	0.01%

Activity by Search Keyword - Help Card



Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

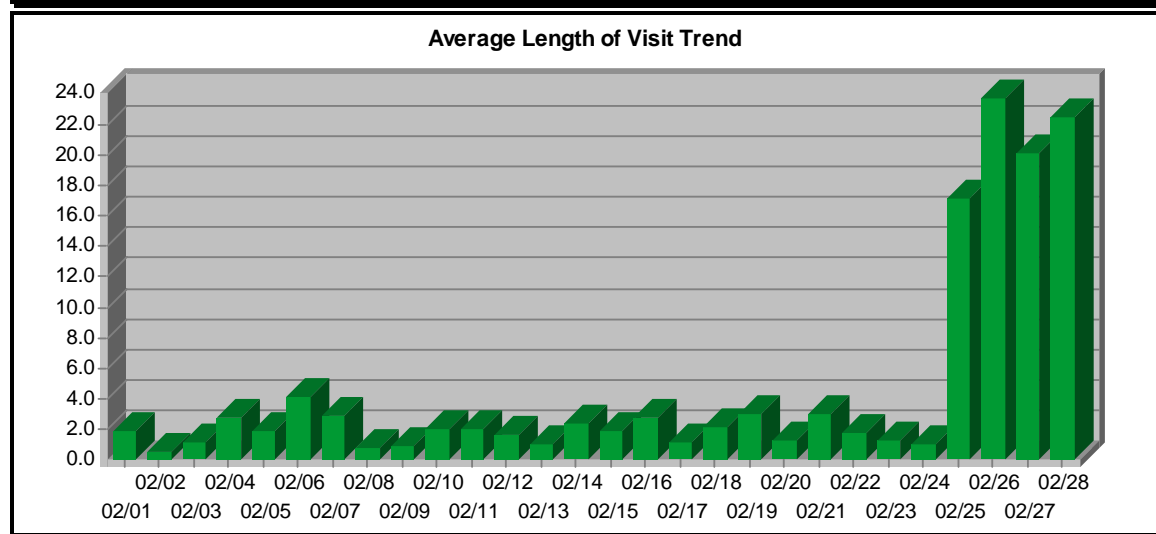
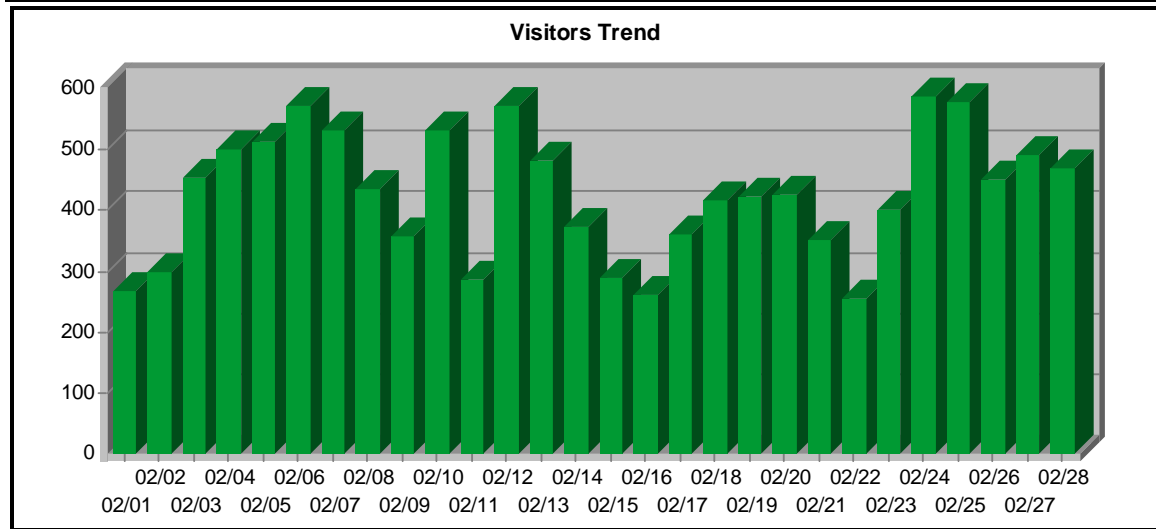


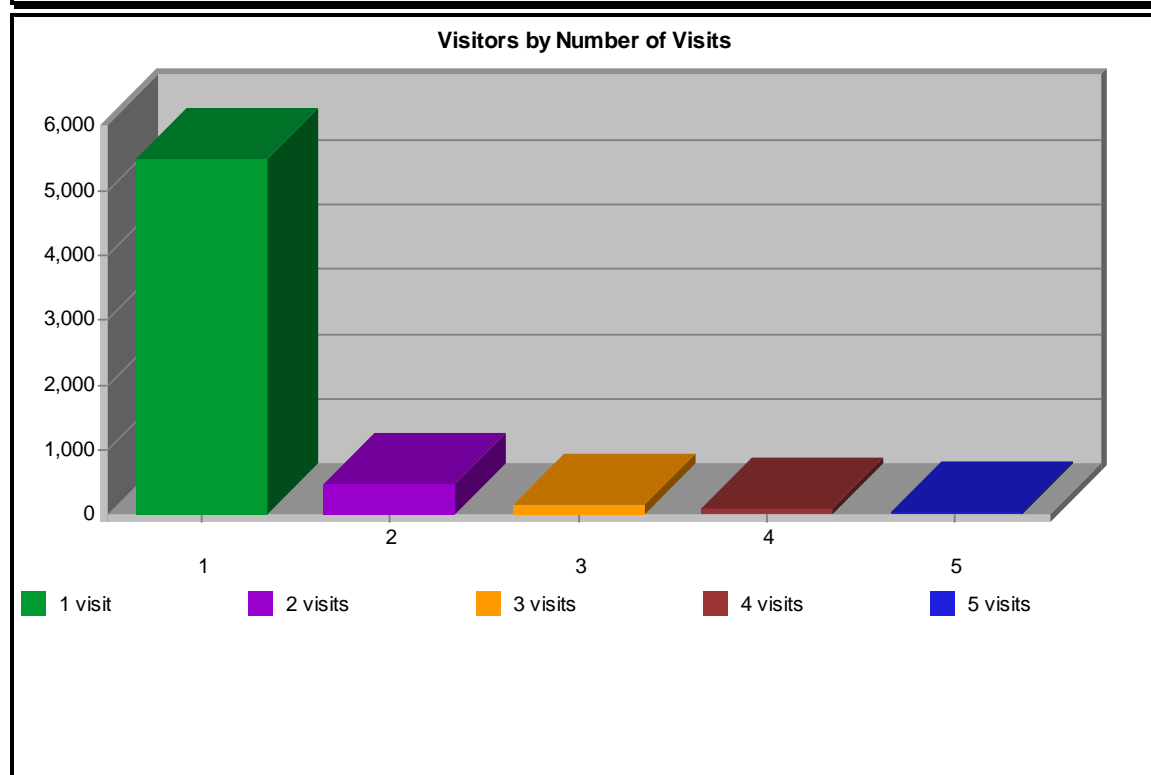
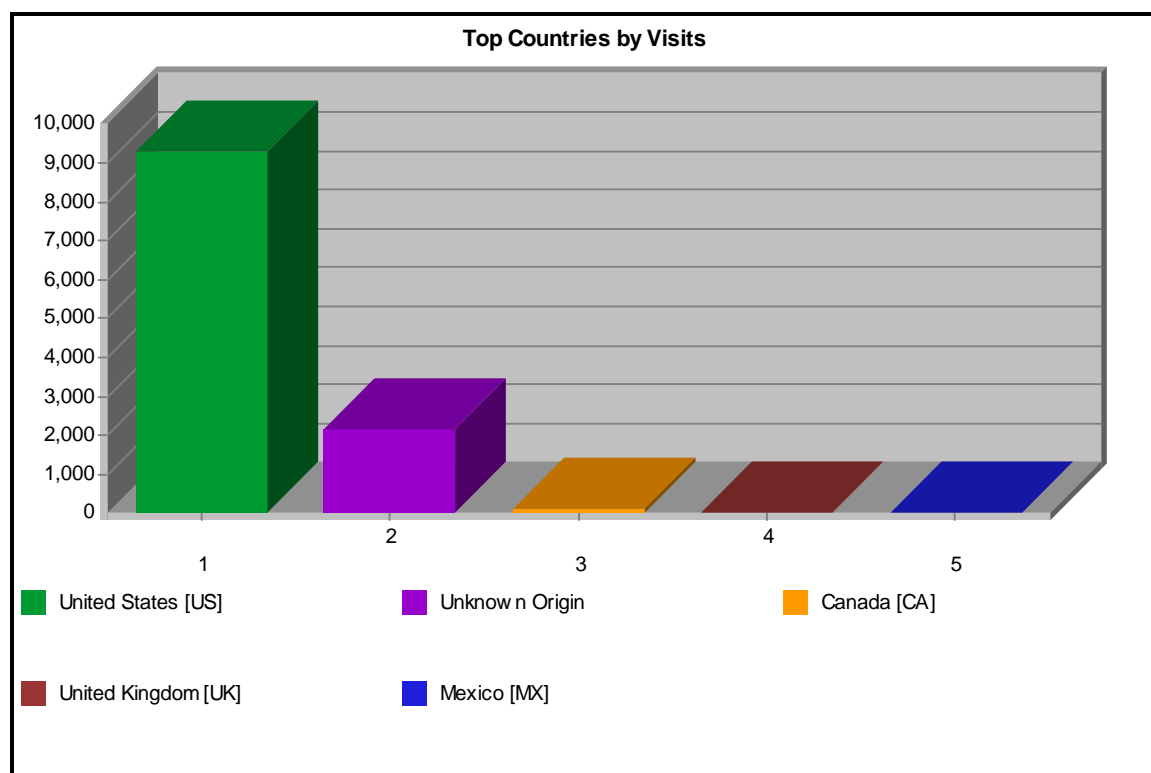
At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

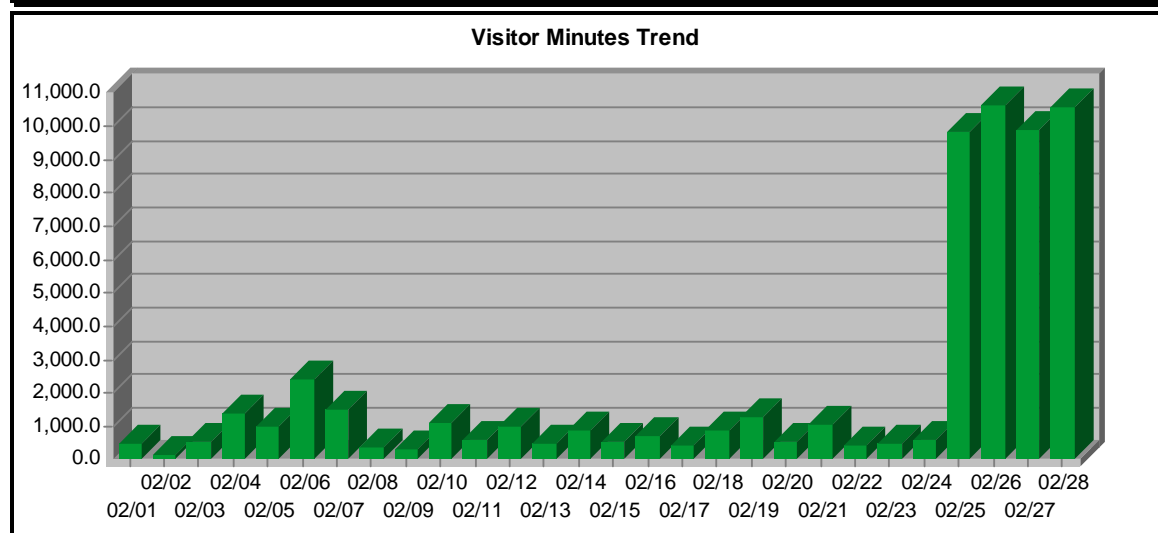
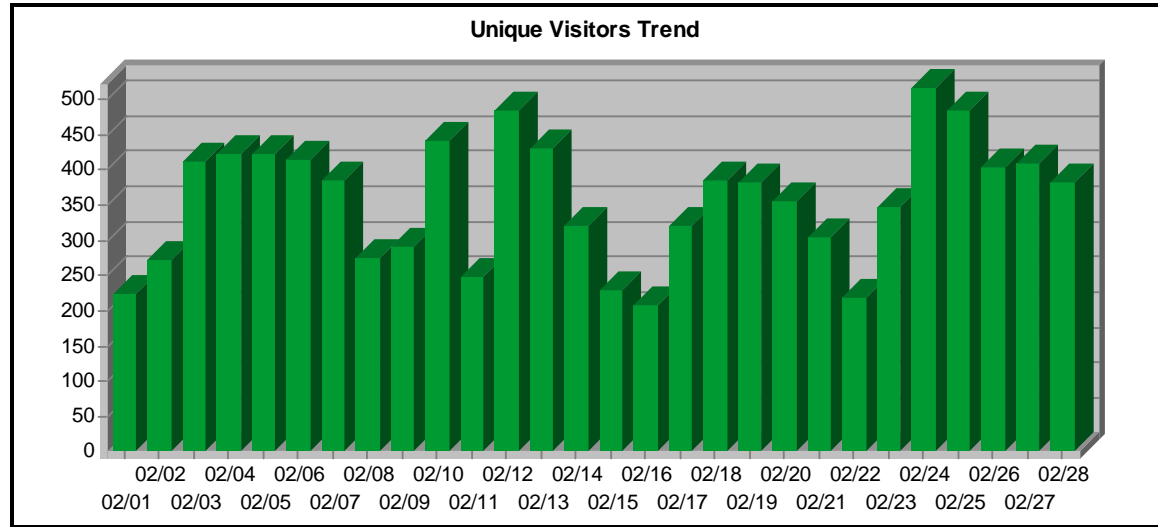
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

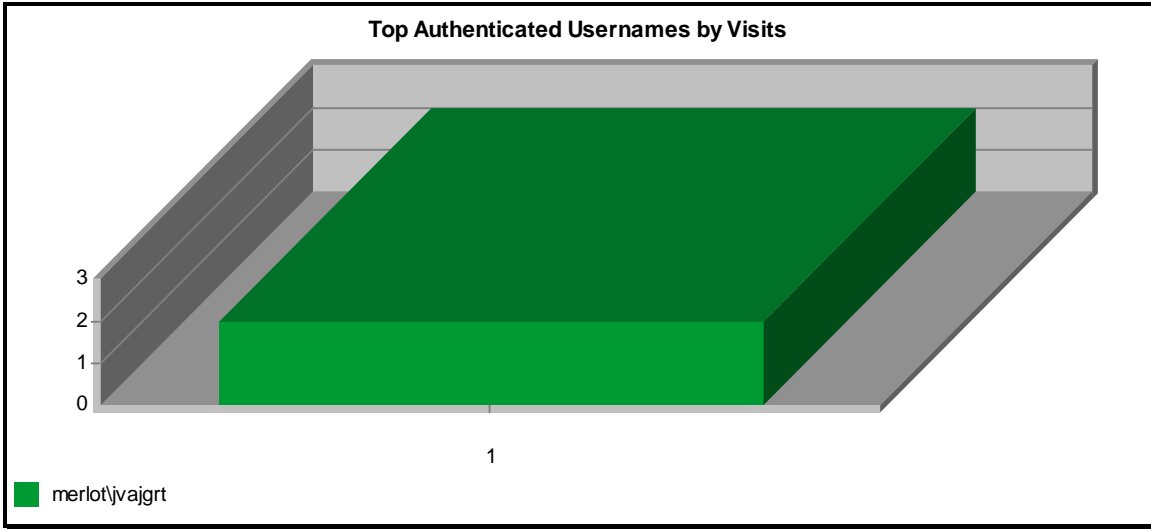
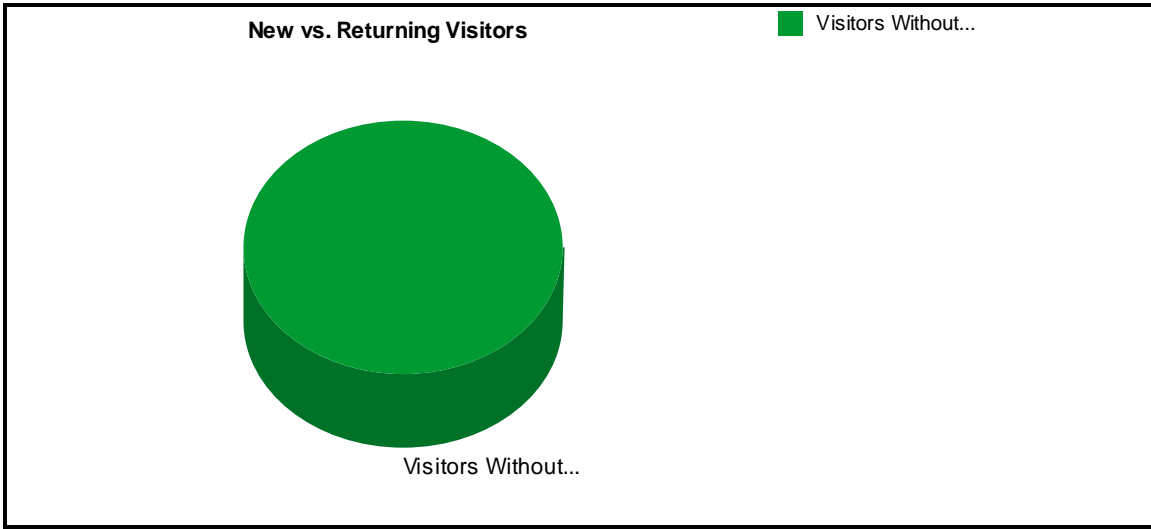
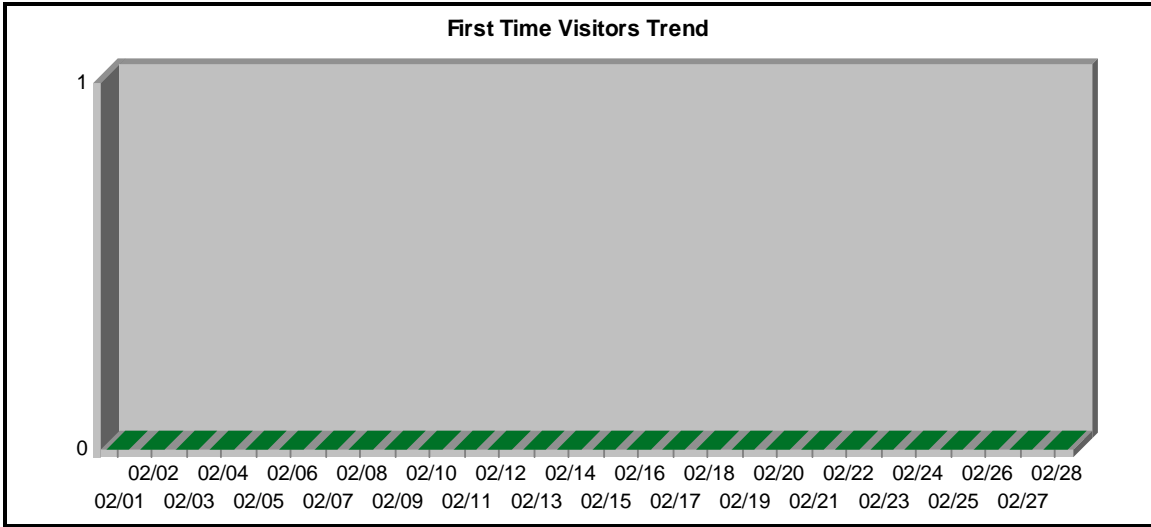
Visit Summary	
Visits	11,889
Average per Day	424
Average Visit Length	00:07:20
Median Visit Time	00:01:05
International Visits	3.76%
Visits of Unknown Origin	18.11%
Visits from Your Country: United States (US)	78.13%

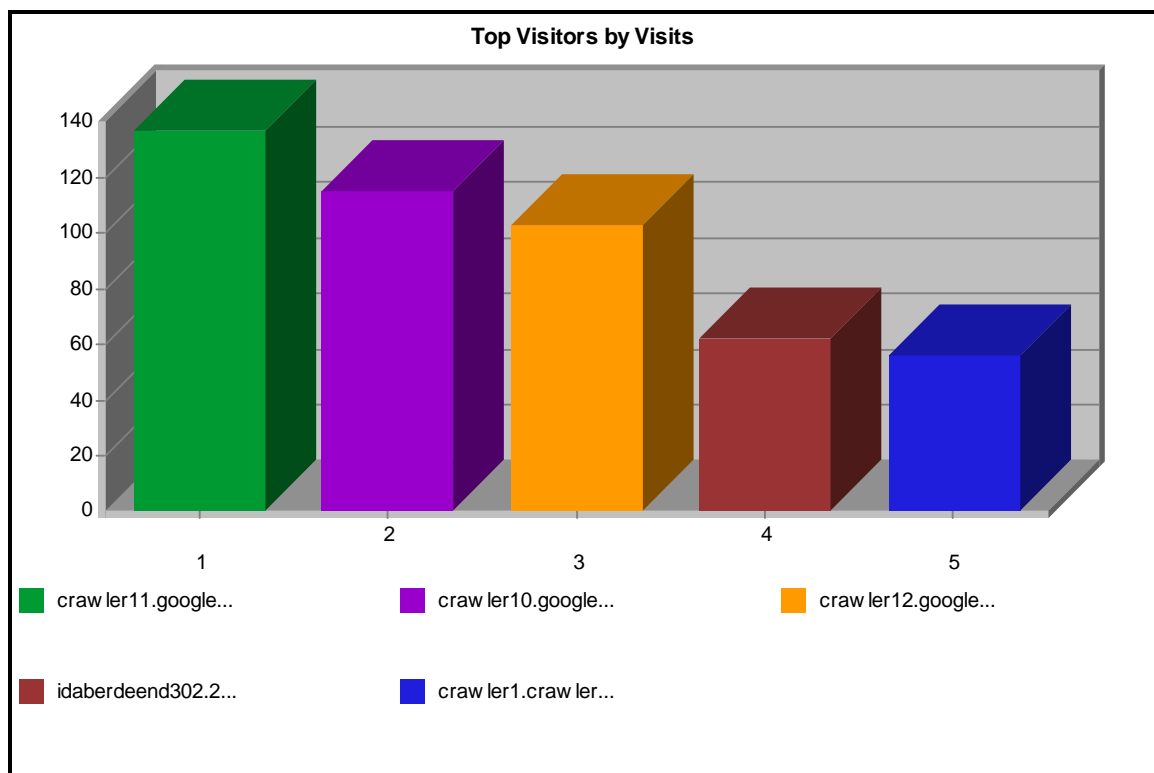




Visitor Summary	
Unique Visitors	6,543
Visitors Who Visited Once	5,493
Visitors Who Visited More Than Once	1,050

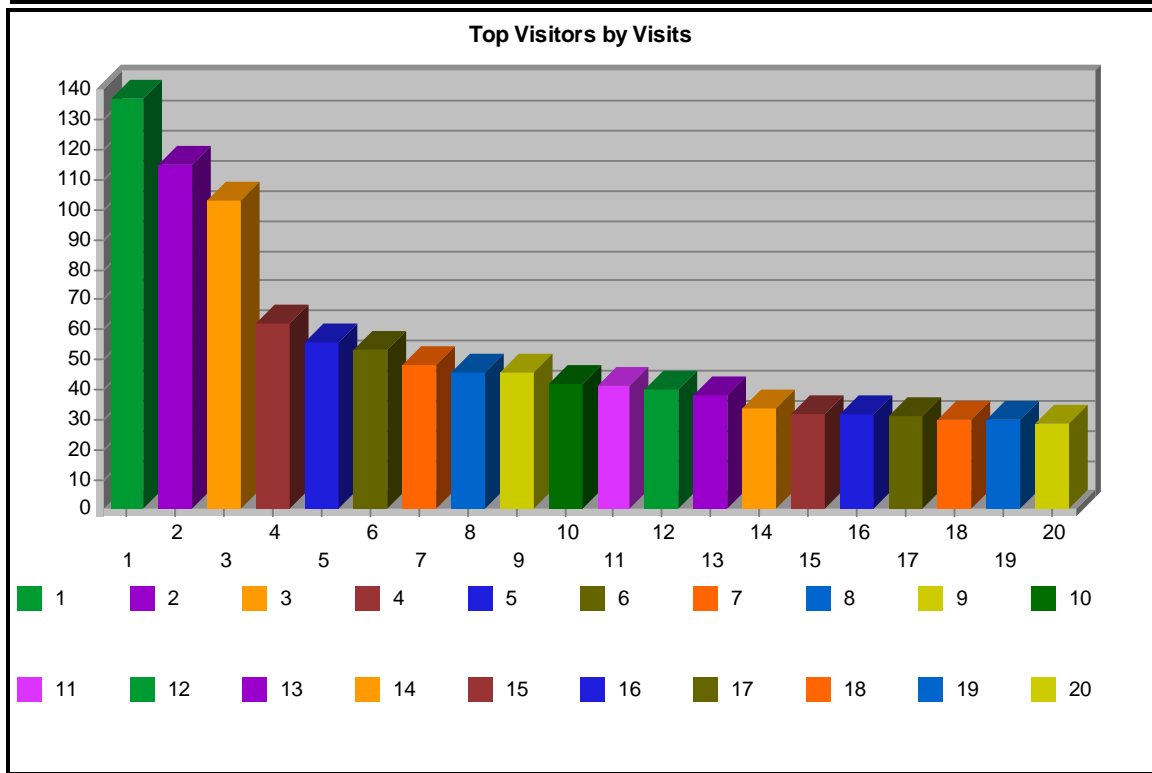
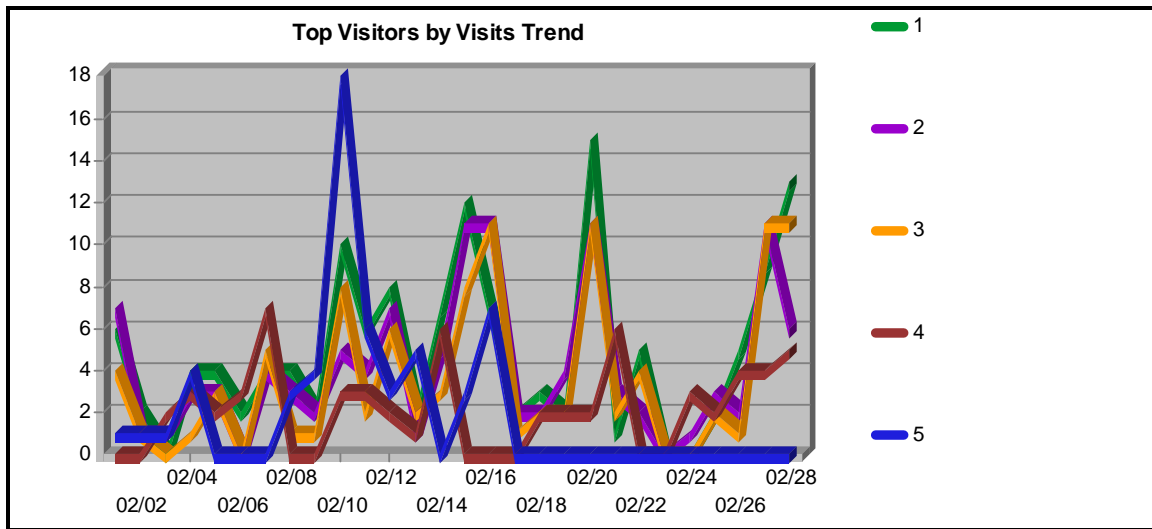






Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	crawler11.googlebot.com	137	0.98%	640
2.	crawler10.googlebot.com	115	0.82%	349
3.	crawler12.googlebot.com	103	0.74%	281
4.	idaberdeend302.252.149.199.in-addr.arpa	62	0.44%	925
5.	crawler1.crawler918.com	56	0.40%	74
6.	crawl4.googlebot.com	53	0.38%	165
7.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	48	0.34%	1,232
8.	crawl2.googlebot.com	46	0.33%	92
9.	crawl7.googlebot.com	46	0.33%	112
10.	crawl1.googlebot.com	42	0.30%	97
11.	crawl5.googlebot.com	41	0.29%	118
12.	crawl3.googlebot.com	40	0.29%	85
13.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	38	0.27%	793
14.	199.145.200.202	34	0.24%	691
15.	cache-rq05.proxy.aol.com	32	0.23%	50
16.	cache-ra02.proxy.aol.com	32	0.23%	37
17.	nvlasvegasd032.nvlasvegas.fsc.usda.gov	31	0.22%	608
18.	cache-rb02.proxy.aol.com	30	0.21%	34
19.	cache-rh05.proxy.aol.com	30	0.21%	36
20.	crawl9.googlebot.com	29	0.21%	43
	Subtotal	1,045	7.49%	6,462
	Other	12,913	92.51%	125,384
	Total	13,958	100.00%	131,846

Top Visitors - Help Card

?

Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers

Top Visitors - Help Card

as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits or hits made by the specified visitor.

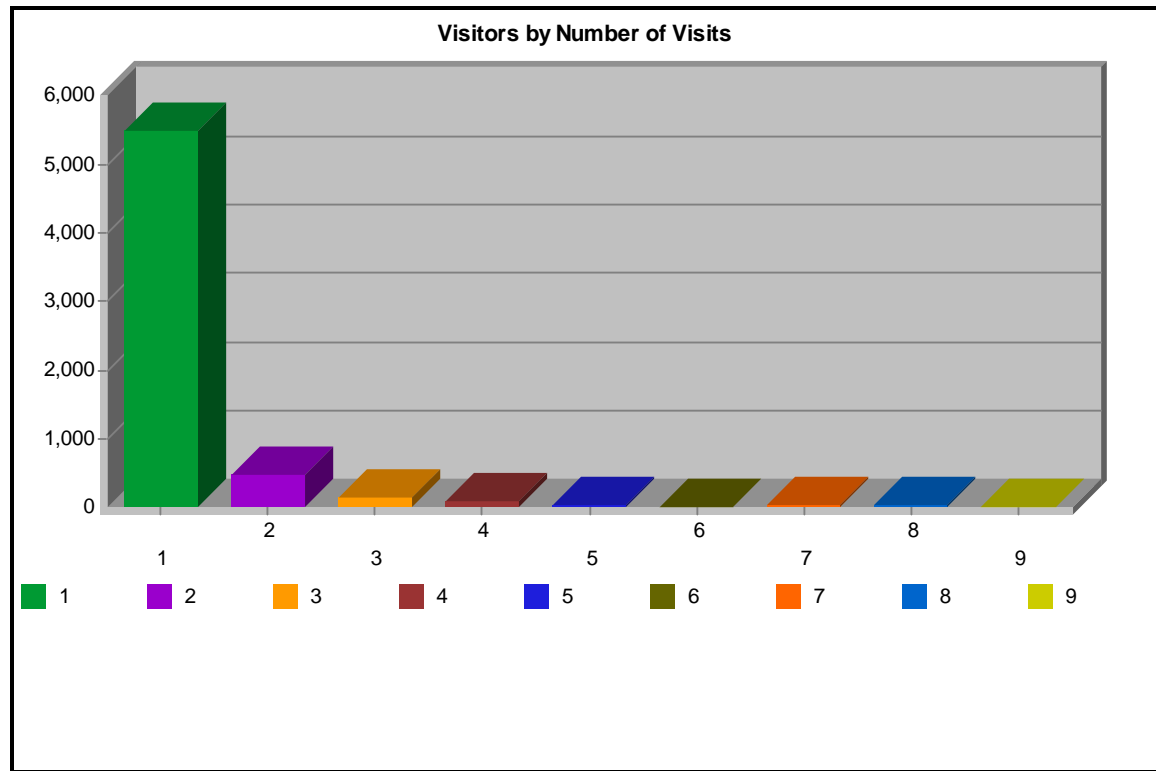


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits		
Number of Visits	Unique Visitors	%
1 visit	5,493	83.95%
2 visits	474	7.24%
3 visits	150	2.29%
4 visits	93	1.42%
5 visits	48	0.73%
6 visits	25	0.38%
7 visits	35	0.53%
8 visits	31	0.47%
9 visits	17	0.26%
Subtotal	6,366	97.29%
Other	177	2.71%
Total	6,543	100.00%

Visitors by Number of Visits - Help Card
?

Visitors by Number of Visits - Help Card

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

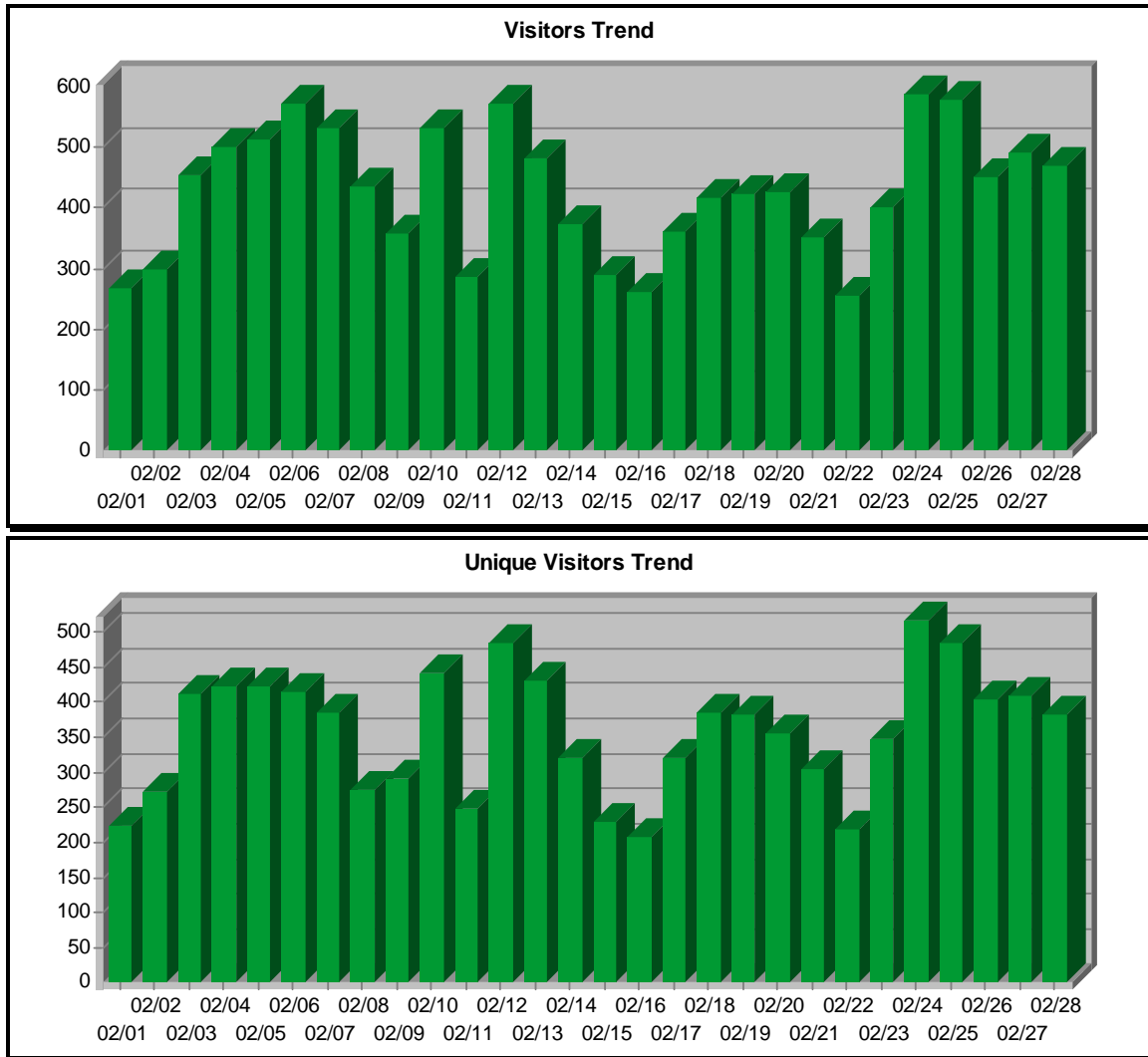
% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

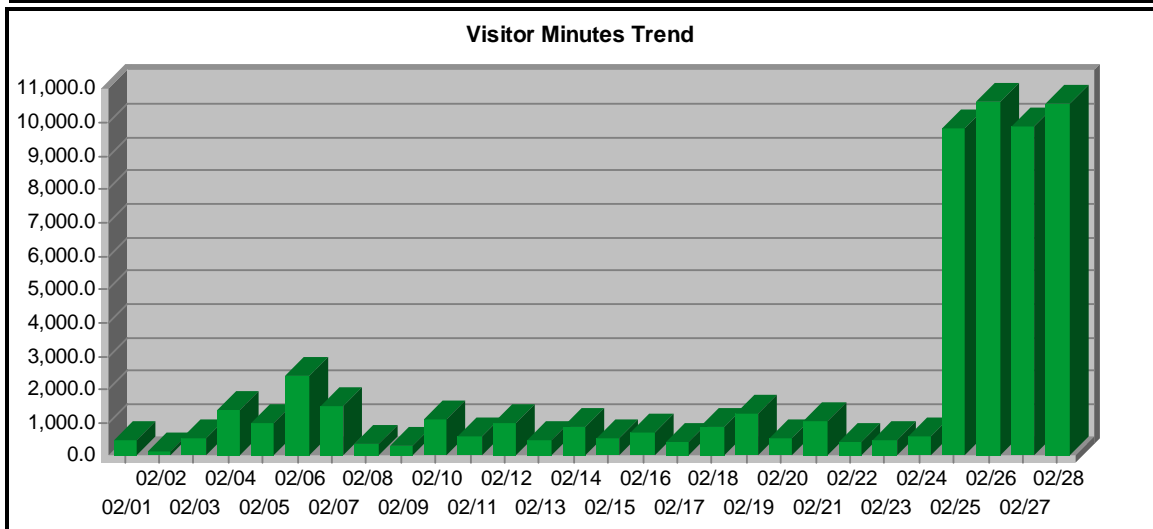
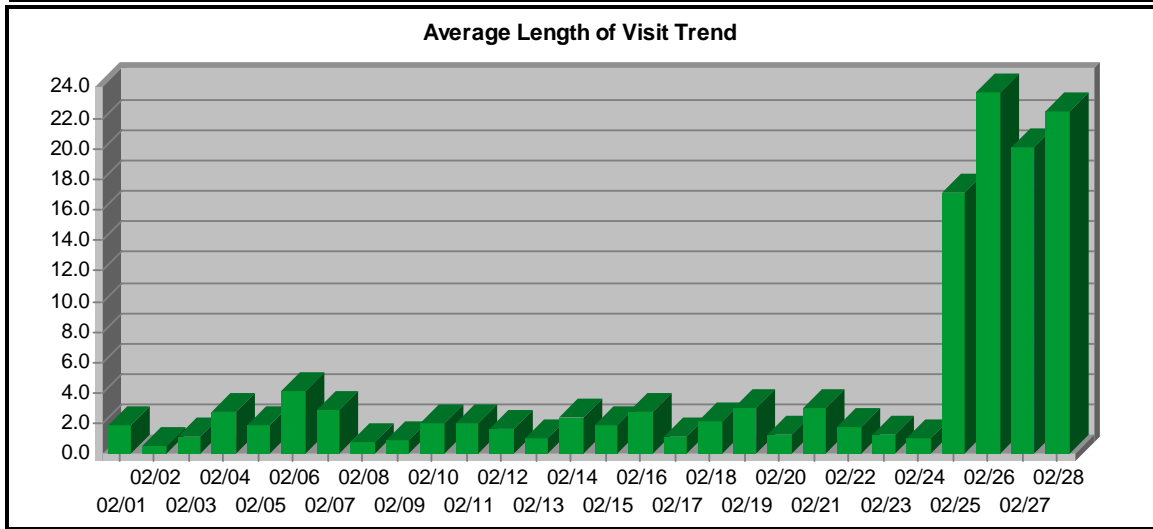
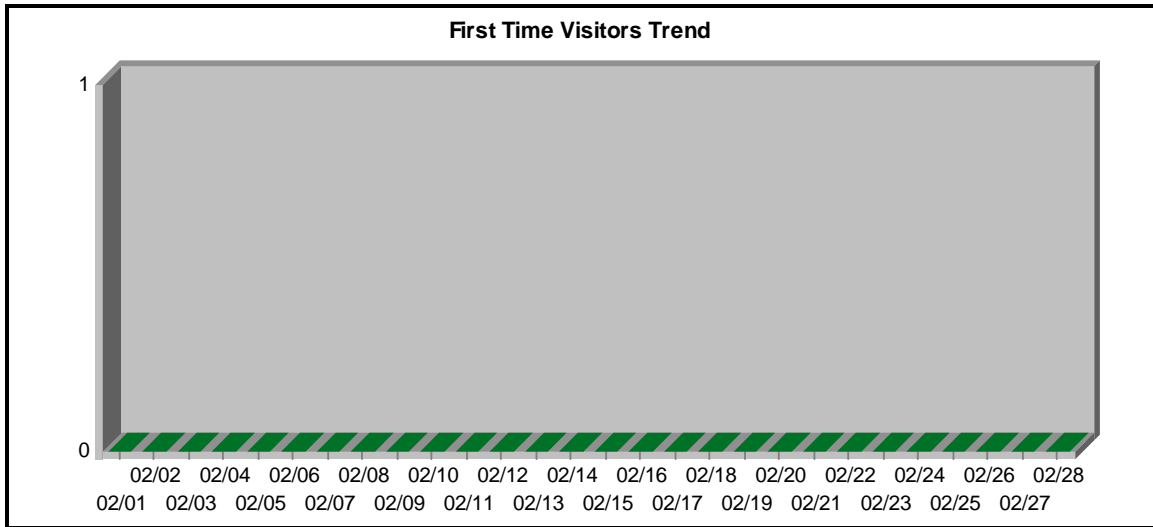


This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.





Visitors Trend					
Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	269	225	0	00:01:52	505.85
02/02	297	273	0	00:00:32	163.20
02/03	452	411	0	00:01:12	545.90
02/04	498	423	0	00:02:50	1,416.45
02/05	512	422	0	00:01:56	993.88
02/06	570	413	0	00:04:11	2,386.95
02/07	529	385	0	00:02:53	1,525.95
02/08	435	274	0	00:00:47	346.05
02/09	358	291	0	00:00:54	325.75
02/10	530	440	0	00:02:04	1,099.22
02/11	287	247	0	00:02:05	600.43
02/12	572	485	0	00:01:43	982.55
02/13	480	429	0	00:01:01	492.40
02/14	374	321	0	00:02:22	889.95
02/15	290	230	0	00:01:56	564.12
02/16	260	207	0	00:02:48	728.20
02/17	360	319	0	00:01:12	435.05
02/18	415	385	0	00:02:08	889.33
02/19	422	383	0	00:03:01	1,273.05
02/20	424	356	0	00:01:15	536.53
02/21	350	305	0	00:02:59	1,045.43
02/22	254	219	0	00:01:46	450.12
02/23	399	348	0	00:01:15	502.05
02/24	586	517	0	00:01:02	615.23
02/25	576	485	0	00:17:06	9,852.35
02/26	449	404	0	00:23:40	10,629.80
02/27	491	410	0	00:20:08	9,892.35
02/28	469	381	0	00:22:31	10,568.00
Average	425	356	0	N/A	2,152.01
Total	11,908	9,988	0	N/A	60,256.15

Visitors Trend - Help Card
<p>?</p> <p>Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.</p> <p>Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)</p> <p>First Time Visitors - Number of visitors who had never visited your Web site before.</p> <p>Time Interval - A one-year report displays monthly time increments. A one-quarter report</p>

Visitors Trend - Help Card

displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

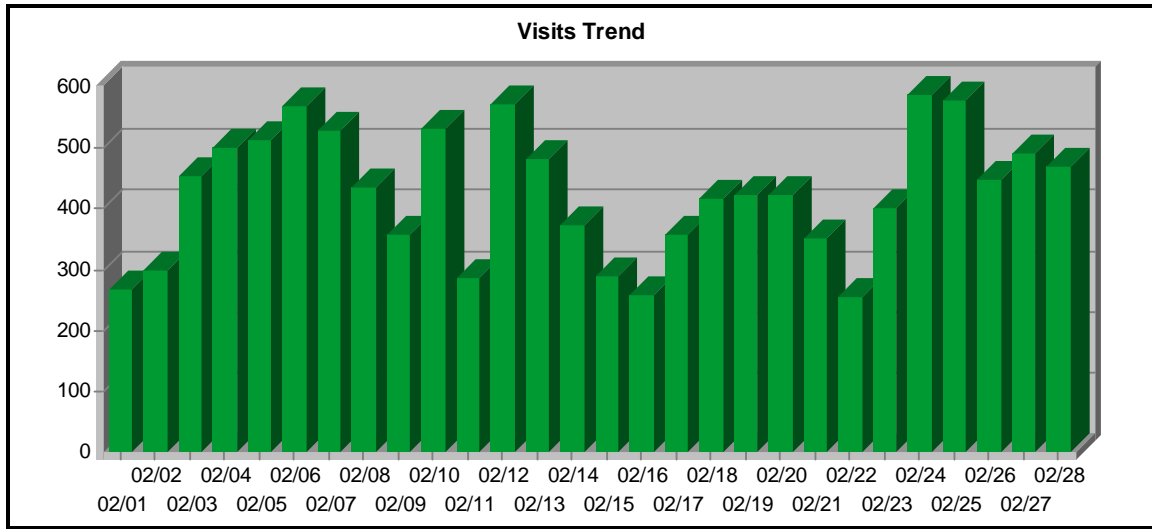


Use this page to determine which times your Web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend


This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend			
Time Interval	Visits		%
02/01	267		2.25%
02/02	297		2.50%
02/03	452		3.80%
02/04	498		4.19%
02/05	512		4.31%
02/06	569		4.79%
02/07	526		4.42%
02/08	435		3.66%
02/09	356		2.99%
02/10	530		4.46%
02/11	287		2.41%
02/12	572		4.81%
02/13	480		4.04%
02/14	373		3.14%
02/15	290		2.44%
02/16	257		2.16%
02/17	357		3.00%
02/18	415		3.49%
02/19	422		3.55%
02/20	422		3.55%
02/21	350		2.94%
02/22	254		2.14%
02/23	399		3.36%
02/24	586		4.93%
02/25	576		4.84%
02/26	447		3.76%

Visits Trend		
Time Interval	Visits	%
02/27	491	4.13%
02/28	469	3.94%
Total	11,889	100.00%


Visits Trend - Help Card



Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

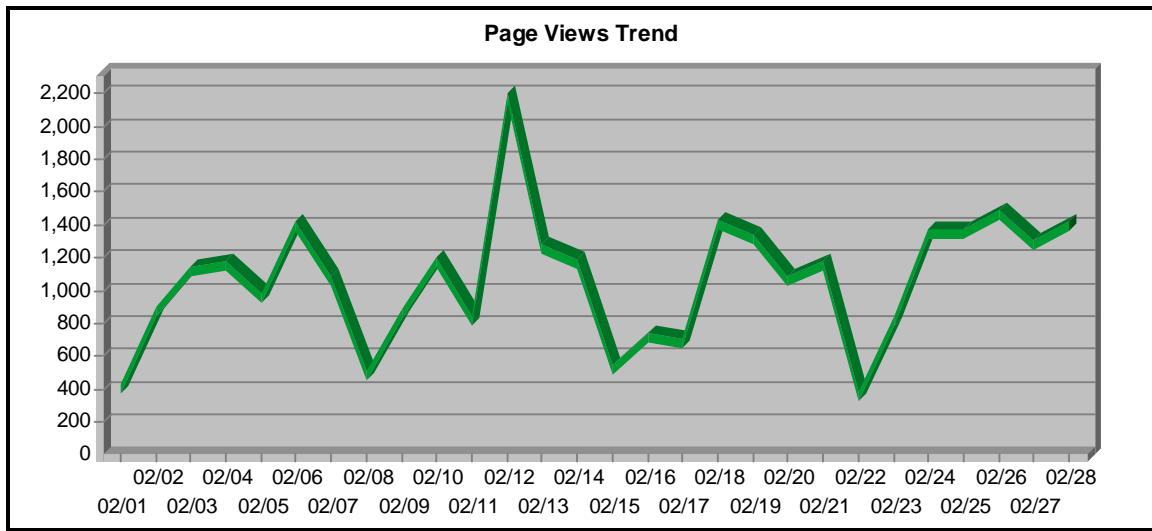
% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



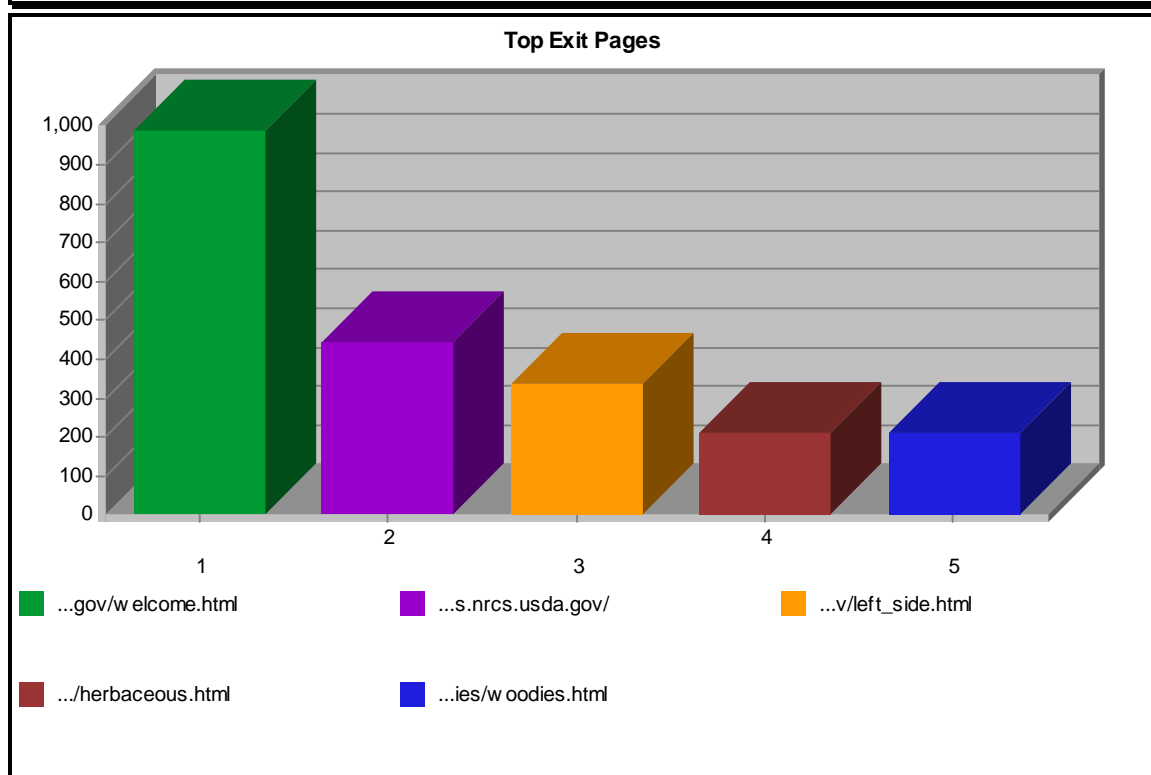
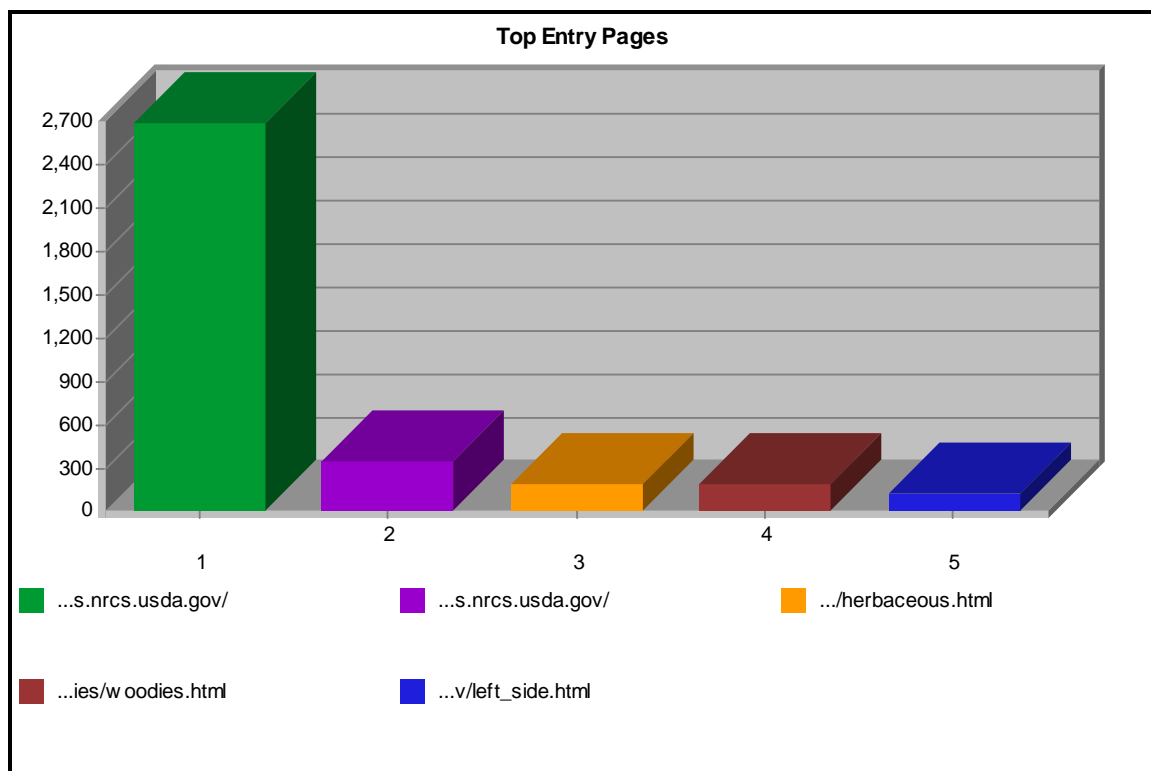
Periods of less activity can be considered good times for maintenance and content improvement.

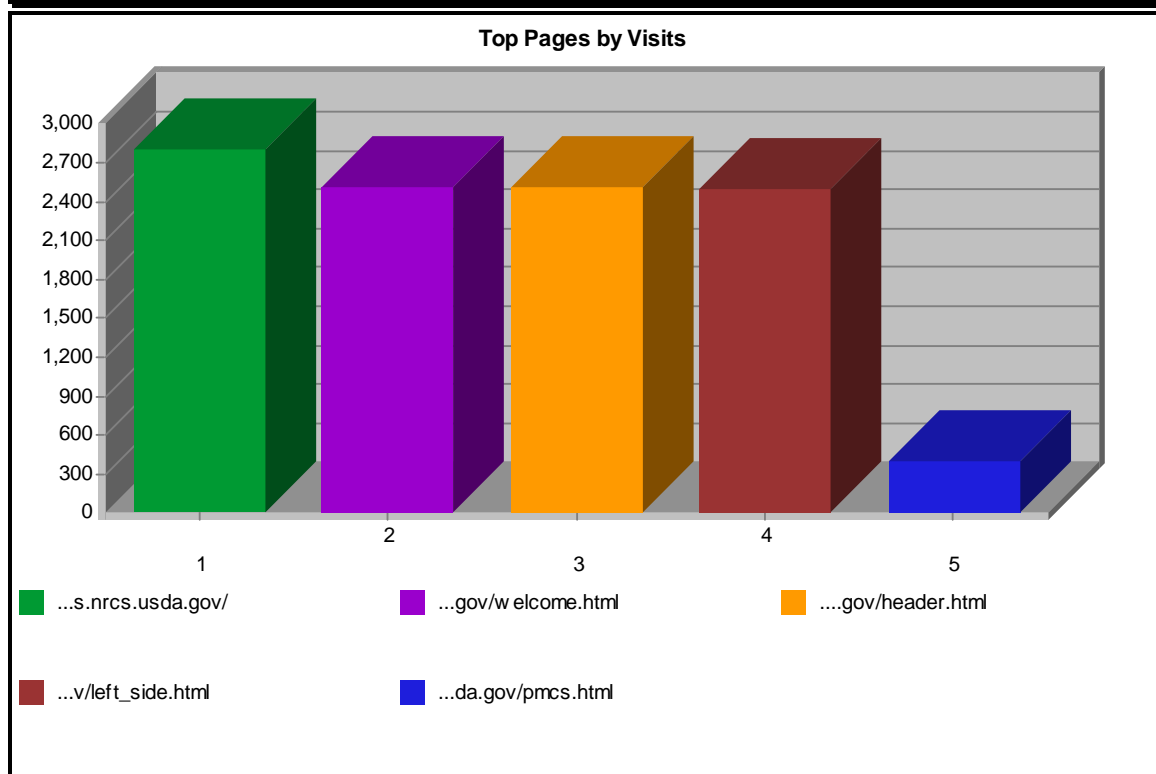
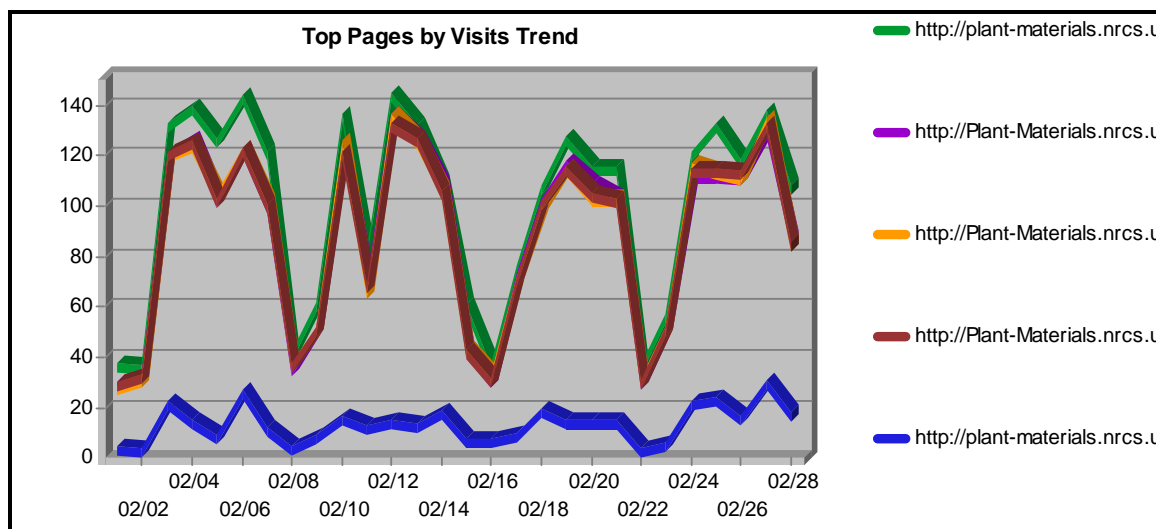
Pages Dashboard

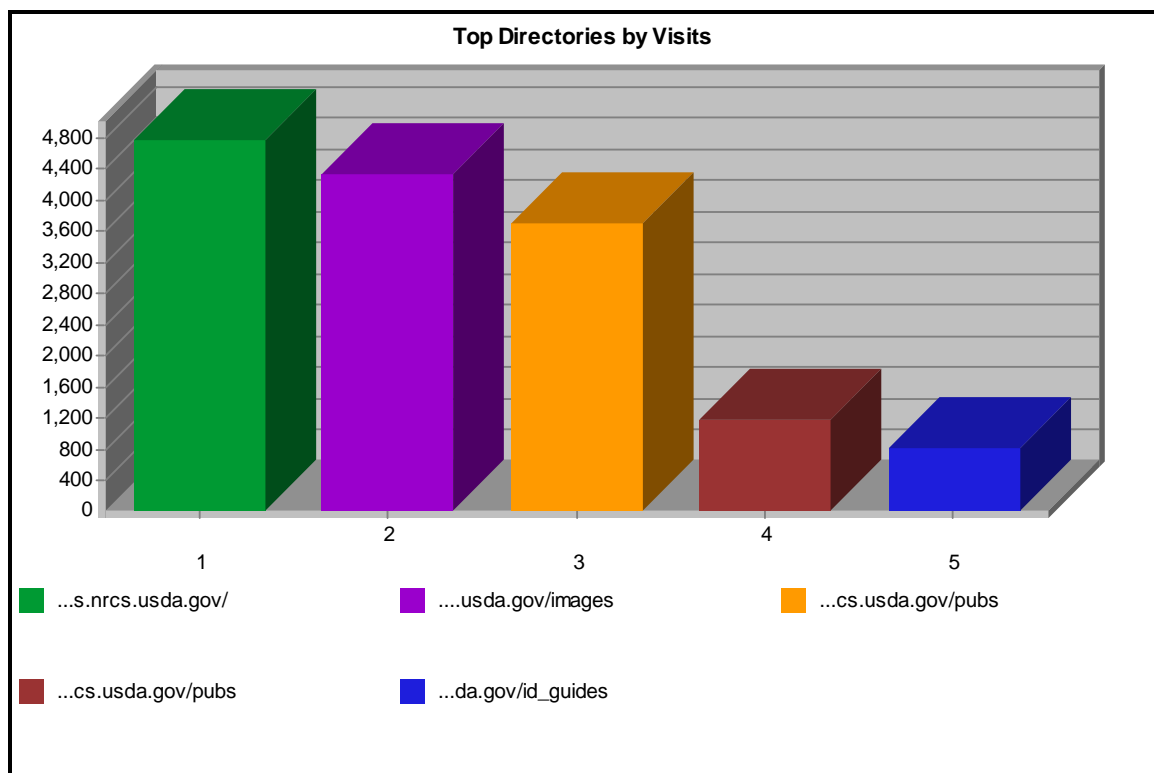
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary	
Page Views	30,507
Average per Day	1,089
Dynamic Pages and Forms Views	112
Document Views	30,395

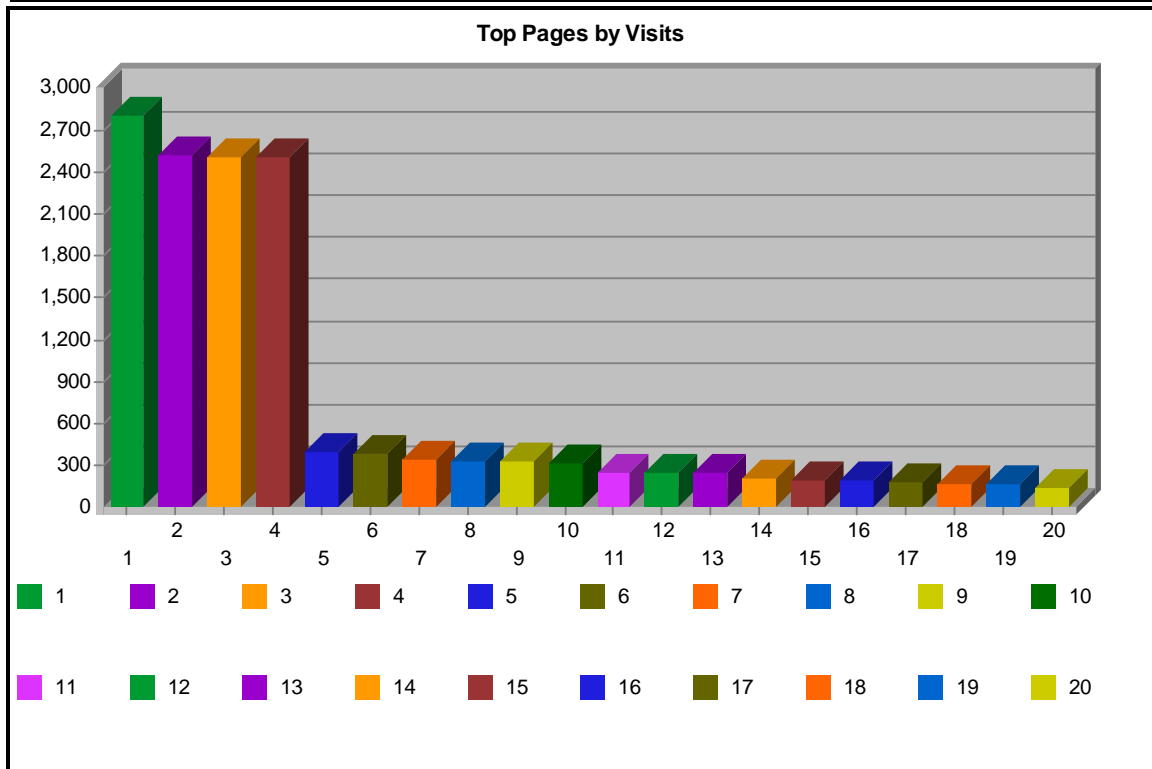
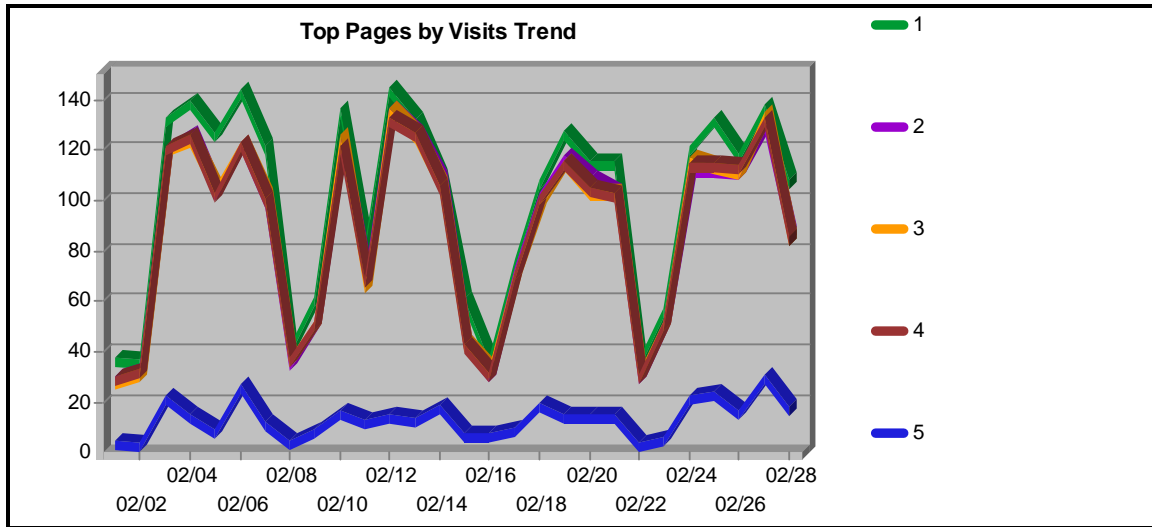






Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,809	8.49%	3,250	00:00:14
2.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/welcome.html	2,517	7.61%	2,808	00:01:18
3.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	2,511	7.59%	2,720	00:00:09
4.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/left_side.html	2,504	7.57%	2,707	00:00:16
5.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	401	1.21%	440	00:00:27
6.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	388	1.17%	428	00:00:43
7.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	338	1.02%	352	00:02:07
8.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/welcome.html	327	0.99%	372	00:02:20
9.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	326	0.99%	364	00:00:18

Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
	Materials.nrcs.usda.gov/header.html				
10.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/left_side.html	324	0.98%	358	00:00:11
11.	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	256	0.77%	301	00:04:30
12.	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	254	0.77%	270	00:01:08
13.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	249	0.75%	260	00:05:05
14.	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	216	0.65%	239	00:00:32
15.	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	194	0.59%	203	00:01:30

Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
16.	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	194	0.59%	205	00:00:29
17.	Plant Materials Program Great American Plants http://plant-materials.nrcs.usda.gov/current/great_am_plant.html	180	0.54%	202	00:01:52
18.	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	174	0.53%	181	00:02:48
19.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	173	0.52%	191	00:00:43
20.	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	146	0.44%	187	00:00:55
	Subtotal	14,481	43.75%	16,038	00:00:35
	Other	18,615	56.25%	20,169	00:01:06
	Total	33,096	100.00%	36,207	00:00:52

Top Pages - Help Card
<p>?</p> <p>Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)</p>

Top Pages - Help Card

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views - Number of times this page was viewed by visitors.

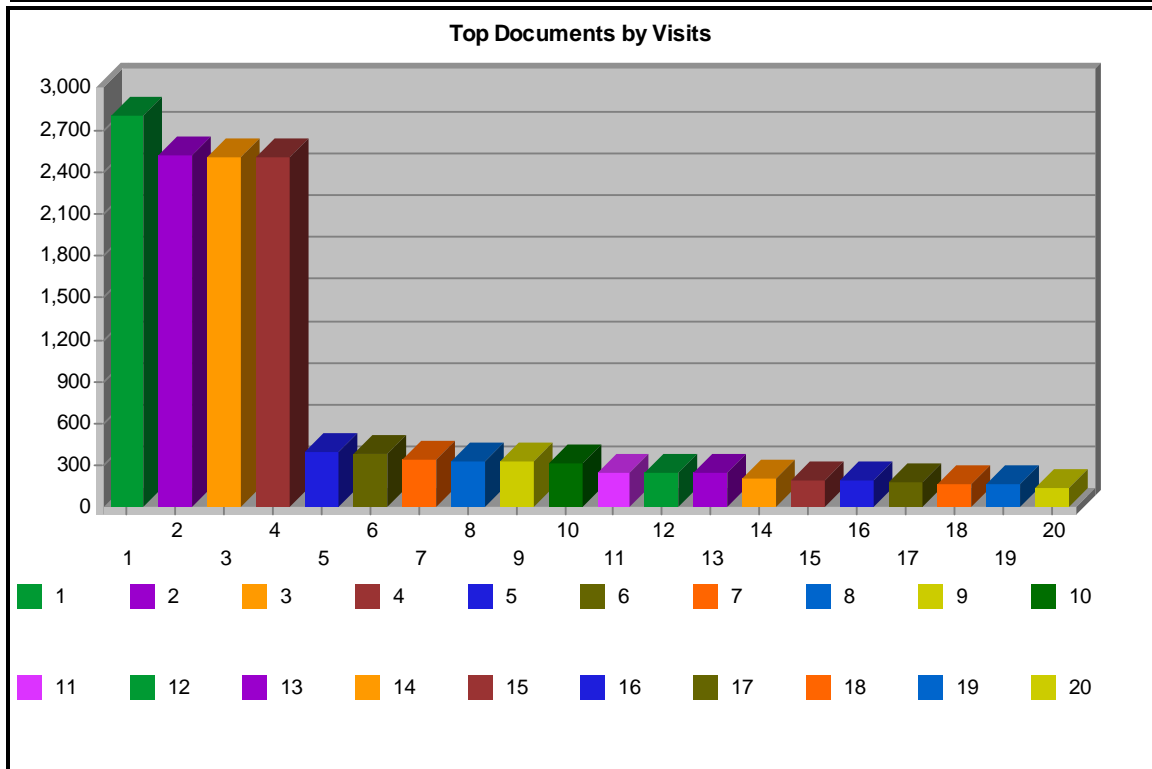
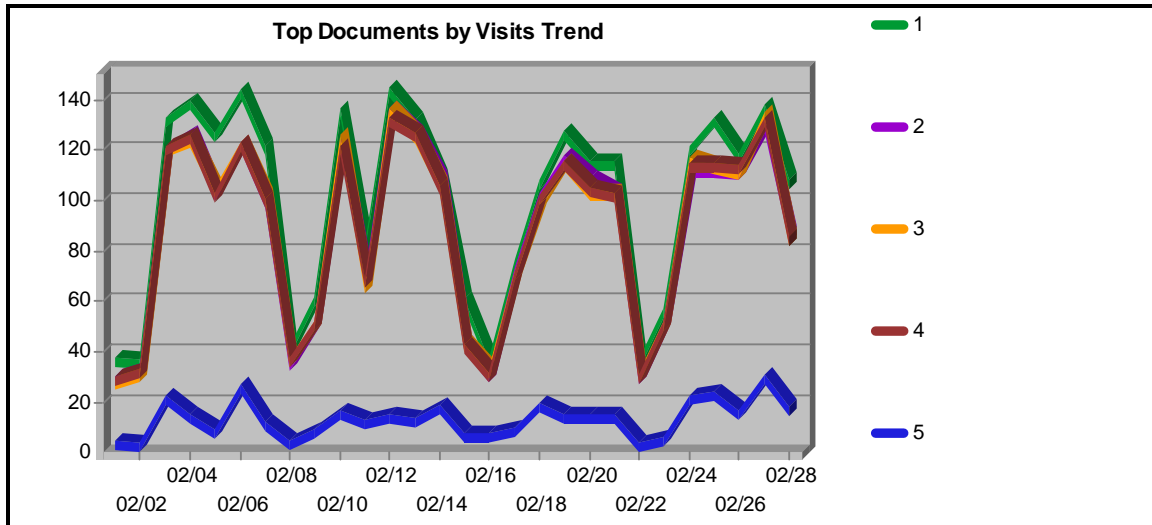
% - Percentage of the total visits in which the visitor viewed this page at least once.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.



Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,809	8.50%	3,250	00:00:14
2.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/welcome.html	2,517	7.62%	2,808	00:01:18
3.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	2,511	7.60%	2,720	00:00:09
4.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/left_side.html	2,504	7.58%	2,707	00:00:16
5.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	401	1.21%	440	00:00:27
6.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	388	1.17%	428	00:00:43
7.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	338	1.02%	352	00:02:07
8.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/welcome.html	327	0.99%	372	00:02:20
9.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	326	0.99%	364	00:00:18

Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
	Materials.nrcs.usda.gov/header.html				
10.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/left_side.html	324	0.98%	358	00:00:11
11.	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	256	0.77%	301	00:04:30
12.	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	254	0.77%	270	00:01:08
13.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	249	0.75%	260	00:05:05
14.	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	216	0.65%	239	00:00:32
15.	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	194	0.59%	203	00:01:30

Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
16.	Plant Materials Program Related Websites http://plant-materials.nrcs.usda.gov/websites/links.html	194	0.59%	205	00:00:29
17.	Plant Materials Program Great American Plants http://plant-materials.nrcs.usda.gov/current/great_am_plant.html	180	0.54%	202	00:01:52
18.	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	174	0.53%	181	00:02:48
19.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	173	0.52%	191	00:00:43
20.	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	146	0.44%	187	00:00:55
	Subtotal	14,481	43.83%	16,038	00:00:35
	Other	18,555	56.17%	20,057	00:01:06
	Total	33,036	100.00%	36,095	00:00:52

Top Documents - Help Card
<p>?</p> <p>Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)</p>

Top Documents - Help Card

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

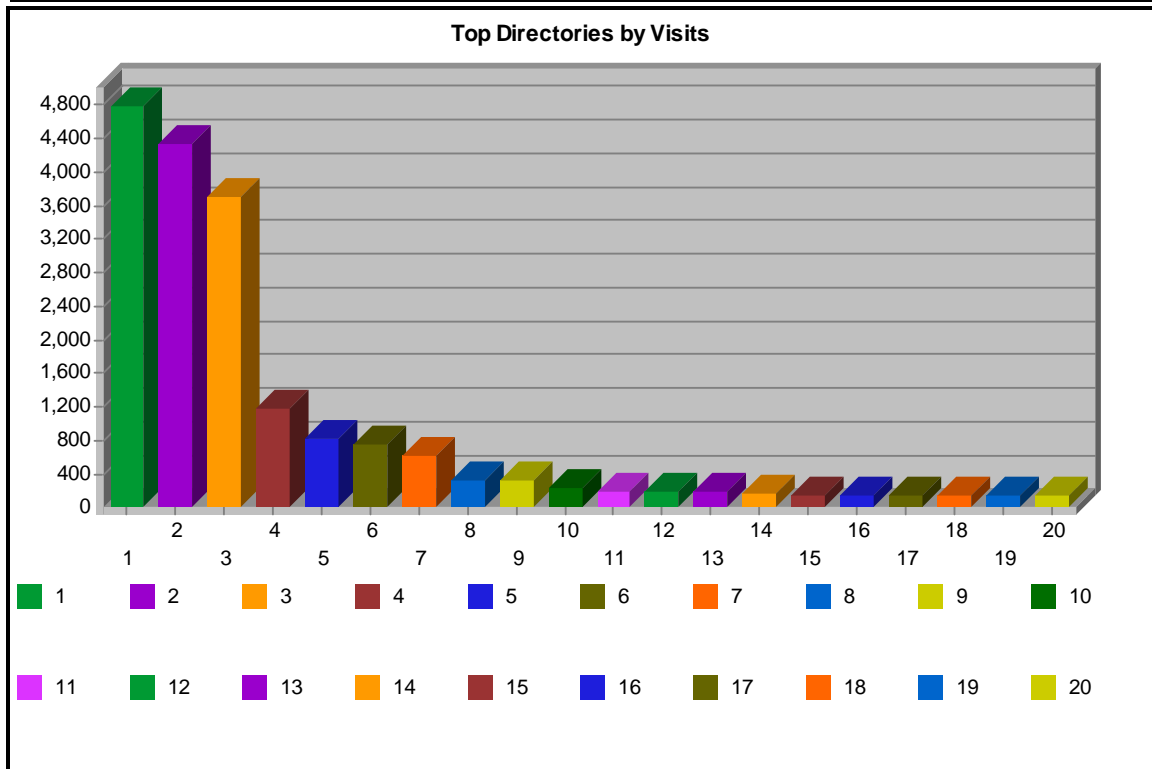
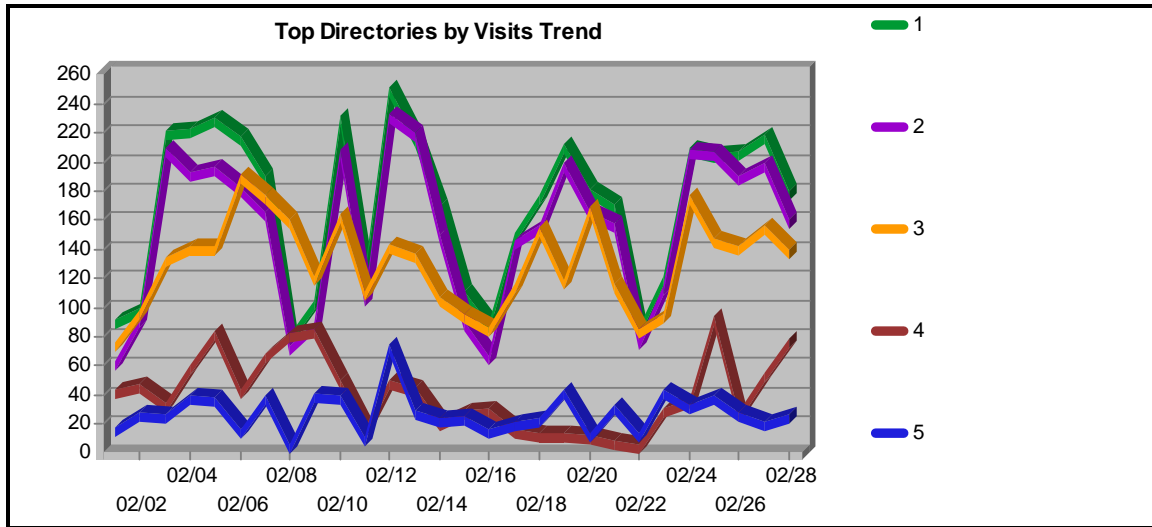
% - Percentage of visitors who viewed this document.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	4,777	21.67%	20,638	53,266
2.	http://plant-materials.nrcs.usda.gov/images	4,328	19.63%	34,238	261,386
3.	http://plant-materials.nrcs.usda.gov/pubs	3,708	16.82%	13,965	1,982,631
4.	http://www.plant-materials.nrcs.usda.gov/pubs	1,186	5.38%	6,148	715,957
5.	http://plant-materials.nrcs.usda.gov/id_guides	811	3.68%	9,361	272,526
6.	http://www.Plant-Materials.nrcs.usda.gov/	745	3.38%	3,009	7,370
7.	http://www.Plant-Materials.nrcs.usda.gov/images	615	2.79%	4,522	25,930
8.	http://plant-materials.nrcs.usda.gov/websites	323	1.47%	566	10,163
9.	http://plant-materials.nrcs.usda.gov/pubslis	320	1.45%	554	2,343
10.	http://Plant-Materials.nrcs.usda.gov/idpmc	229	1.04%	1,085	8,918
11.	http://plant-materials.nrcs.usda.gov/mopmc	198	0.90%	747	6,714
12.	http://plant-materials.nrcs.usda.gov/current	191	0.87%	434	2,883
13.	http://plant-materials.nrcs.usda.gov/nypmc	186	0.84%	572	4,066
14.	http://plant-materials.nrcs.usda.gov/njpmc	179	0.81%	652	4,044
15.	http://plant-materials.nrcs.usda.gov/mtpmc	156	0.71%	649	3,843
16.	http://plant-materials.nrcs.usda.gov/hipmc	152	0.69%	397	1,403
17.	http://plant-	151	0.68%	534	4,215

Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
	materials.nrcs.usda.gov/kspmc				
18.	http://plant-materials.nrcs.usda.gov/etpmc	147	0.67%	445	2,295
19.	http://Plant-Materials.nrcs.usda.gov/nmpmc	144	0.65%	647	4,658
20.	http://plant-materials.nrcs.usda.gov/gapmc	143	0.65%	405	2,990
	Subtotal	18,689	84.77%	99,568	3,377,592
	Other	3,357	15.23%	12,581	258,673
	Total	22,046	100.00%	112,149	3,636,264

Top Directories - Help Card



Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

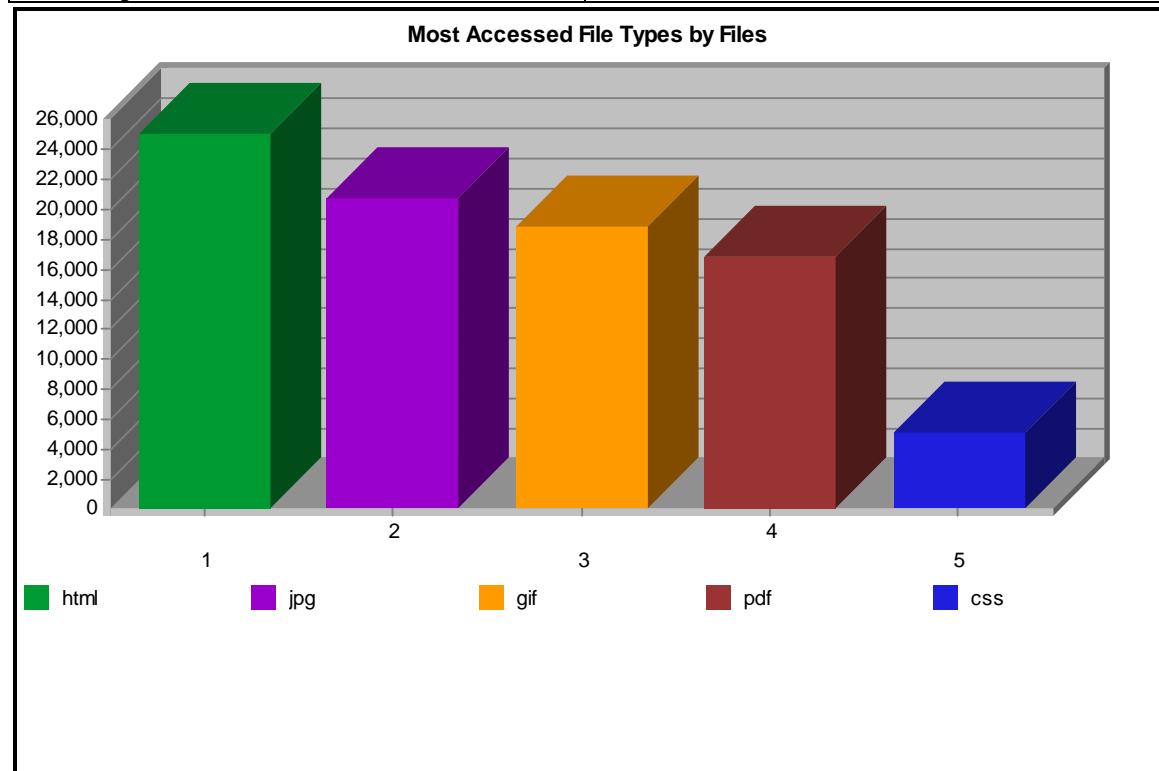


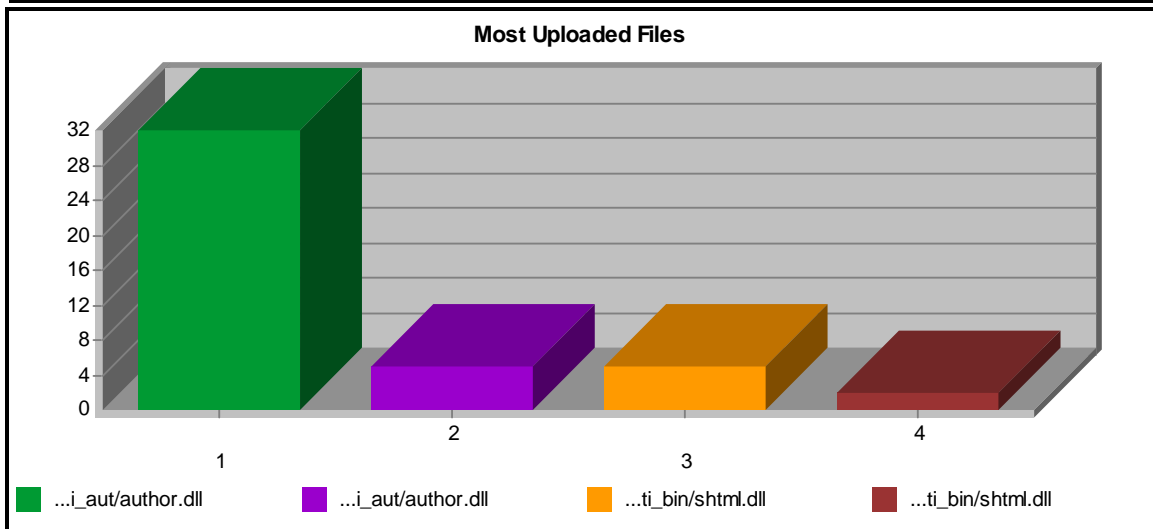
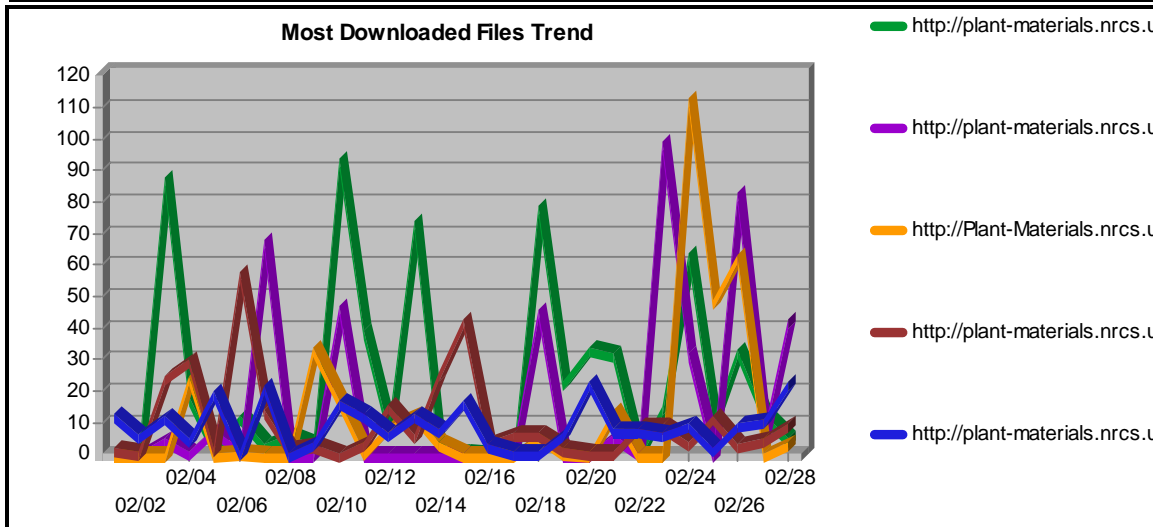
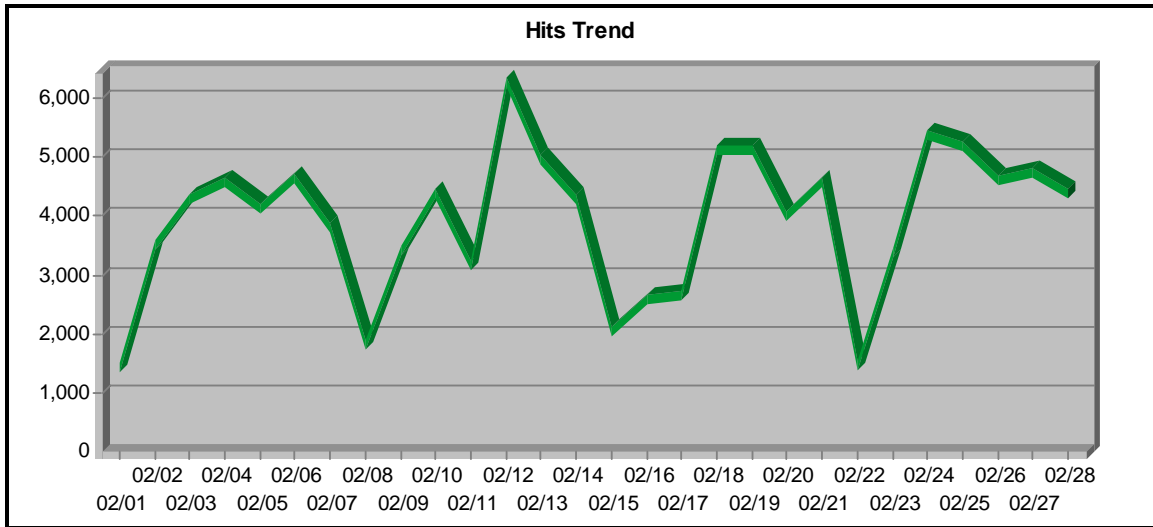
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

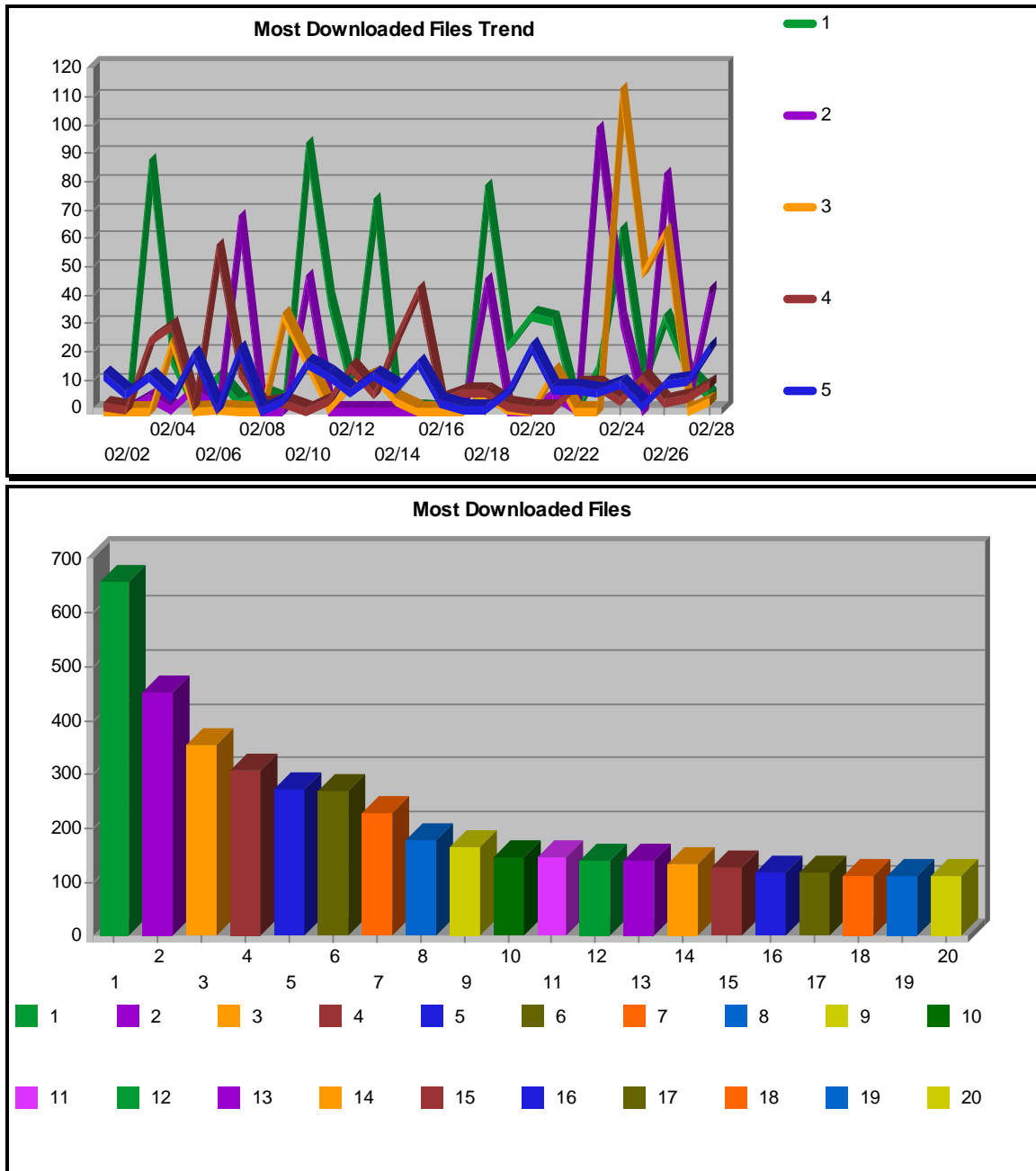
Hit Summary	
Successful Hits for Entire Site	112,149
Average Hits per Day	4,005
Home Page Hits	431





Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-	659	2.73%	76

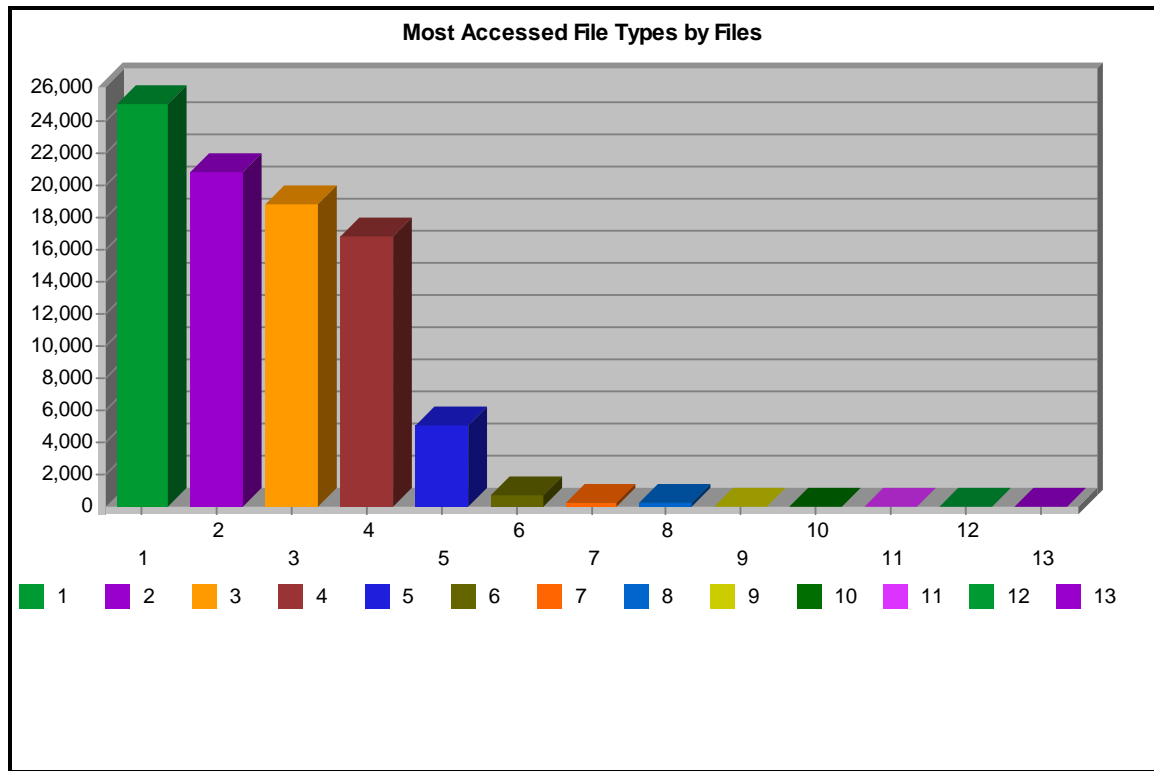
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	materials.nrcs.usda.gov/pubs/capmctn400396.pdf			
2.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	451	1.87%	28
3.	http://Plant-Materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf	354	1.47%	30
4.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	306	1.27%	89
5.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	272	1.13%	90
6.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	271	1.12%	36
7.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	229	0.95%	64
8.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	179	0.74%	45
9.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	166	0.69%	30
10.	http://Plant-Materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	146	0.60%	49
11.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	146	0.60%	25
12.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcsylandrecl.pdf	140	0.58%	33
13.	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	139	0.58%	54
14.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpu	133	0.55%	32

Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	stguid.pdf			
15.	http://plant-materials.nrcs.usda.gov/pubs/mopmctr2001.pdf	128	0.53%	30
16.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp gcoam3.pdf	118	0.49%	30
17.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcnl pagaf02.pdf	118	0.49%	24
18.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp uidguide.pdf	113	0.47%	32
19.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp gpram.pdf	112	0.46%	31
20.	http://plant-materials.nrcs.usda.gov/pubs/idpmcar wproj15.pdf	111	0.46%	31
	Subtotal	4,291	17.76%	859
	Other	19,872	82.24%	11,194
	Total	24,163	100.00%	12,053

Most Downloaded Files - Help Card	
<p>?</p> <p>Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.</p> <p>Files - The path and filename of the file being analyzed.</p> <p>Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.</p> <p>% - Percentage of times the specified file was downloaded compared to all downloaded files.</p> <p>💡</p> <p>This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.</p>	

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types				
	File Type	Files	%	Kbytes Transferred
1.	html	25,053	28.45%	116,807
2.	jpg	20,767	23.58%	458,221
3.	gif	18,815	21.36%	163,562
4.	pdf	16,857	19.14%	2,838,573
5.	css	5,141	5.84%	4,849
6.	js	704	0.80%	19,125
7.	htm	333	0.38%	107
8.	ico	310	0.35%	152
9.	doc	32	0.04%	9,635
10.	xls	29	0.03%	752
11.	dll	28	0.03%	12
12.	ppt	5	0.01%	19,780
13.	tif	1	0.00%	40
	Total	88,075	100.00%	3,631,610

Most Accessed File Types - Help Card



File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

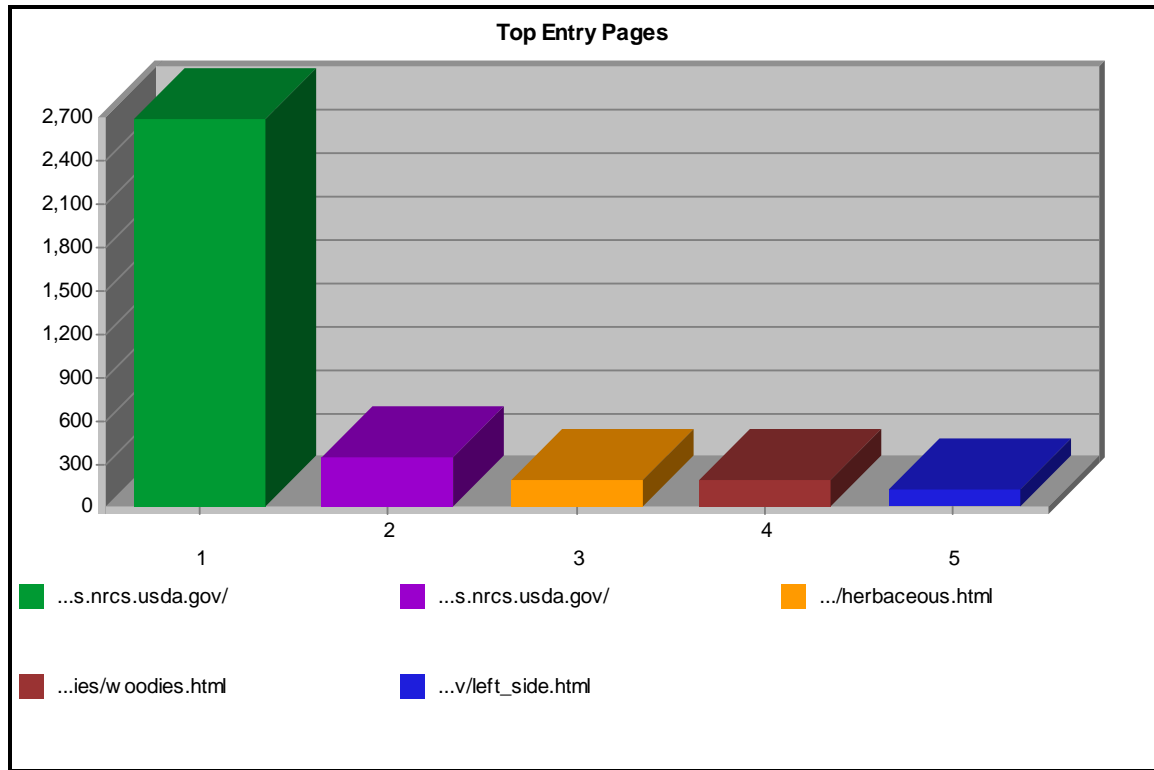
% - Percentage of all kilobytes of data transferred for the specified file type.

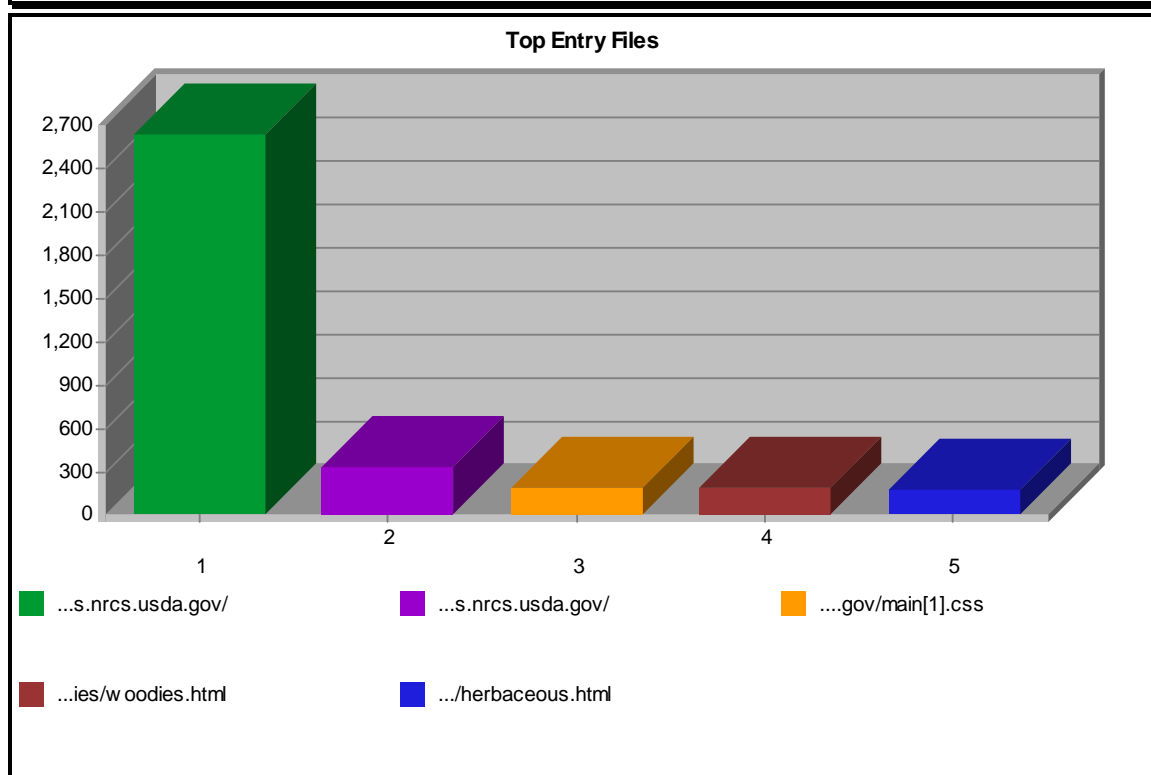
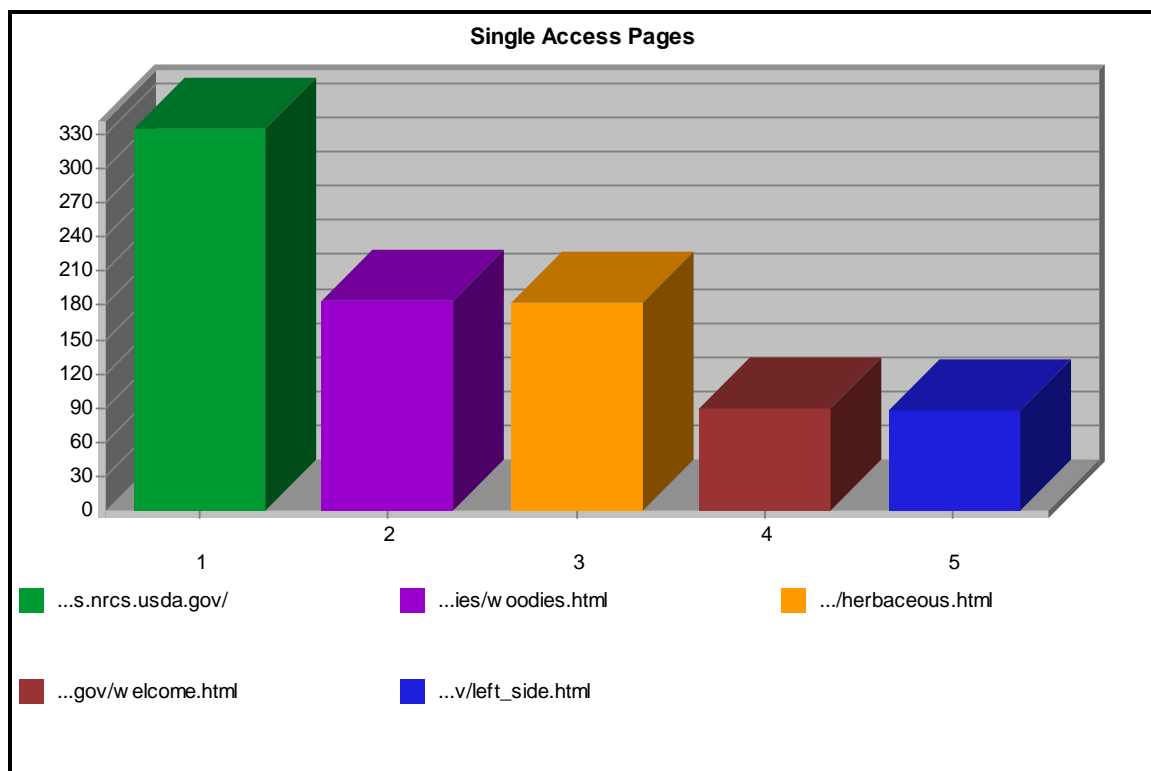


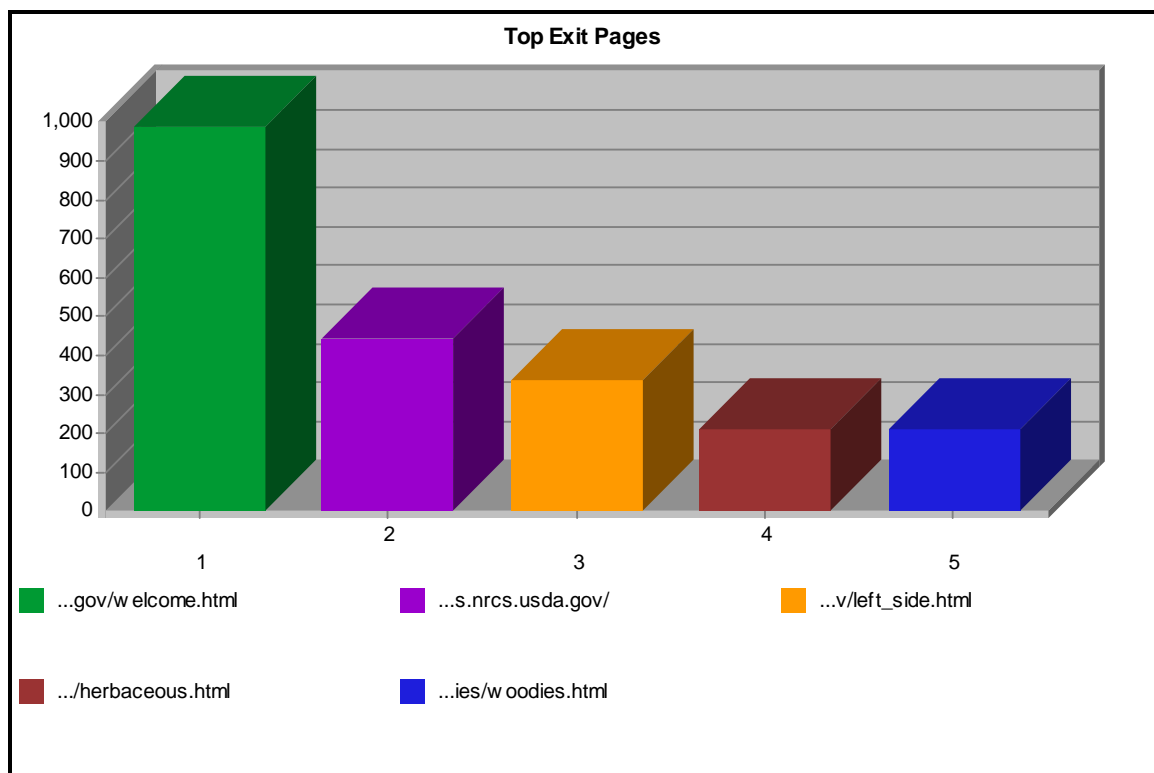
This report provides general statistics for the type of data that visitors access on your site.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

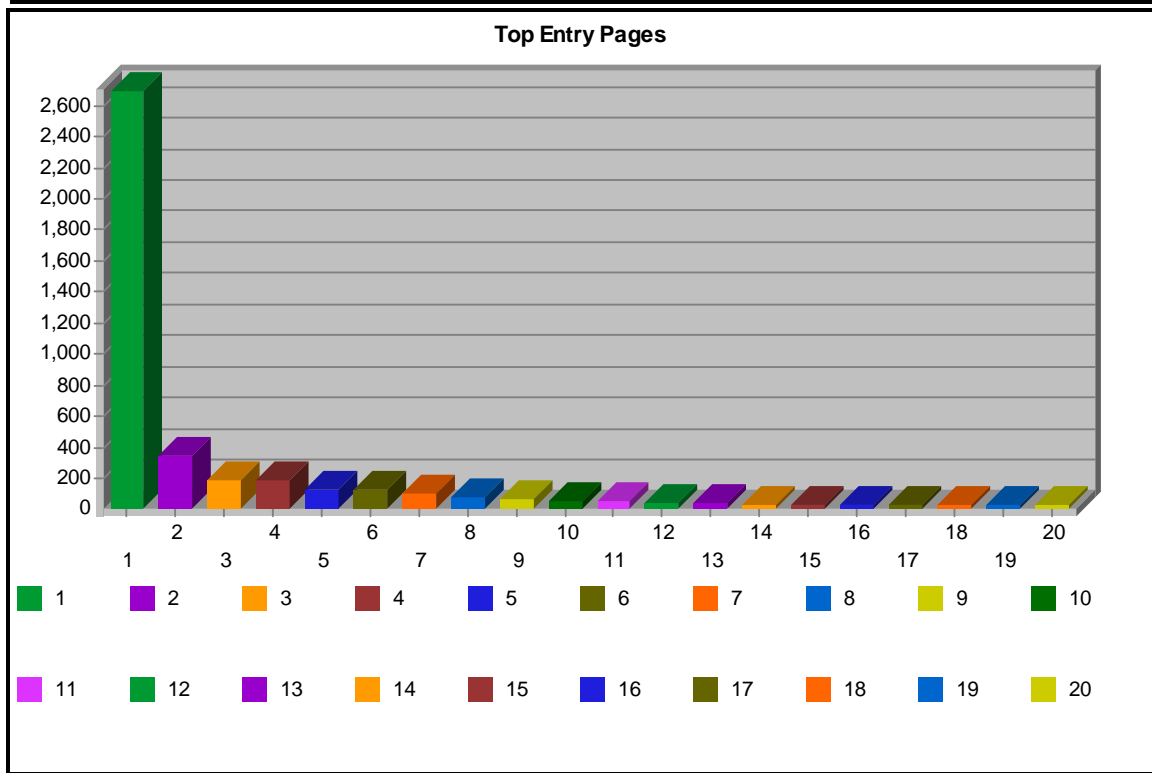
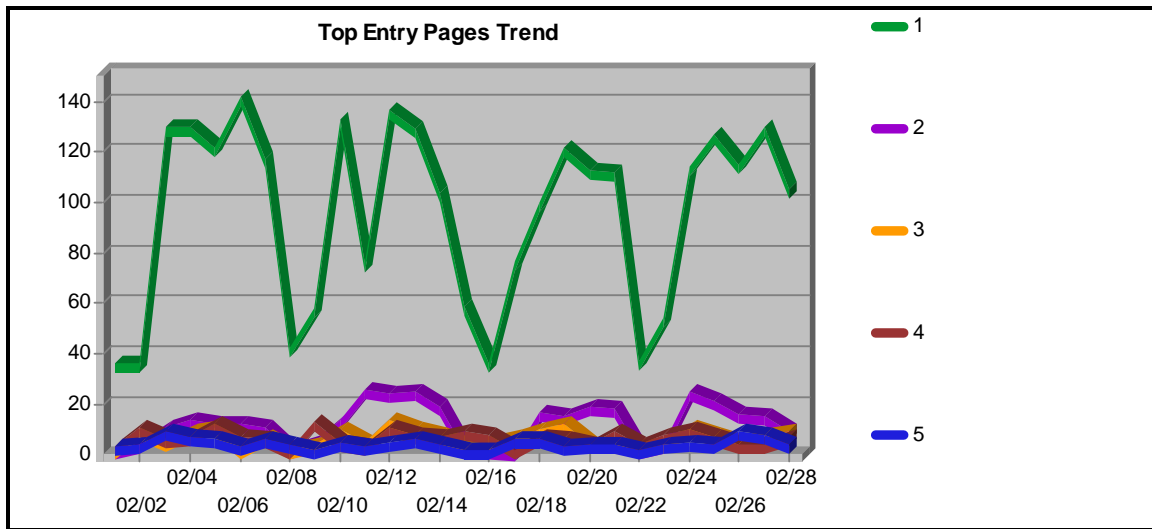






Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.




Top Entry Pages

	Pages	Visits	%
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	2,693	35.63%
2.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	347	4.59%
3.	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	191	2.53%
4.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	190	2.51%
5.	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	130	1.72%
6.	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	122	1.61%
7.	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	106	1.40%
8.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	81	1.07%
9.	Aberdeen Plant Materials Center http://Plant-Materials.nrcs.usda.gov/idpmc/	67	0.89%
10.	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	56	0.74%
11.	Hoolehua Plant Materials Center	50	0.66%

Top Entry Pages			
	Pages	Visits	%
	http://plant-materials.nrcs.usda.gov/hipmc/		
12.	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	44	0.58%
13.	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	38	0.50%
14.	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	34	0.45%
15.	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	34	0.45%
16.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	34	0.45%
17.	Cape May PMC Publications http://plant-materials.nrcs.usda.gov/njpmc/njpmc.html	33	0.44%
18.	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	33	0.44%
19.	Cape May Plant Materials Center http://plant-materials.nrcs.usda.gov/njpmc/	32	0.42%
20.	Los Lunas Plant Materials Center http://plant-materials.nrcs.usda.gov/nmpmc/	32	0.42%
	Subtotal	4,347	57.51%
	Other	3,212	42.49%

Top Entry Pages			
	Pages	Visits	%
	Total	7,559	100.00%

Top Entry Pages - Help Card




Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

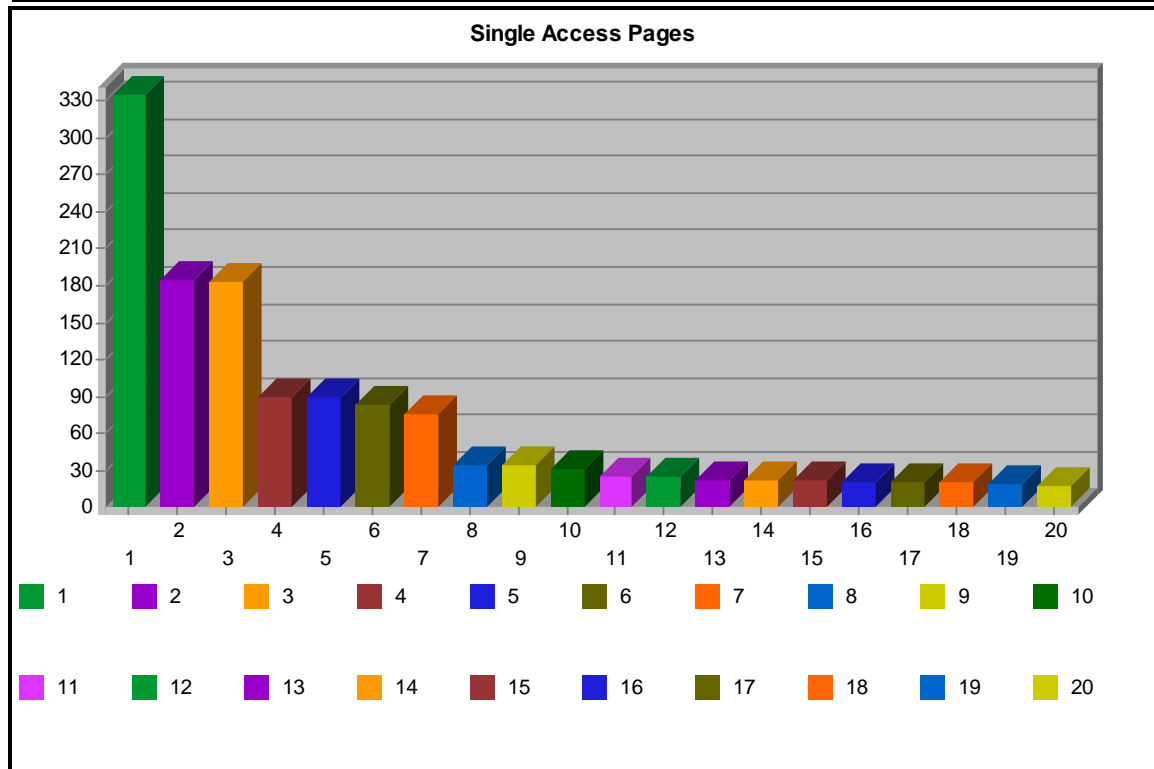
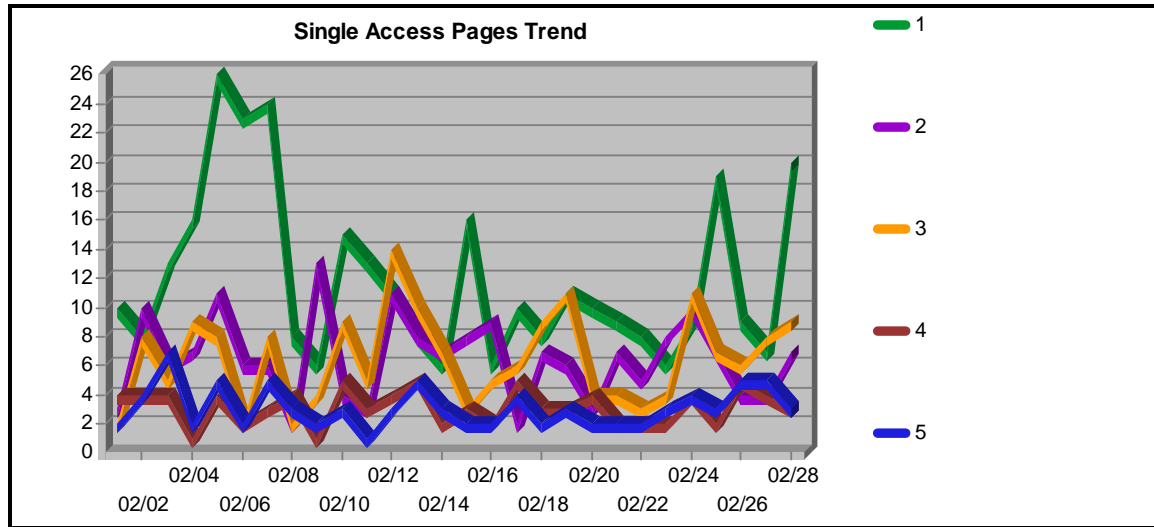
% - Percentage of times this page was the entry page compared with other entry pages.



This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.




Single Access Pages			
	Pages	Visits	%

Single Access Pages			
	Pages	Visits	%
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	335	10.46%
2.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	184	5.75%
3.	Plant Materials Program Herbaceous Plant ID Guide http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	183	5.72%
4.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/welcome.html	90	2.81%
5.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/left_side.html	89	2.78%
6.	Plant Materials Program http://Plant-Materials.nrcs.usda.gov/header.html	83	2.59%
7.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	76	2.37%
8.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/	34	1.06%
9.	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	34	1.06%
10.	Plant Materials Program Sources of Seed and Plants http://plant-	32	1.00%

Single Access Pages			
	Pages	Visits	%
	materials.nrcs.usda.gov/sources/bioeng.html		
11.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	25	0.78%
12.	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	25	0.78%
13.	Cape May PMC Publications http://plant-materials.nrcs.usda.gov/njpmc/njpmc.html	22	0.69%
14.	Plant Materials Program Tree & Shrub ID Guide http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	22	0.69%
15.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	22	0.69%
16.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	21	0.66%
17.	Plant Materials Program Sources of Conservation Plants http://plant-materials.nrcs.usda.gov/plant_sources.html	21	0.66%
18.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	20	0.62%
19.	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	19	0.59%

Single Access Pages			
	Pages	Visits	%
20.	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	18	0.56%
	Subtotal	1,355	42.32%
	Other	1,847	57.68%
	Total	3,202	100.00%

Single Access Pages - Help Card




Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.

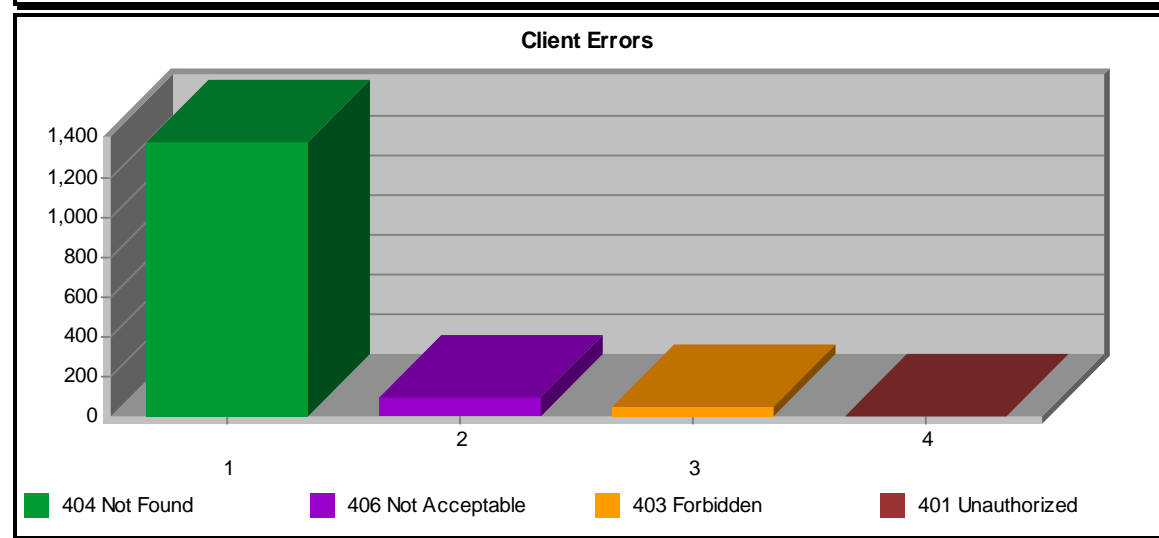
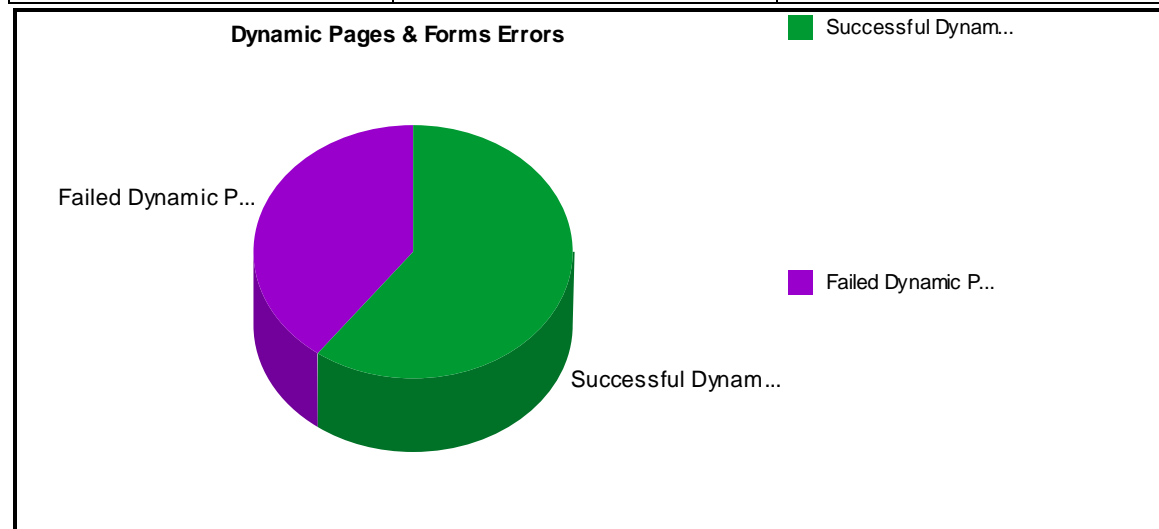


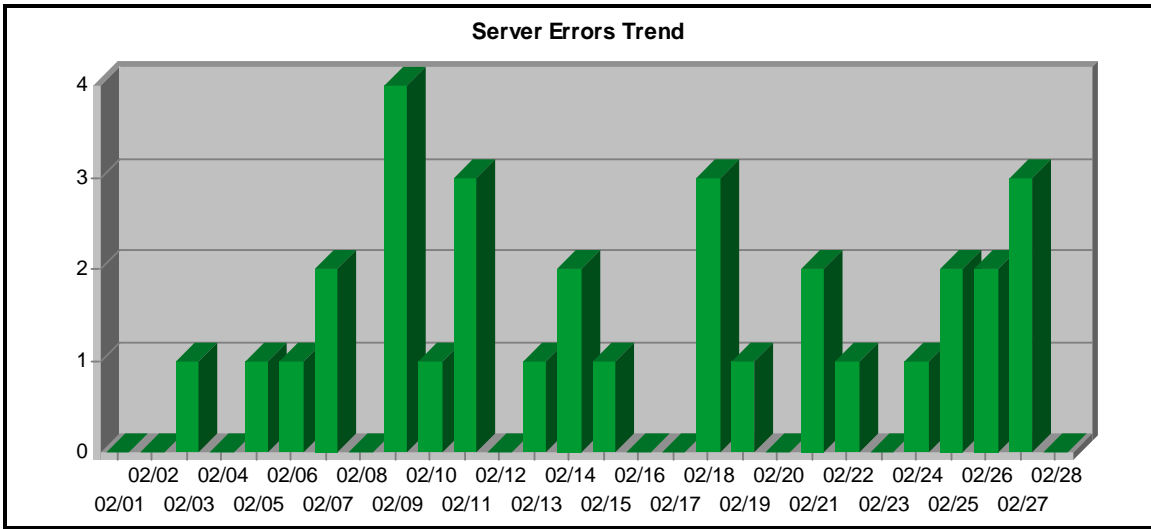
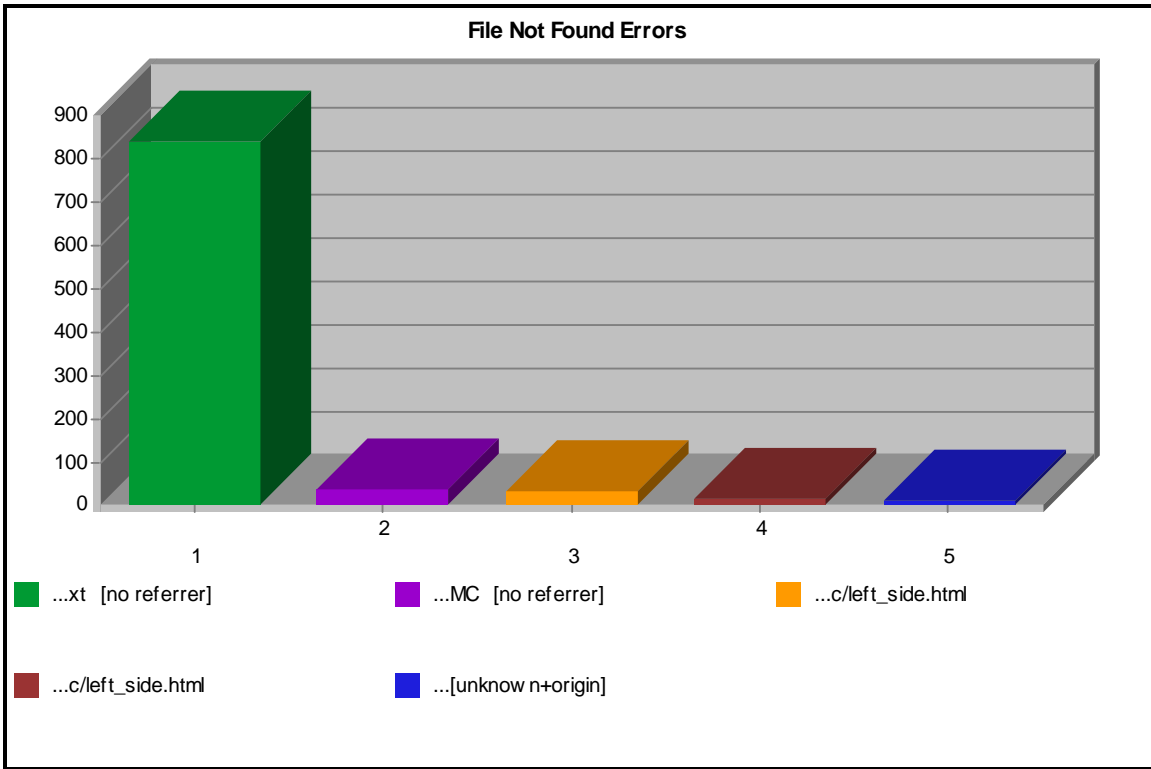
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics			
Total Hits	113,701	100%	
Successful Hits	112,149	98.65%	
Failed Hits	1,552	1.36%	
Cached Hits	24,030	21.13%	





Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors			
	HTTP Status Codes	Hits	%
1.	404 Not Found	1,372	90.26%
2.	406 Not Acceptable	98	6.45%
3.	403 Forbidden	48	3.16%
4.	401 Unauthorized	2	0.13%
	Total	1,520	100.00%

Client Errors - Help Card

?

Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

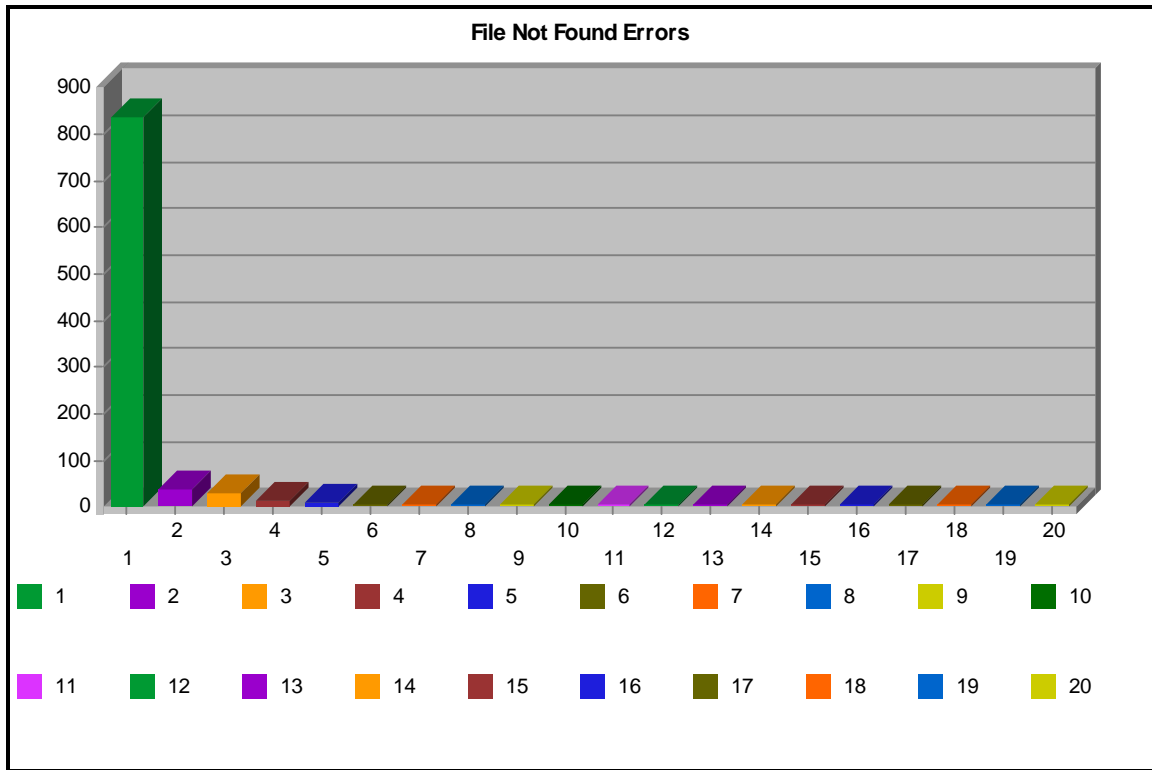
% - Percentage of total failed hits that returned this status code.

💡

Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



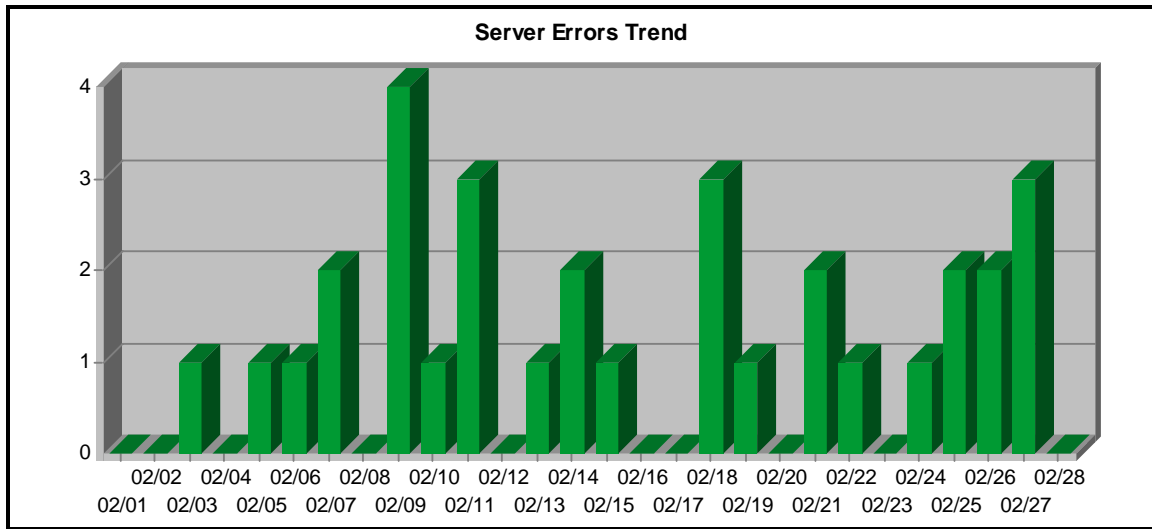
File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
1.	/robots.txt (no referrer)	839	52.01%
2.	/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	39	2.42%
3.	/gapmc/id_guides/herbaceous/herbaceous.html http://www.plant-materials.nrcs.usda.gov/mopmc/left_sid...	31	1.92%
4.	/gapmc/id_guides/herbaceous/herbaceous.html http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	16	0.99%
5.	/pmc/plant_info.html [unknown+origin]	11	0.68%
6.	/gapmc/id_guides/herbaceous/herbaceous.html (no referrer)	8	0.50%
7.	/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	8	0.50%
8.	/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC http://www.ar.nrcs.usda.gov/	8	0.50%
9.	/mopmc/alternate.htm (no referrer)	8	0.50%
10.	/new_site/westvirginia/frames/alternate.htm	8	0.50%

File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
	(no referrer)		
11.	/hipmc/alternate.htm (no referrer)	8	0.50%
12.	/pmc/pmc_loc.html (no referrer)	7	0.43%
13.	/etpmc/alternate.htm (no referrer)	7	0.43%
14.	/flpmc/alternate.htm (no referrer)	7	0.43%
15.	/azpmc/alternate.htm (no referrer)	6	0.37%
16.	/pubs/mopmcpdapu5iagerm.pdf (no referrer)	6	0.37%
17.	/pubs/gapmcartrial.pdf (no referrer)	6	0.37%
18.	/pubs/mopmcrcnscscceia.pdf (no referrer)	5	0.31%
19.	/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC (no referrer)	5	0.31%
20.	/pubs/mtpmcpjusc2brid.pdf (no referrer)	5	0.31%
	Subtotal	1,038	64.35%
	Other	575	35.65%
	Total	1,613	100.00%

File Not Found Errors - Help Card
<p>?</p> <p>Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.</p> <p>Files - This column lists the file that could not be found and the URL of the referrer (if known).</p> <p>% - Percentage of the total 404 and 410 errors that were for this file.</p> <p>💡</p> <p>Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.</p>

Server Errors

This report lists the errors which occurred on the server.



Server Errors			
	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	32	100.00%
	Total	32	100.00%

Server Errors - Help Card

?

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The status code for the specific error that occurred.

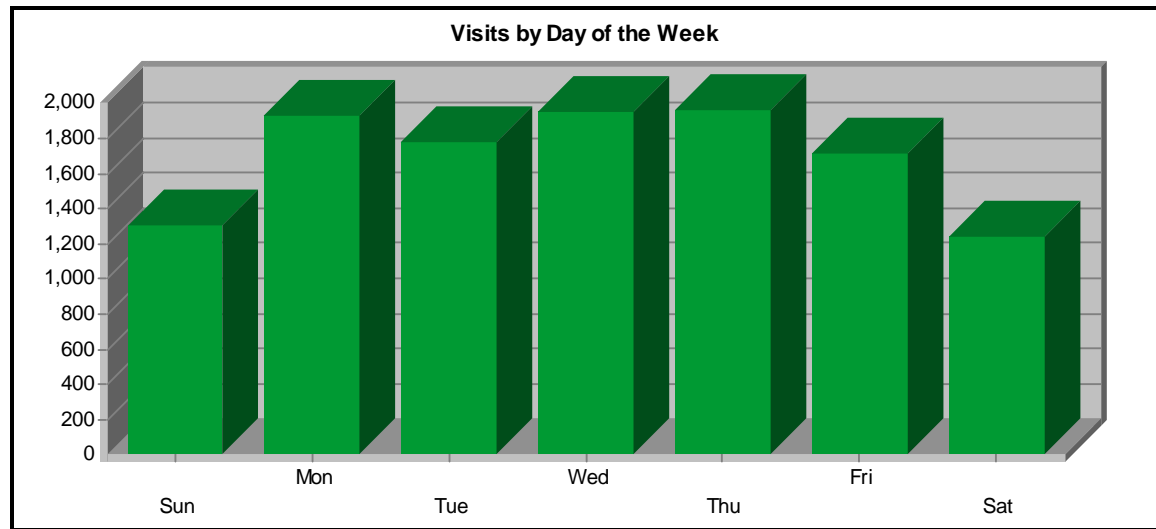
% - Percentage of failed hits that were of the specified type.

💡

Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week			
Day	Visits		%
Sun	1,309		11.01%
Mon	1,925		16.19%
Tue	1,776		14.94%
Wed	1,953		16.43%
Thu	1,962		16.50%
Fri	1,718		14.45%
Sat	1,246		10.48%
Total Weekend	2,555		21.49%
Total Weekdays	9,334		78.51%
Total	11,889		100.00%

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Visits by Day of the Week - Help Card

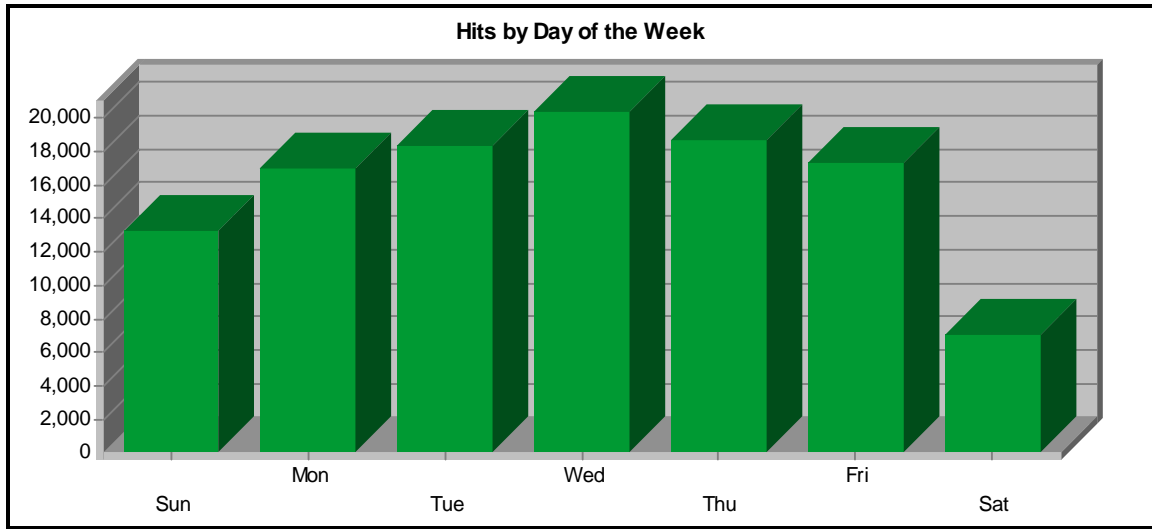
% - Percentage of total visits that occurred on the specified day of the week.



Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week			
Day	Hits	%	
Sun	13,248	11.81%	
Mon	17,022	15.18%	
Tue	18,354	16.37%	
Wed	20,428	18.22%	
Thu	18,647	16.63%	
Fri	17,375	15.49%	
Sat	7,075	6.31%	
Total Weekend	20,323	18.12%	
Total Weekdays	91,826	81.88%	
Total	112,149	100.00%	

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of total hits that occurred on the specified day of the week.

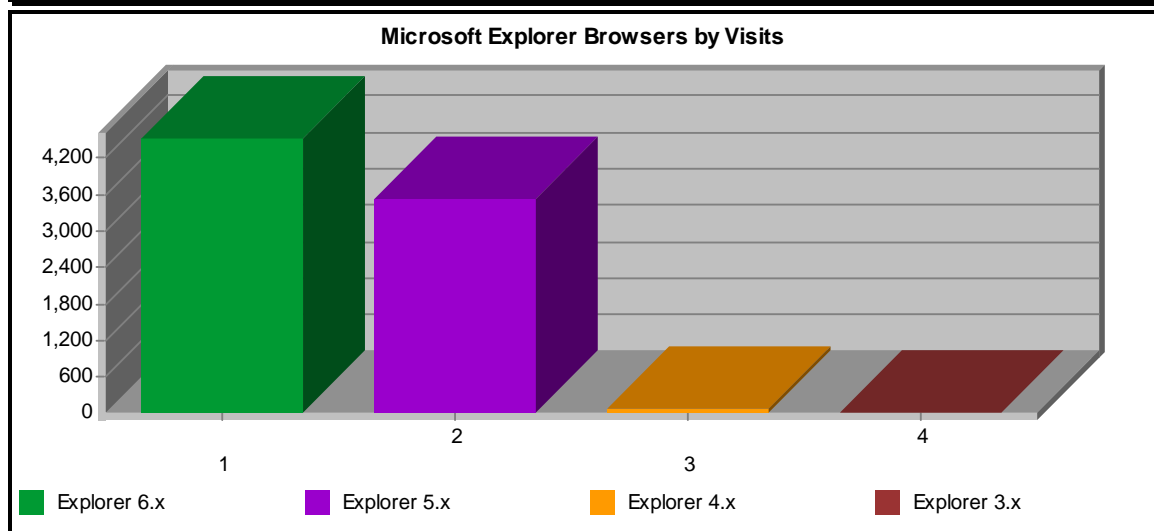
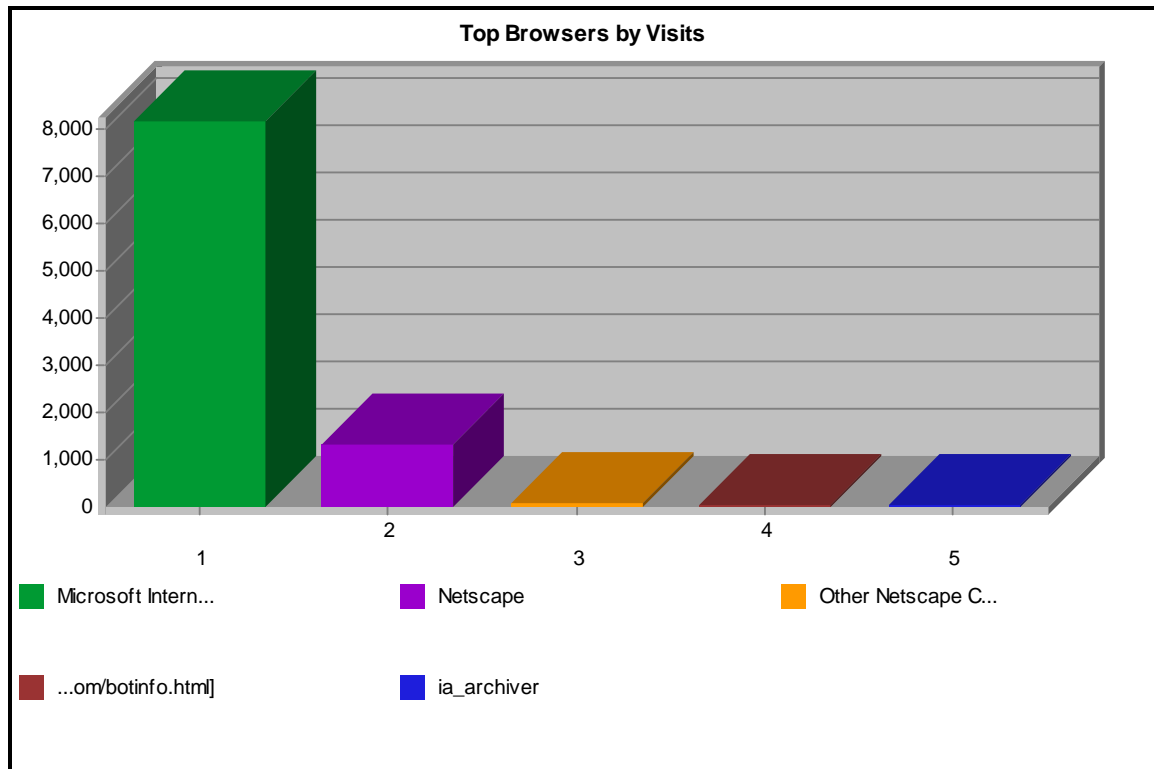
Hits by Day of the Week - Help Card

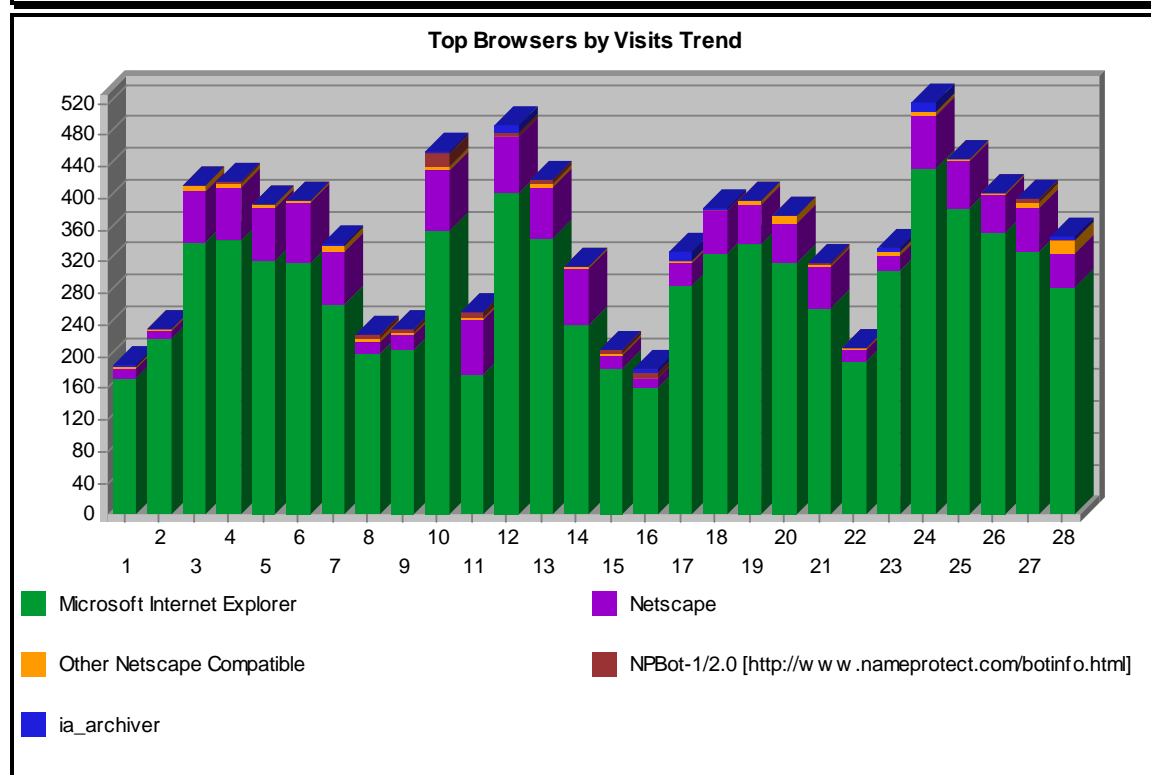
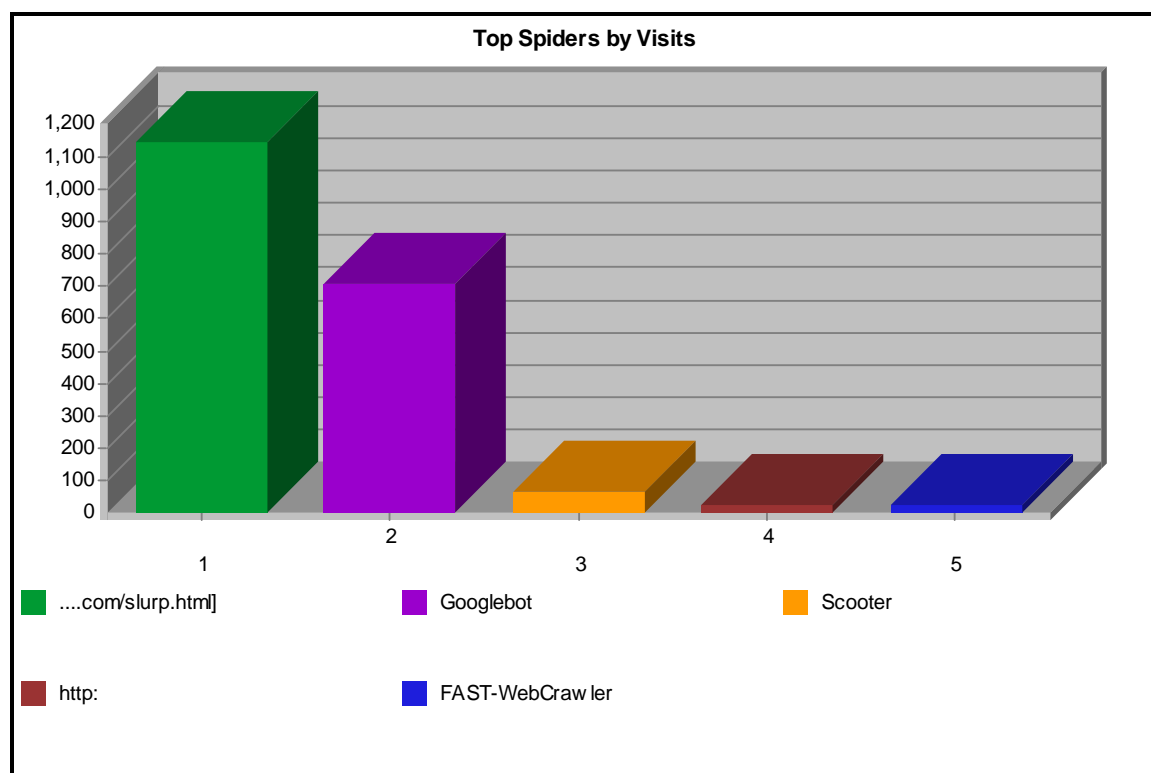


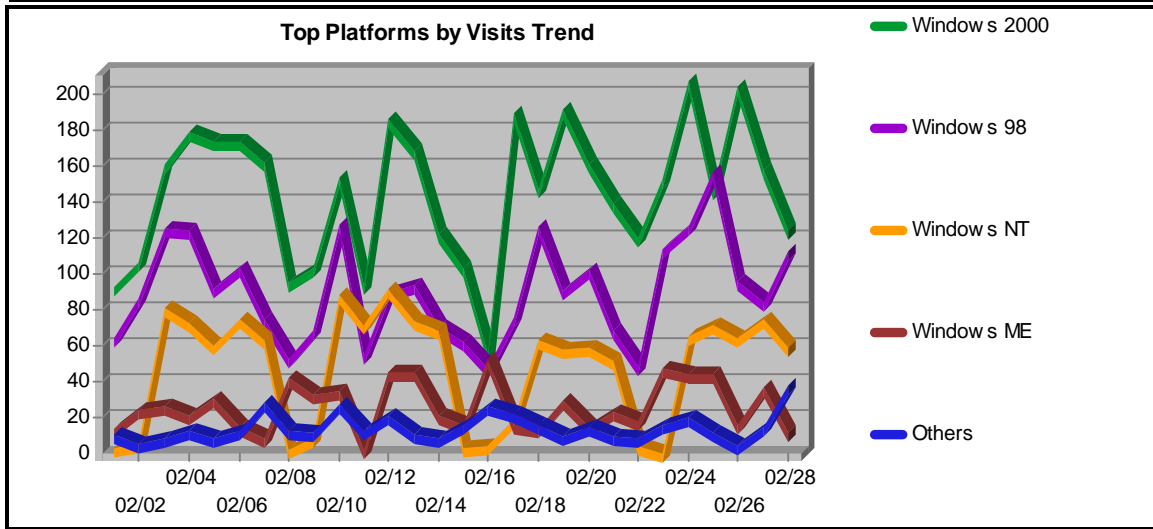
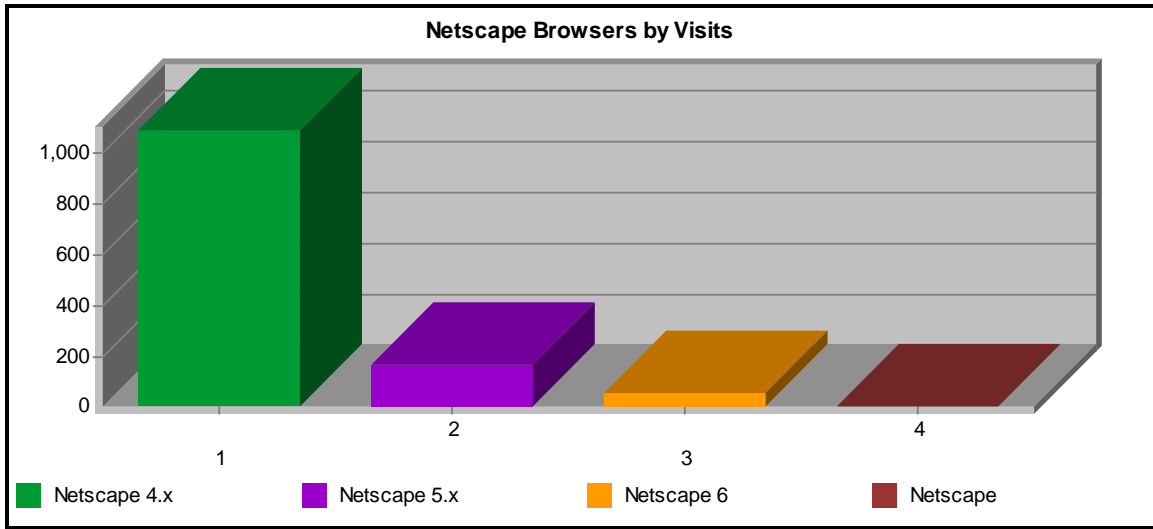
Days of less activity should be considered good days for maintenance and content improvement.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

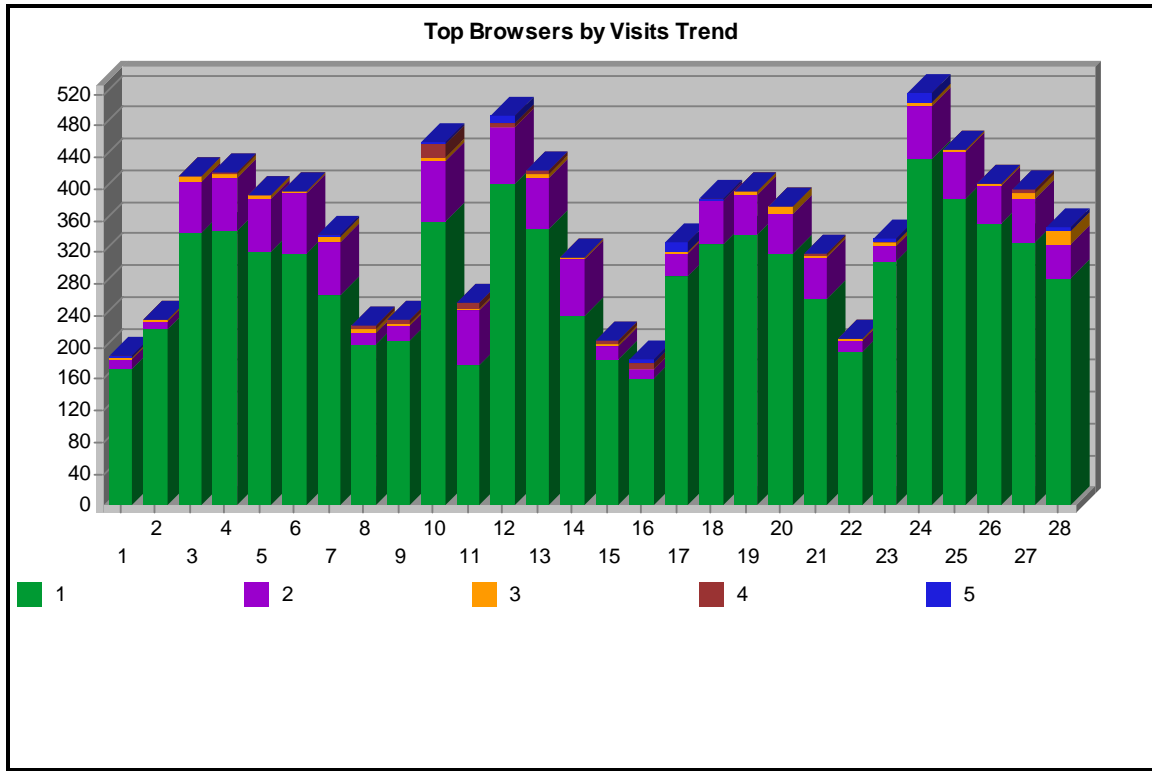


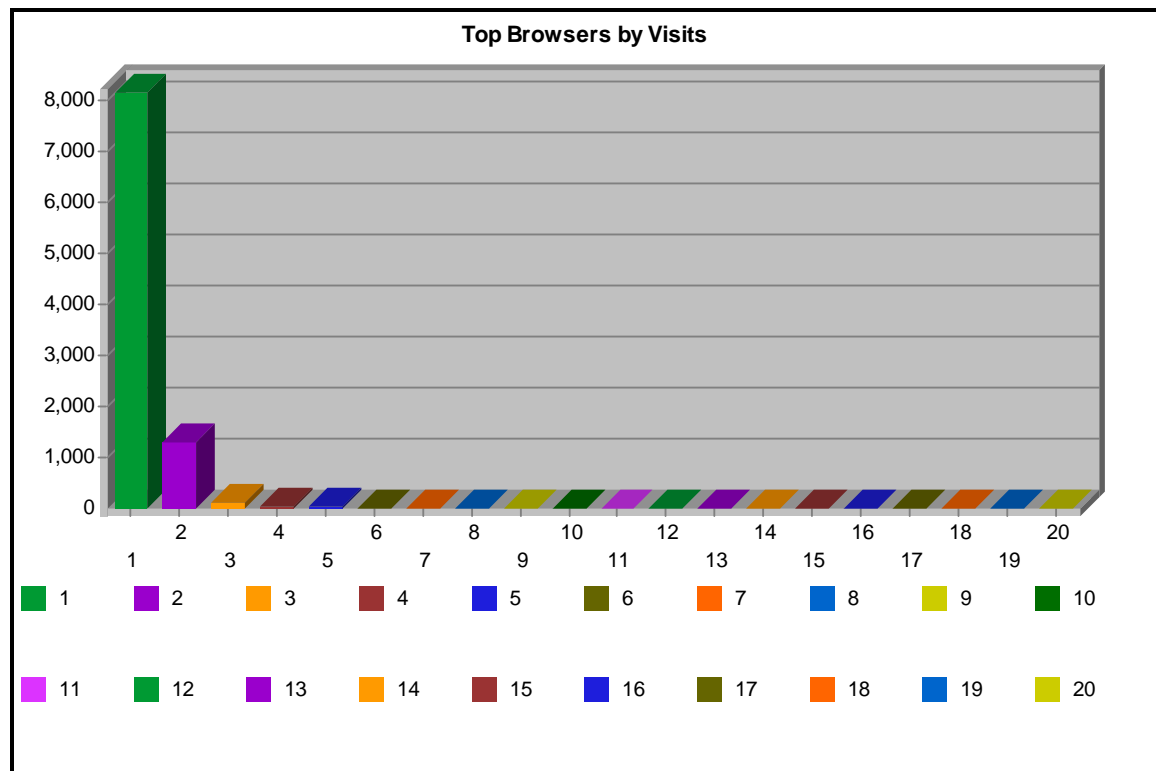




Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers				
	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	8,140	82.53%	75,756
2.	Netscape	1,316	13.34%	20,740
3.	Other Netscape Compatible	118	1.20%	1,305
4.	NPBot-1/2.0 (http://www.nameprotect.com/botinfo.html)	63	0.64%	82
5.	ia_archiver	59	0.60%	65
6.	Xenu Link Sleuth 1.2d	24	0.24%	323
7.	Mercator-2.0	15	0.15%	60
8.	Others	12	0.12%	131
9.	WebTV	9	0.09%	23
10.	contype	9	0.09%	550
11.	RealDownload/4.0.0.42	8	0.08%	29
12.	Python-urllib/2.0a1	8	0.08%	8
13.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	7	0.07%	1,219
14.	RPT-HTTPClient/0.3-3	6	0.06%	8

Top Browsers				
	Browser	Visits	%	Hits
15.	Wget/1.7	5	0.05%	6
16.	(Teradex Mapper; mapper@teradex.com; http://www.teradex.com)	5	0.05%	5
17.	LinkWalker	4	0.04%	8
18.	larbin_2.6.2 larbin2.6.2@unspecified.mail	4	0.04%	4
19.	Nutch	4	0.04%	4
20.	Java1.4.0_02	3	0.03%	4
	Subtotal	9,819	99.55%	100,330
	Other	44	0.45%	201
	Total	9,863	100.00%	100,531

Top Browsers - Help Card



Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total for the sort column (hits or visits) by those using the specified browser.

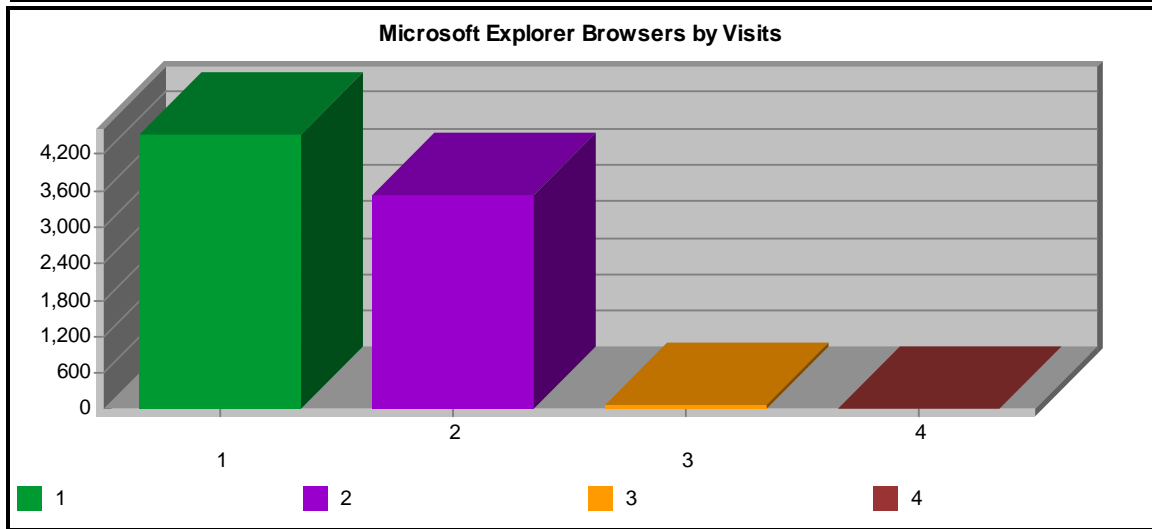
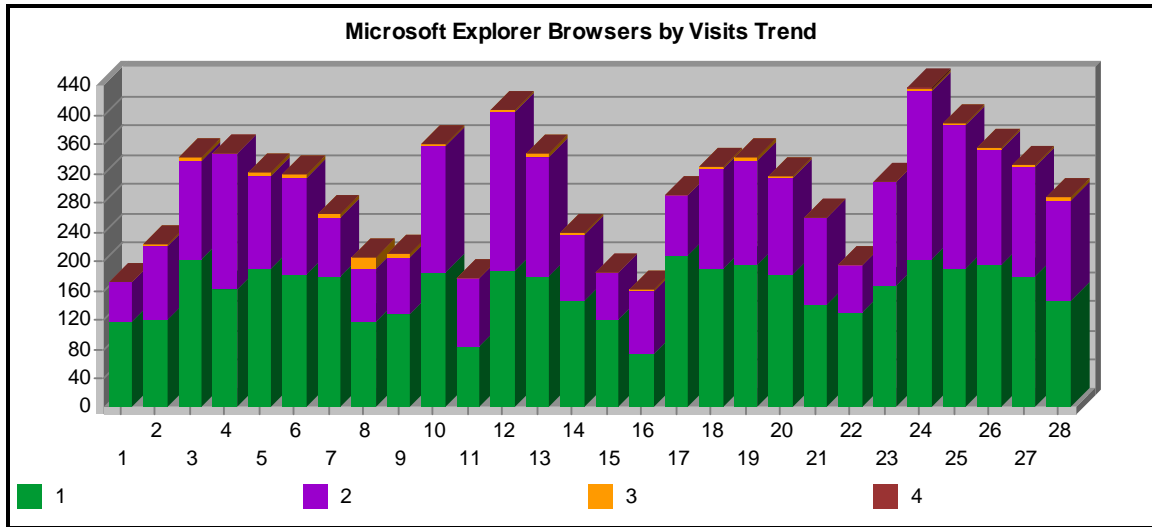


Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Microsoft Explorer Browsers				
	Browser	Visits	%	Hits
1.	Explorer 6.x	4,509	55.39%	43,574
2.	Explorer 5.x	3,542	43.51%	31,566
3.	Explorer 4.x	88	1.08%	604
4.	Explorer 3.x	1	0.01%	12
	Total	8,140	100.00%	75,756

Microsoft Explorer Browsers - Help Card

Microsoft Explorer Browsers - Help Card



Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

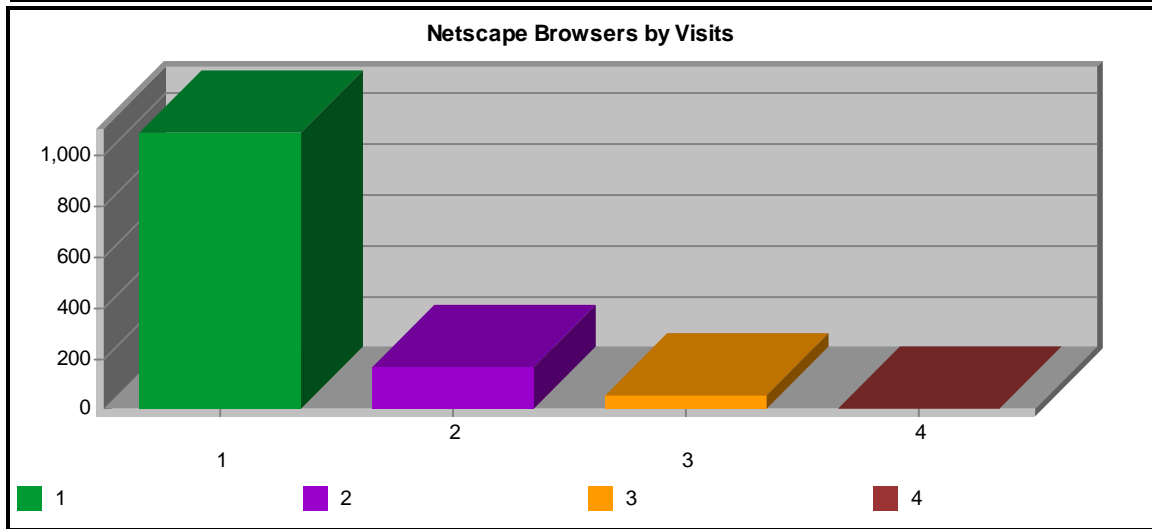
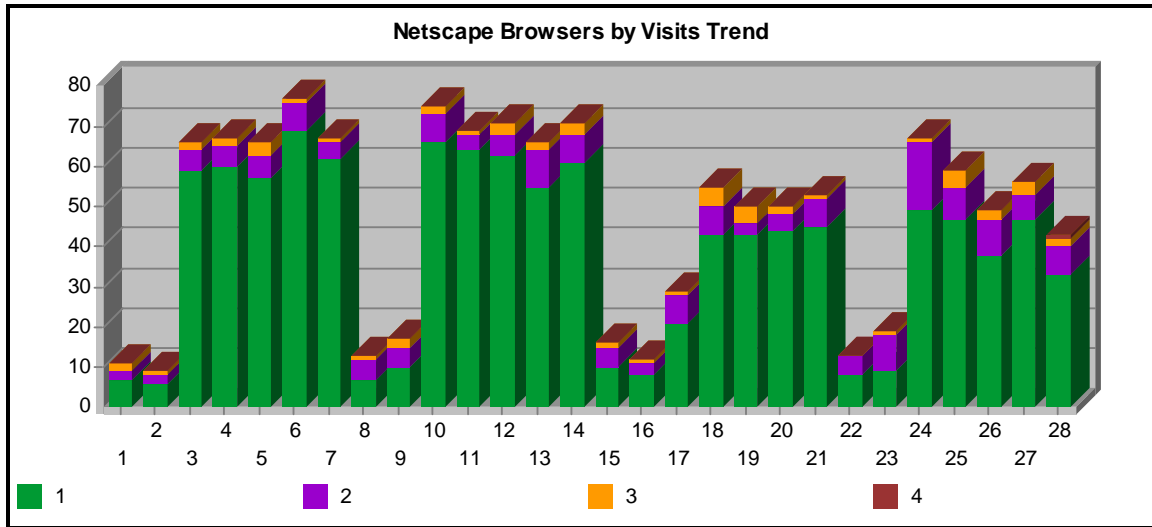
% - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.



This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers

This report gives you a breakdown of the various versions of Netscape used by visitors to your site.



Netscape Browsers				
	Browser	Visits	%	Hits
1.	Netscape 4.x	1,091	82.90%	18,267
2.	Netscape 5.x	170	12.92%	1,880
3.	Netscape 6	54	4.10%	590
4.	Netscape	1	0.08%	3
	Total	1,316	100.00%	20,740

Netscape Browsers - Help Card

Netscape Browsers - Help Card



Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

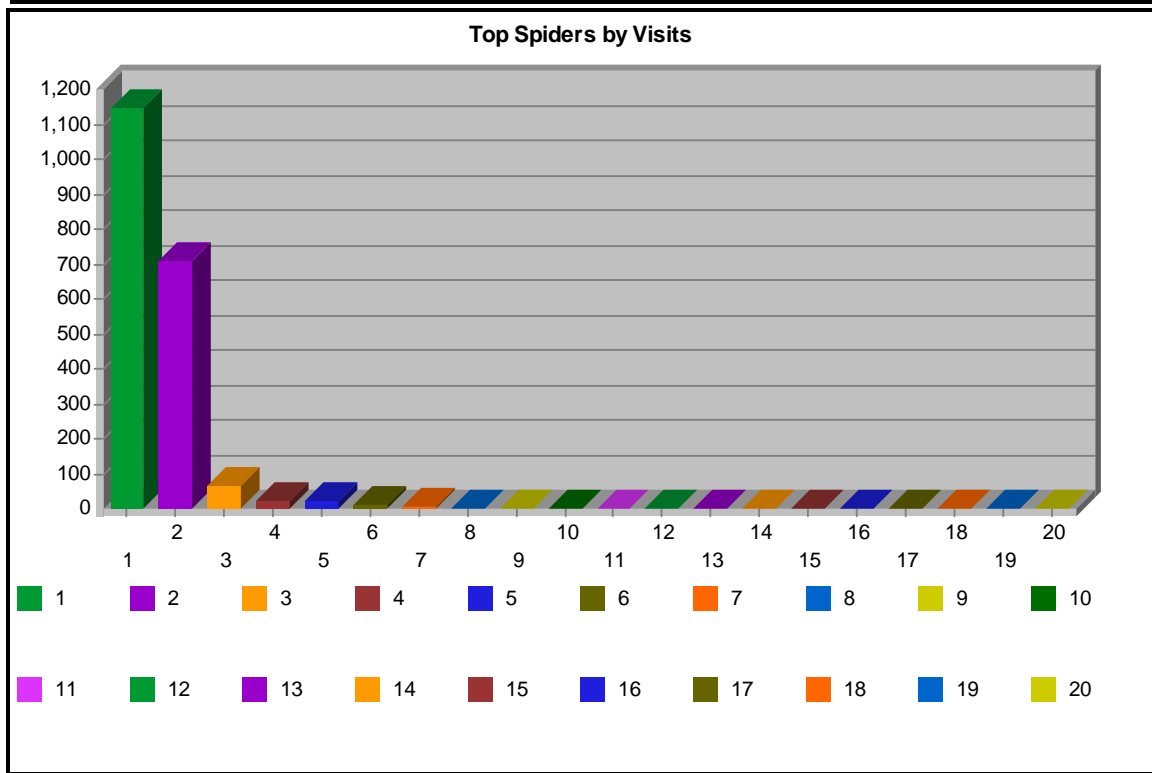
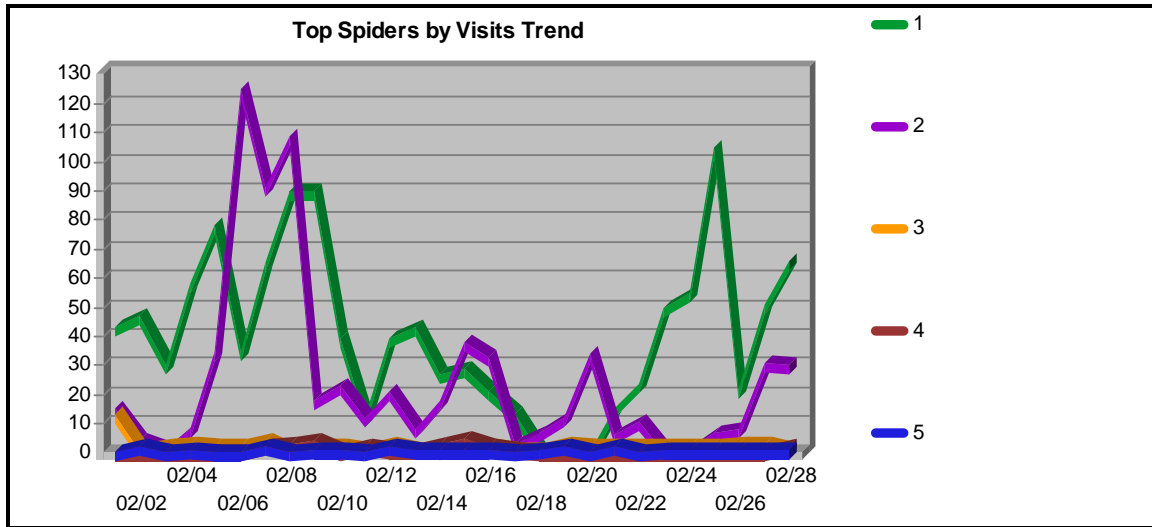
% - Percentage of hits or visits from those with the specified version of Netscape.



This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi. com/slurp.html)	1,147	56.61%	1,334
2.	Googlebot	709	35.00%	2,048
3.	Scooter	65	3.21%	145
4.	http:	26	1.28%	143
5.	FAST-WebCrawler	24	1.18%	1,289
6.	TurnitinBot	15	0.74%	16
7.	WebTrends	7	0.35%	1,404
8.	NationalDirectory- WebSpider	5	0.25%	5
9.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	4	0.20%	5,134
10.	Steeler	3	0.15%	3
11.	Mozilla/4.7 (compatible; FlipDog; http://www.whizban g.com/crawler)	3	0.15%	15
12.	Szukacz	3	0.15%	3
13.	Scooter-ARS-1.1	2	0.10%	16
14.	Mozilla/4.0 (compatible; MSIE 6.0; AOL 8.0; Windows NT 5.1; Crayon Crawler)	2	0.10%	2
15.	W3CRobot	2	0.10%	30
16.	NetNoseCrawler	2	0.10%	2
17.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi. com/slurp.html)	2	0.10%	4
18.	oBot	1	0.05%	10
19.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	1	0.05%	11
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; YComp 5.0.0.0; MSIECrawler)	1	0.05%	1
	Subtotal	2,024	99.90%	11,615
	Other	2	0.10%	3
	Total	2,026	100.00%	11,618

Top Spiders - Help Card

Top Spiders - Help Card



Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

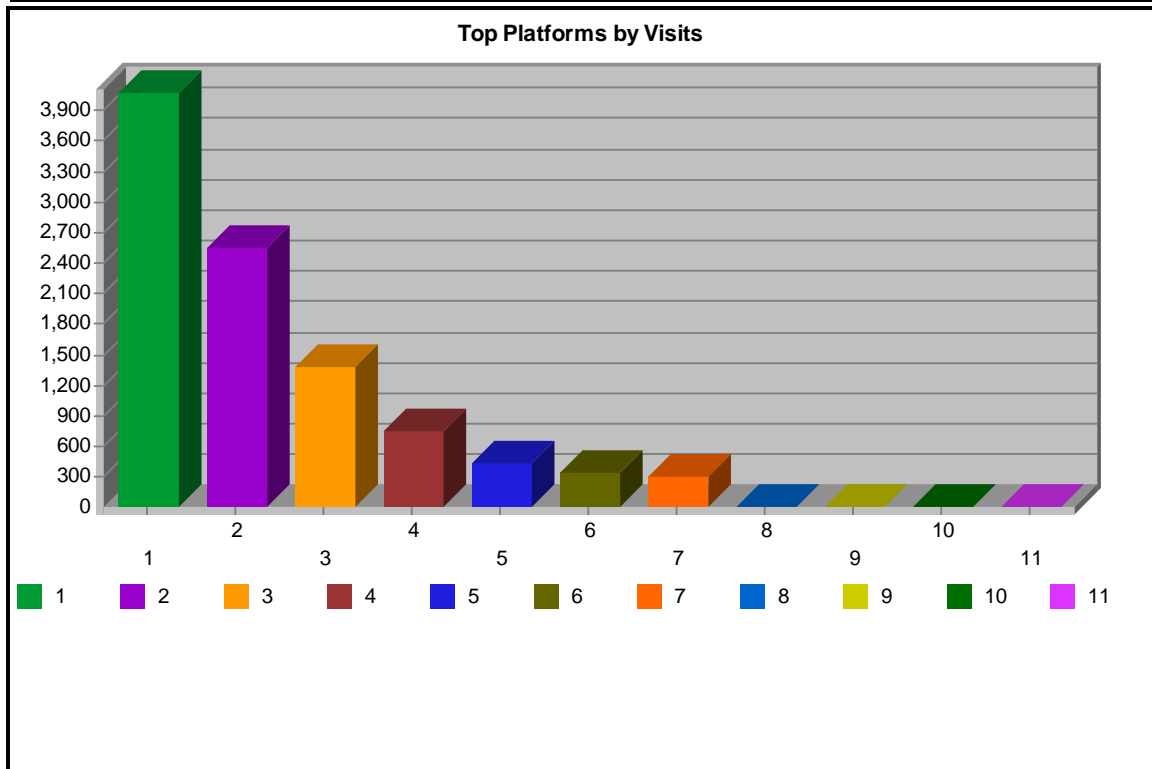
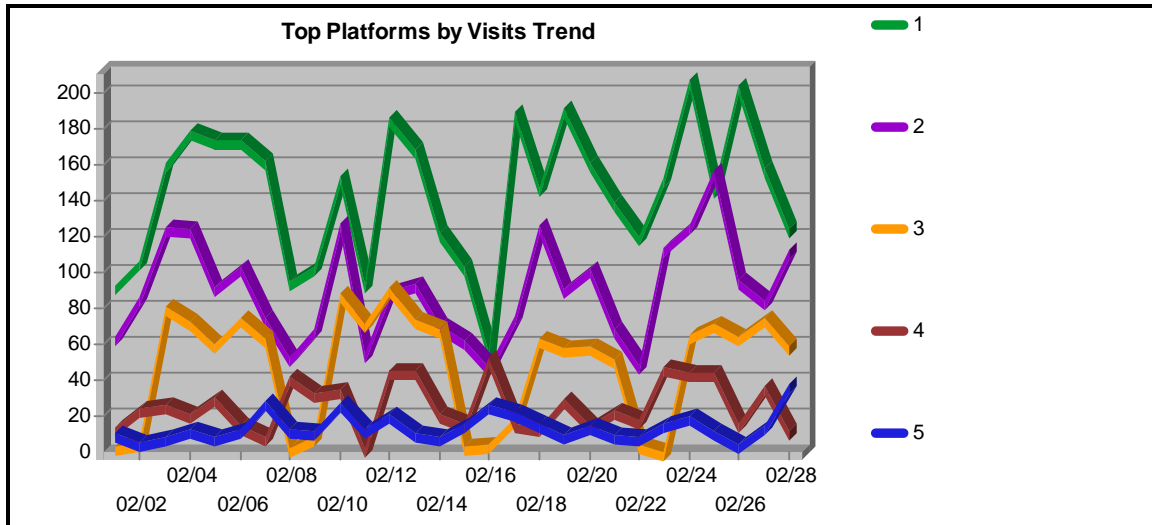
% - Percentage of total spider visits or hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.



Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top Platforms				
	Platform	Visits	%	Views

Top Platforms				
	Platform	Visits	%	Views
1.	Windows 2000	4,072	41.29%	39,219
2.	Windows 98	2,544	25.79%	21,907
3.	Windows NT	1,374	13.93%	24,192
4.	Windows ME	757	7.68%	5,998
5.	Others	430	4.36%	4,087
6.	Windows 95	349	3.54%	2,336
7.	Macintosh PowerPC	314	3.18%	2,627
8.	Linux	11	0.11%	127
9.	SunOS	8	0.08%	16
10.	Windows Win32s	3	0.03%	3
11.	Macintosh 68K	1	0.01%	19
	Total	9,863	100.00%	100,531

Top Platforms - Help Card	
<p></p> <p>Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>Platform - The specified platform being analyzed. The operating system used by the visitor to your site.</p> <p>Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.</p> <p>Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.</p> <p>% - Percentage of hits or visits by those using the specified platform.</p> <p></p> <p>This information is useful when determining what content to include on your Web site.</p>	

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a

Glossary	
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.

Glossary	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	<p>The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.</p> <p>"Success" codes:</p> <p>100 = Success: Continue</p> <p>101 = Success: Switching Protocols</p> <p>200 = Success: OK</p> <p>201 = Success: Created</p> <p>202 = Success: Accepted</p> <p>203 = Success: Non-Authoritative Information</p> <p>204 = Success: No Content</p> <p>205 = Success: Reset Content</p> <p>206 = Success: Partial Content</p> <p>300 = Success: Multiple Choices</p> <p>301 = Success: Moved Permanently</p> <p>302 = Success: Found</p> <p>303 = Success: See Other</p> <p>304 = Success: Not Modified</p> <p>305 = Success : Use Proxy</p> <p>307 = Success : Temporary Redirect</p> <p>"Failed" codes:</p>

Glossary	
	<p>400 = Failed: Bad Request</p> <p>401 = Failed: Unauthorized</p> <p>402 = Failed: Payment Required</p> <p>403 = Failed: Forbidden</p> <p>404 = Failed: Not Found</p> <p>405 = Failed: Method Not Allowed</p> <p>406 = Failed: Not Acceptable</p> <p>407 = Failed: Proxy Authentication Required</p> <p>408 = Failed: Request Time-out</p> <p>409 = Failed: Conflict</p> <p>410 = Failed: Gone</p> <p>411 = Failed: Length Required</p> <p>412 = Failed: Precondition Failed</p> <p>413 = Failed: Request Entity Too Large</p> <p>414 = Failed: Request-URI Too Large</p> <p>415 = Failed: Unsupported Media Type</p> <p>416 = Failed: Requested range not satisfiable</p> <p>417 = Failed: Expectation Failed</p> <p>500 = Failed: Internal Server Error</p> <p>501 = Failed: Not Implemented</p> <p>502 = Failed: Bad Gateway</p> <p>503 = Failed: Service Unavailable</p> <p>504 = Failed: Gateway Time-out</p> <p>505 = Failed: HTTP Version Not Supported</p>
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p> <p>Organization: .org .or .org.[country code] .or.[country code]</p>

Glossary	
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.



This report was generated by WebTrends(R) Monday March 3, 2003 - 10:56:41

(c)2002 NetIQ Corporation